

Minneapolis Healthy Food Shelf Network Meeting Notes

Facilitated by the Minneapolis Health Department

Thursday, July 17, 2014

10:00 – 11:30am

**Location: Calvary Lutheran Church food shelf
(3901 Chicago Ave S, Minneapolis)**



Participants:

- Nora Hoeft- MHD
- Henrietta Williams- Calvary Lutheran Church
- Jacob Schuster- CES
- Jessica Herring - Salvation Army
- Tracy Privratsky - Salvation Army
- Laura Skubic- EFN
- Alana Carrington- Salvation Army
- Erin Ostrowski – University of MN Extension

Meeting Notes

Spotlight on the Calvary Lutheran Church food shelf

- Henrietta Williams gave a brief description of the Calvary Lutheran Church food shelf operations. For details, please visit their website:
<http://clchurch.org/outreach.html>

Announcements and updates

Healthy Foods Policies

- The Minneapolis Health Department, in partnership with EFN, Phillips Healthy Living Initiative and Bloomington Public Health, hosted a 2nd Healthy Foods Policy workshop on June 24th. Materials and resources from the workshop can be found on the Minneapolis Healthy Food Shelf Network website:
<http://minneapolismn.gov/health/living/WCMS1P-128071>.
- Customized technical assistance is available for Minneapolis food shelves that are interested in creating a healthy foods policy. Please contact
Kristen.Klingler@minneapolismn.gov for more information.

Plant and Extra Row

- In order to meet the demand from food shelves seeking fresh produce donations, MHD staff will be doing a second round of recruitment with community and

backyard gardeners in August. Interested gardeners can sign up to participate by visiting the “Get Started” page of the www.healthyfoodshelves.org website.

- Food shelf managers that have already received Plant and Extra Row donations should complete the monthly tracking forms and return them to Nora.Hoeft@minneapolismn.gov.

Technical Assistance is being offered to food shelves from MHD

- Technical assistance is available for up to 10 food shelves interested in enhancing the physical space of their food shelf to better promote healthy food choices, including layout, signage, and merchandising strategies. Interested food shelves can sign up to receive this assistance by completing a brief survey: <http://www.surveymonkey.com/s/ZCQ5JSG>.
- 4 food shelves have registered to date (Waite House, Salvation Army Temple, New Creation Baptist Church, and Camden Promise).

Other

- Healthy Recipe Resources are available on Emergency Food Shelf Network’s website: <http://www.emergencyfoodshelf.org/index.php/agency-resources/> (Scroll down to the recipe tab)

Donor Communications

The group reviewed a basic communications campaign plan and provided feedback on the draft campaign components. The goal of a coordinated communications campaign is to 1) increase awareness of the need for healthy food donations to food shelves and 2) increase actual donations of preferred healthy food items to Minneapolis Healthy Food Shelf Network partner agencies. Feedback from today’s meeting will be incorporated into a more detailed plan that will be presented at the September Network meeting. In the interim, a small workgroup will be contributing to the development of the detailed plan. Food shelves that are interested in participating in the workgroup should contact Kristen.Klingler@minneapolismn.gov.

Promising Practices for Creating Healthy Food Shelves

The group reviewed and discussed a list of healthy food shelf promising practices compiled by the Healthy Foods Policies workshop team, based on feedback from food shelves and hunger relief partners over the past year. The workshop team is interested in gathering additional feedback from food shelves before finalizing the document. Strategies included in the document were selected because of their likely ability to increase healthy food options for clients and create a culture of health within food shelves. Food shelves that would like to provide feedback on the draft document should contact Kristen.Klingler@minneapolismn.gov.

