



What is text4baby? Text4baby is a free mobile information service designed to promote maternal and child health. An educational program of the National Healthy Mothers, Healthy Babies Coalition (HMHB), text4baby, provides pregnant women and new moms with information to help them care for their health and give their babies the best possible start in life. Women who sign up for the services by texting BABY (or BEBE in Spanish) to 511411 will receive free SMS (Short Message Service) text messages each week, timed to their due date or baby's date of birth.

Who can join? The messages are currently focused on pregnant women and mothers. However, anyone, including soon-to-be dads, grandmas, grandpas, aunts, and others, who might find value in the information may register to receive them. The person needs to have a cell phone in order to sign up for text4baby.

What kind of services are provided? Once registered, the service will provide free SMS messages each week with tips on pregnancy or caring for a baby. Once the baby is born, members should text in UPDATE with their baby's birthday so they keep getting messages through baby's first year.

How does someone sign up for text4baby? By texting BABY to 511411 (or BEBE in Spanish) or by going to www.text4baby.org.

PROGRAMS and SERVICES for PREGNANT WOMEN Minnesota Health Care Programs Specific

<p>This table highlights programs and services that support pregnant women who are Minnesota Health Care Programs' recipients (MA & MinnesotaCare). These services supplement the care given by health care providers. If a telephone number you need is not listed, please call the customer service area for assistance. This grid is subject to change. Updated June 16, 2014.</p>	Behavioral Health (MH & CD)	Breast pump purchase and/or rental	Family planning counseling	High risk case management	24 hour Nurse Information Line	Perinatal nurse advice line	Postpartum visits/education	Prenatal & childbirth classes	Prenatal packet and/or education materials	Perinatal telephonic support (assessment, education)	Public health/home visits	Doula Services
<p>Fee-For-Service (DHS) CONTACT Shawnet Healy, MCH Consultant at 651-431-3721 TRANSPORTATION Patient may call the county financial worker to discuss options. INTERPRETER Provider must arrange. CUSTOMER SERVICE 651-431-2670 or 1-800-657-3739</p>		X	X	X			X	X	via clinic or high risk case management		X	
<p>Blue Plus CONTACTS Healthy Start prenatal support at 651-662-1818 or 1-866-489-6948 TRANSPORTATION BlueRide 651-662-8648 or 1-866-340-8648 INTERPRETER AND CUSTOMER SERVICE 651-662-5545 or 1-800-711-9862</p>	651-662-5545 or 1-800-711-9862	X	X	1-866-489-6948 ask for Healthy Start	24 Hour Advice Nurse Line 1-800-622-9524	1-866-489-6948	X	X	1-866-489-6948 ask for Healthy Start	1-866-489-6948 ask for Healthy Start	X	

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<p>HealthPartners TRANSPORTATION RideCare 952-883-7400 or 1-888-288-1439 INTERPRETER Clinic/Provider arranges services directly with interpreter agency. MEMBER SERVICE 952-967-7998 or 1-866-885-8880 <i>Spanish</i> 952-967-7050 <i>Somali, Oromo, Arabic</i> 952-967-7159 <i>Hmong</i> 952-967-7388 For a list of contracted providers, please call Member Services.</p>	Direct Access Network. For a list of contracted providers, call the PAL Line at 952 883-5811	X	via clinic	X	CareLine SM 612-339-3663 or 1-800-551-0859	BabyLine 612-333-BABY or 1-800-845-9297	X	X	via clinic	via clinic	X	
<p>Medica CONTACT Healthy Pregnancy Program 1-888-992-3875 TRANSPORTATION Provide-A-RideSM 952-992-2292 or 1-800-601-1805 INTERPRETER 952-992-2292 or 1-800-601-1805 CUSTOMER SERVICE 952-992-2322 or 1-800-373-8335 SOCIAL SERVICES COORDINATORS 952-992-3535 or 1-800-373-8335 LANGUAGE LINES FOR CALLS TO MEDICA <i>Hmong</i> 952-992-2296 <i>Russian</i> 952-992-2294 <i>Somali</i> 952-992-2260 <i>Spanish</i> 952-992-2297 <i>Vietnamese</i> 952-992-2295 <i>All languages</i> 952-992-2292 or 1-800-601-1805 <i>TTY National Relay Center</i> 1-800-855-2880</p>	Medica Behavioral Health 1-800-848-8327	X	X (and via clinic)	X	Medica CallLink [®] Nurse Line 1-866-715-0915	Healthy Pregnancy Program 1-888-992-3875	X	X	X	X	X	
<p>UCare TRANSPORTATION HealthRide 612-676-6830 or 1-800-864-2157 INTERPRETER 612-676-3200 or 1-800-203-7225 CUSTOMER SERVICE 612-676-3200 press 1 for <i>English</i> press 2 for <i>Hmong</i> press 3 for <i>Spanish</i> press 4 for <i>Somali</i> MAIN LINE 1-800-203-7225 or 612-676-6500</p>	1-888-531-1493	X	X	X	Health Connection 1-800-942-7858	Health Connection 1-800-942-7858	X	X	X	X	X	

