

Youth Violence Prevention Executive Committee Minutes
November 18, 2014
Minneapolis City Hall, Room 333

Members Present: Titilayo Bediako, Wokie Weah, Councilmember Cam Gordon, Gene Roehlkepartain, Shane Zahn, Mayor Betsy Hodges, Sherenia Gibbs, Tracine Asberry, Darrell Young

Members Absent: Bianca Dawkins, Chief Harteau, V.J. Smith, Eloisa Chavez, Khalid Mohamed, Dr. Happy Reynolds, Barbara McMorris

Staff/Guests Present: Coral Garner, Josh Peterson, Oliviah Walker, Paul Rebman, Tammy Dickinson, Gretchen Musicant

Agenda Item	Discussion	Action Steps/ Discussion
Welcome and Introductions	The meeting was called to order by Wokie Weah at 2:10 p.m. Members and staff introduced themselves and shared a “mission moment.”	
YVP Coordinator Report/Updates	<ul style="list-style-type: none"> • National Forum site visit took place Sept. 23-24. The delegation took time to learn more about our Minneapolis efforts. Feedback has been positive, and has included some recommendations for how we can strengthen our work around reentry and enforcement. The delegation met with Andy Luger. • Received additional \$222,200 grant to implement National Forum activities-building infrastructure and working with local school district to implement PBIS. Will finalize budget and timeline and present to YVP Executive Committee at January 2015 meeting. • Will convene advisory committee on exposure to violence. • Blueprint Approved-6 agencies received microgrants for a youth-led project/activity, including: YouthCARE, Oasis of Love, We Win Institute, Emerge/BUILD Leaders, Anika Foundation, and Courageous heARTS. • Hired East African consultant, Kasim Busuri, in conjunction with work happening through Luger’s office to increase efforts in the Somali community. • Applications have been screened for YVP Executive Committee to fill 3-4 vacancies; Mayor is looking to identify another co-chair 	Wokie-Mission Impact, immersion efforts in different communities to learn about issues such as violence prevention, education. Wokie will share the report.
Blueprint Approved Institute Overview and Questions	YVP wants to tie community capacity building into a project called the Blueprint Approved Institute. Some organizations have strengths within community engagement, but need assistance building organizational strengths. We want to bring a cohort of small organizations through an institute to build YVP and organizational skills. Project will take place during 2015 and include: grant writing, fund development, finance and management, while learning about youth violence prevention. During the second half, organizations will receive a grant to implement a project with guidance in implementing program and practicing skills learned during the cohort.	Gene-Could focus efforts around a specific goal to streamline the cohort. There are goals which need more traction. Shane-What are key performance indicators for this project? Paul-In the past, has been primarily process-based outcomes. Wokie-Given thought to selection criteria? Additional thoughts/suggestions can be sent to Sasha

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Mayor's Update	<ul style="list-style-type: none"> • My Brother's Keeper Summit with St Paul. Have been working with White House, answered call to action to become a MBK community. Listed goals-school ready, 3rd grade reading, graduate high school, remain safe from violent crime. Accepting the challenge creates a structure across metro area to coordinate/align efforts and set common goals and agenda. We are looking at ways to align with Cradle to K, YVP work, Gen Next, MPS. 70 community leaders attended. Looking at creating commitments including reviewing policies and programs to see what is working well for our community-share nationally. Also will track data on youth of color-could be a report card/data sharing. Also cultivating commitment for an action plan within 45 days of convening. Action plan due to White House in April. At some point, work will reside in the Coordinator's Office. • Promise Zone application is due this Friday. 150-200 people showed up for community convening and created content and worked on alignment. If we get designation, we will get technical assistance, 5 VISTA volunteers to coordinate work, and a boost on the federal level funding opportunities. • Situation "Pointergate" has created an opportunity/moment for us to highlight and promote our work around health of our city, and the health of young men of color. • White House put out a report on Women and Girls of Color: http://www.whitehouse.gov/sites/default/files/docs/cwg_women_and_girls_of_color_report_112014.pdf 	<p>www.mayorhodges.com</p> <p>Titi-How can organizations in Mpls. that have been working successfully with young men of color provide information to inform MBK?</p> <p>Mayor-contact Nicole Archbold or Diane Haulcy.</p> <p>Gene- how do we use opportunity to connect and open up conversation and build bridges across differences?</p> <p>Cam-connecting with MBK, "Pointergate", and National Forum: how can we work on reentry?</p> <p>Shane-need to reinforce that we are a City unified as one when it comes to our youth-need to find common goals and leverage resources-do great, not good.</p> <p>Tammy-highlight 5 great things we are doing as a city to support young people/equity.</p> <p>Sherenia-trending: staff recently hired are into social change, girl violence is increasing, we need a response</p> <p>Titi-would like to see opportunities for people victimized by police to help shape policy and recommendations</p>
Subcommittee Breakouts	Conversation with Sasha-develop 3 goals for each subgroup to work on in 2015	
Policy workgroup report back	<ul style="list-style-type: none"> • Nominated Barbara McMorris to lead policy group • Conversation focus on how to address policy within work • Monitor current investments in YVP across city enterprise (adding CSOs, Downtown YWs, etc.) • Policy on microgrants process-quantify how this work is making a difference in the community-develop a rubric created on the 5 	<p>Gretchen-what is the actual impact of microgrants?</p> <p>Gene-ensure outcomes are aligned with collective efforts and outcomes,</p>

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	<p>goals, identify specific outcomes to achieve related to goals, link outcomes from activities and contribute to overall goals, prioritize investments</p> <ul style="list-style-type: none"> • Look at data/research for inspiring youth program. Look at how to create policy based on analysis to see if there are other opportunities around YVP • Public Policy at city/state level-partner with other advocacy groups in community, follow up on issue of youth-police interactions. Training for youth workers and law enforcement that work with youth. Make changes in state law? Perhaps focus on local level • Will work on 3rd priority—law enforcement, youth, 	<p>articulate the logic behind programs, contribute to larger story to tell on YVP</p>
Community Engagement	<p>Need a new committee lead-Darrell Young nominated One of priorities could be plugging into existing activities and efforts to enhance communication-ex. All Star Game, Pop Up Parks Pop Up Parks came out of the community engagement workgroup, need direction on south Minneapolis pop up park planned for 2015 Original rationale for Pop Up Park was to engage older youth in positive activities in crime hot spots Need two types of engagement: engaging community in messages, also in developing responses and opportunities Employment is a top priority for young people Youth Navigators Opportunity for young people to develop youth-led business Marcus Owens-new ED of NEON-give money to young people to start new businesses, Migizi Communications entrepreneurial program, connect with orgs focusing on youth jobs (YCB has list) Shiloh-Junior Deacons 18-30 engage and serve community, all connected to having a job, bring in element of service, building resume and connection to educational opportunities Evaluate/research connection between jobs and connection to community Create a tagline for the work 100 young men march 14-24? Contest to create tagline-announce during YVP Week in April 2015 3 priorities for 2015:</p> <ul style="list-style-type: none"> • Engage business sector in youth employment as a violence prevention strategy/ ROI • Community/youth-designed approaches to violence prevention-(employment, community service, engagement) • Implementing communication plan so we have a streamlined and common message-working with media to create balanced approach 	
Additional discussion	<p>Gretchen-work around narratives: how do we articulate counter narratives? How do you shift the narrative? Could deep dive into this conversation</p>	
Adjourn	<p>Meeting adjourned at 4 PM</p>	