



Public Health Advisory Committee

Tuesday, May 28, 2013, 6:00 – 8:00 pm

Minneapolis City Hall

350 S 4th Street, Room 132

AGENDA

Agenda Item	Presenter	Time	Committee Action
Welcome and Introductions	Karen Soderberg	6:00-6:05	Approve agenda
PHAC Logistics and Updates Approve Minutes Reports from Sub-committees: <i>Communications/Operations:</i> <i>Policy & Planning</i> <i>Collaboration & Engagement</i>	Karen Soderberg <i>Tara Jensen</i> <i>Rebecca Thoman</i> <i>Happy Reynolds</i>	6:05-6:25	Approve Minutes Action: PHAC sent Letter of support for Tobacco-free Twin Cities Campus to UofMN President Kaler and Board of Regents
Department Presentation <i>Review steps taken to improve access to healthy foods through the Minneapolis Staple Foods Ordinance</i>	<i>Kristen Klingler, MHD Sr. Public Health Specialist and Robin Garwood, Aide to CM Cam Gordon</i>	6:25-7:00	Informational session Questions/discussion
Department Presentation <i>Review Minneapolis Park & Rec Board's proposed food policy</i>	<i>Sarah Reuben, MHD, Public Health Specialist</i>	7:00-7:35	Informational session Questions/discussion
Department Updates	Gretchen Musicant / Margaret Schuster	7:35-7:50	Discussion
Information Sharing	Sometimes committee member has topic of choice	7:50-8:00	Discussion

Next Sub-committee meeting: June 25, 2013, Minneapolis City Hall, Rooms 132 & 333

Next meeting of the Full Committee: July 23, 2013, Minneapolis City Hall, Room 132

If there are any problems/changes the night of the meeting, please call 612-919-3855.

**Public Health Advisory Committee (PHAC)
Minutes**



May 28, 2013

Members Present: Robin Schow, Patricia Hillmeyer, Tara Jenson, Dr. Happy Reynolds-Cook, Karen Soderberg, Abdullahi Sheikh, Linda Welter, Robert Burdick, Autumn Chmielewski, Dr. Rebecca Thoman, Silvia Perez, Julie Young-Burns, Linda Brandt, Daniel Brady

Members Excused: Saeng Kue

Members Unexcused: Julie Ring, John Schrom

MHD Staff Present: Gretchen Musicant, Margaret Schuster, Don Moody, Kristen Klingler, Sarah Reuben

Guests: Robin Garwood (aide to CM Cam Gordon), Diana Heilig (niece of Karen Soderberg)

Tara Jenson called the meeting to order at 6:02 p.m. at City Hall.

Item	Discussion	Outcome
<p>Introduction</p> <p>Agenda/Min Approval</p> <p>Reports from Sub-committees: <i>Operations / Communication.</i></p> <p><i>Collaboration / Engagement</i></p>	<p>Members and guests introduced themselves.</p> <p>Minutes and Agenda A suggested change to the agenda was proposed. Members had no additions to the May agenda.</p> <p>Members had no additions or changes to the March minutes.</p> <p>Robert (Bob) Burdick announced his resignation from the PHAC. Council Member John Quincy was present, thanked Bob for his service and presented him with a fruit basket, which Bob shared with the committee.</p> <p>PHAC received a response from President Kaler in regards to last month's letter of support for a tobacco-free Twin Cities Campus to U of MN President Kaler and the Board of Regents.</p> <p>Tara reported that we made contact with all 7 applicants for our at-large vacancies; all 7 still interested. Given Bob's resignation, there were 2 applicants from Ward 11 that will be forwarded on to CM Quincy.</p> <p>Autumn reported that guidance from Margaret in last month's sub-committee meeting helped clarify roles/expectations for being active in the community.</p>	<p>Agenda approved by unanimous consent</p> <p>Motion to approve minutes carried by unanimous consent</p>
<p>Department Presentation Minneapolis Staple Foods Ordinance - <i>Kristen Klingler, MHD Sr. Public Health Specialist and Robin Garwood, Aide to CM Cam Gordon</i></p>	<p>Kristen and Robin gave a presentation on improving access to healthy foods through strengthening the City's Staple Foods Ordinance. They reviewed the proposed change and discussed its various aspects; wording of the proposed amending of the ordinance was provided. The project goal is to improve access to healthy foods and increase the number and variety of healthy food options in stores. Currently, some stores which sell significant amounts of food are exempt from the ordinance. The proposed change would help determine who is or isn't exempt and ensure exemptions are given only to stores that truly qualify. Stores which sell a significant amount of food items would have to meet the new healthy food requirements.</p> <p>A store survey was conducted in April by Food Council and community volunteers to help better understand the potential impact on licensed grocery stores, especially small retail stores. A summary was provided. In addition to licensing and inspections, training for understanding the new ordinance, working with stores to provide education on how to handle, process, and present healthy foods would continue.</p>	<p>At June meeting, sub-committees will decide upon letter of support to be sent by July 1st (Policy & Planning / Operations-Communication will take lead</p> <p>Margaret will check with Dr. Happy Reynolds-Cook regarding the Collaboration & Engagement sub-committee</p>