***INCENTIVE PROGRAMS for CHILDREN and PREGNANT WOMEN Minnesota Health Care Programs specific**

PLAN	HEALTHY PREGNANCY	CAR SEAT	C&TC and BLOOD LEAD	SMOKING CESSATION
Blue Plus	Up to \$100 in VISA reward cards! Healthy Start is a prenatal support program to help women learn how to have the healthiest pregnancy & baby possible. Upon enrollment, pregnant women can receive a \$50 reward card if they begin the program prior to 20 weeks gestation. If women continue to talk with their nurses (Eng, Spa speaking) over the phone throughout pregnancy and after completion of postpartum care they will receive another \$50 reward card. The program offers a Pregnancy Welcome Kit (Eng, Spa).	Children 24 months or younger and women who are at least 6 months pregnant qualify for car seat reimbursement. Qualifying members who submit a receipt and car seat reimbursement form will receive a VISA reward card for up to \$50.	No blood lead or Child and Teen Checkups (C&TC) incentives offered at this time.	Members have access to the Stop-Smoking Support Program, a phone-based counseling program which includes free over-the-counter Nicotine Replacement Therapy, including nicotine patches, gum or lozenges. To learn more or to sign up, members can call 1-888-662-BLUE (2583), 7 a.m. to 2 a.m. Central Time, seven days a week. The TTY number is 1-877-777-6534. Spanish-speaking members can press 2 after calling, to speak to a Spanish-speaking registration specialist. Interpreters are available for other languages.
HealthPartners (HPCare)	Members who complete their postpartum visit between 3 and 8 weeks can earn a \$20 Target GiftCard. Their health care provider needs to sign and return a voucher. See healthpartners.com or call member services for more information or to get the voucher.	No incentives offered at this time.	Members ages birth-15 months can earn a \$10 Target GiftCard for each C&TC they complete, up to a total of 6 visits by age 15 months.	Telephonic tobacco cessation program, "Partners in Quitting". Free to HealthPartners members. Call 952-883-7800 or 1-800-311-1052 to get started.
Medica (Medica Choice Care & Medica MinnesotaCare)	Up to \$80 in gift cards for prenatal and postnatal visits. \$15 gift card for women 21-64 years old who have a Pap test \$15 gift card for members (male and female) age 16-24 years who have a Chlamydia screening. Support and resources from a nurse through our Healthy Pregnancy Program. Gift card options are Target® and Walmart.	Infant/toddler car seats available to women who are at least 6 months pregnant and children 2 yrs and younger. To order a car seat, call 1-866-455-7426. In most areas, Medica has contracted PHNs and/or clinics who will give out the car seats & provide education on proper use.	Members can earn \$10 for each C&TC. BONUS! From birth through 14 months old, children need 6 C&TCs. Members who have all 6 checkups can earn an extra \$15 ... that's a total of \$75. \$50 gift card for blood lead test for ages 9 months through 30 months (eligible for two). Gift card options are Target and Walmart.	Members age 14 yrs and older can join the Medica Tobacco Cessation Program, a telephone-based or online program. Program benefits include: coaching sessions with trained counselors, information and support, Nicotine Replacement Therapy and a gift card incentive. This program is at no cost to members. Call 1-800-934-4824 or go to www.medica.com to get started.
Medica also offers health handbooks for: • pregnancy care • sick kids • kids with asthma • teen health • senior health (Eng, Spa and some in Vie)				
UCare	<ul style="list-style-type: none"> Up to \$150 in gift cards: <ul style="list-style-type: none"> \$75 - initial prenatal visit within 1st trimester (or 42 days from enrollment) \$75 - post partum visit between 3-8 weeks postpartum MOMS Booklet (Eng/Spa) Parents' Guide 	Members up to age 8 are eligible to receive 1 car seat every 3 years. Pregnant members are eligible to receive 1 seat per calendar year, more if expecting multiples.	Members can earn a \$50 gift card for being up to date on shots at age 2 yrs, \$50 gift card for having a blood lead test at 1 yr and again at 2 yrs (total of \$100), \$25 gift card for having a complete C&TC at age 3 and again at age 4. \$50 gift card for having well child visits completed (6 visits by 15 months). \$25 gift card for annual visits for ages 12-20 yrs.	Pregnant members can earn a \$25 gift certificate if they complete an initial assessment with Mayo Clinic Tobacco Quitline, a free service to all UCare members. Pregnant Smokers are also sent a copy of <i>Stop Smoking for Baby and You</i> (Eng, Spa) self-help booklet.

June 3, 2014. Made available by the C&TC Metro Action Group. To obtain a current copy and other C&TC reference guides created by the C&TC Metro Action Group, please go to <http://www.co.dakota.mn.us/HealthFamily/HealthServices/ChildTeenCheckups/Pages/information-for-providers.aspx> or http://www.mnhealthplans.org/tools/health_plans.cfm and look under "tools" then "health plans". This document is subject to change.

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