



# The University of Minnesota Smoke-Free Housing Project

University of Minnesota Office of Off-Campus Living  
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The U of M Smoke-Free Housing Project's goal is to ensure clean air for everyone by increasing the availability of healthy, smoke-free rental options in the SE Como, Marcy Holmes and Prospect Park neighborhoods. We provide **FREE** resources, including: consultations and presentations for staff and/or residents, promotional material, implementation tools (surveys, notification letters, lease addendums) and continued support!

## Smoke-free properties near the University of Minnesota

In spring 2014, the University of Minnesota's Office for Off-Campus Living (formerly Student & Community Relations) conducted a phone survey to determine the availability of smoke-free housing among rental properties with 4 or more units. The following data is from 237 properties representing 2199 units.

Smoke-Free Properties by Neighborhood		
Neighborhood	Number of Properties	Percentage Smoke-Free
Prospect Park	55	51%
Marcy Holmes	133	50%
SE Como	49	47%

Of the smoke-free policies that are already in place:

22% also prohibit use of e-cigarettes

18% prohibit smoking on the entire property including all outdoor areas

34% allow smoking in front of entrances

Between the three neighborhoods, only 49% of properties have smoke-free policies, indicating that many student renters and community members are still exposed to secondhand smoke in their rental units.

## Going smoke-free is easy, legal, and can improve your bottom line

Benefits of adopting a smoke-free policy include:

- Reduced fire risk.
- Reduced maintenance and turnover costs.
- Reduced vacancy rates.
- Potential insurance savings.
- Fewer tenant complaints.

Given the financial benefits, the dangerous health effects of secondhand smoke, and increasing demand for smoke-free housing among University of Minnesota students, the time to go smoke-free is now!

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*Did you know?*  
Surveys show that 78% of market-rate renters prefer a smoke-free building policy and 68% of market-rate renters prefer an entirely smoke-free property.