



Vendor Outreach Talking Points

Hello,

- My name is _____ and I am meeting with stores in our neighborhood to talk about youth tobacco prevention.
- Here is a checklist that summarizes state and local laws intended to prevent kids from getting tobacco from stores. (*Hand them the checklist.*) It is an easy to use list of good business practices and ways that you can help make sure your employees understand and follow laws about tobacco sales.
- If you have any detailed questions on the vendor tobacco laws you can also call the City of Minneapolis information hotline **311**.
- We also wanted to share with you that we are concerned about the availability of cheap, flavored tobacco products in our neighborhood. Cheap, fruit- and candy-flavored tobacco like cigarillos, chew, and e-cigarettes are attractive kids and they see it everywhere.
- We would like to see your store a healthy place for kids and families to come in and shop, where kids are safe from tobacco marketing and exposure to all these cheap, flavored products. We would like you to be a healthy asset in the neighborhood instead of a place that contributes to tobacco addiction.
- Our kids, their parents and other community members like to shop here and they are regular customers. We want to let you know we really care about keeping tobacco out of the hands of our kids. We really appreciate your cooperation and partnership in keeping our kids safe.
- Thank you.