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	<p>Committee members asked about the effect on smaller businesses and how “that sell a single category of food”, “10% of total public retail floor area” and “non-expired or spoiled” (i.e. quality of healthy foods; e.g., vegetables ‘past prime’) would be defined. Robin said many of the smaller businesses already fall under the current wording, while many larger businesses (that do not sell exclusively food items are exempt). The proposed changes would cover more of these larger businesses. Some of the wording is “broader and softer”--wording changes are expected before passage. When asked if this is expected to pass, Robin said yes and commented on the original passage of the Staple Foods Ordinance. Minneapolis is leading the way in this area and others are asking “How did you do it?”</p> <p>Robin said opposition is expected and had action step requests of the committee he would welcome:</p> <ul style="list-style-type: none"> • a letter of support sent from the PHAC (a draft letter based upon Homegrown Minneapolis Food Council was provided) • Welcome outreach to supportive community partners, especially groups that care about access to healthy food who would be willing to attend the public hearing (possibly early-mid July) • PHAC members connecting back to their City Council members re: support for healthy food & its’ access to people who have limited income and may have limited access to multiple food outlets. 	
<p>Department Presentation Minneapolis Park & Rec Board’s proposed food policy <i>Sarah Reuben, MHD, Public Health Specialist</i></p>	<p>Sarah gave a presentation on changes to the Minneapolis Park and Recreation Board Healthy Food Policy. Sarah discussed the goal of providing access to healthy food choices when participating in programs or visiting facilities.</p> <p>The policy was presented to the Recreation committee in May. Though there was some concern of changing from specific to more general language, the policy passed the committee with unanimous consent. Training on the new policy will start in June, with implementation in September. This is the most comprehensive park food policy in the nation. Committee discussed choice, vendor contracts, vendor criteria, pricing structure (who sets prices?) and “healthy” vs. “healthier” criteria. Currently, the vendor decides what will be in vending machines. Gretchen mentioned the trial/pilot program where it was shown that when there is an increase in healthy options, there is an increase in the purchasing of healthy options. Park Board can implement criteria on vending RFPs, including pricing structure to positively impact healthy food choices. The “healthy” and “healthier” criteria are based upon expected audience, higher standards where children are the targeted buyers.</p> <p>Use of the USDA guidelines was discussed.</p> <p>Sarah reviewed the timeline and draft letter.</p>	<p>Dan Brady made a motion to endorse the policy and send a letter to Park Board President & Superintendent using the wording of the draft letter provided to the Committee. Dr. Happy Reynolds-Cook seconded. Julie Young-Burns recused herself due to connections with involved parties</p> <p>Motion passed unanimously with one abstention.</p>
<p>Department Updates- <i>Gretchen Musicant</i></p> <p><i>Budget</i></p>	<p>Gretchen reported on the budget process. A new budget cycle is beginning with final approval in December 2013. In June, a proposed department budget goes to Mayor; followed by budget discussions with the Mayor’s office in June & July; in August the Mayor presents his budget to the City Council; the Department will present its budget to the City Council this Fall; the City Council votes on the 2014 budget in December. LGA (Local Government Aid) was not cut this year and was in fact increased. City leaders will likely use this increase to provide property tax relief and keep department at 2% increase (flat budget). The department can propose new ideas for budget expenditures. Health department ideas being considered include more support staff due to increase in department</p>	<p>At June meeting, Gretchen will report to committee what was proposed to the Mayor.</p>

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<p><i>Strategic Planning</i></p> <p><i>Margaret Schuster</i></p>	<p>size, additional effort in Youth & Family (e.g. Youth Violence Prevention), localized air monitoring (current air monitoring is broad, this would increase delineation of air quality monitoring), funding for Health Department Emergency Preparedness (is currently entirely funded by Federal grants administered via the State, which has been decreasing the last few years).</p> <p>Three members of PHAC joined the Health Department for the Strategic Planning process of revising the department’s Vision, Mission and Values statements. Tara and Silvia shared their views and expressed how much they appreciated participating. Silvia mentioned how it really helped increase understanding of the purpose of the PHAC. A draft of resulting wording was provided (numbering in draft was only for organizational purposes; final version will have no numbering). Vision and Mission portions are nearly finalized. Values sections are still in progress of being completed.</p> <p>Margaret reminded committee members of the ethics training requirement and that the ethics training can be done on-line.</p> <p>Emergency Preparedness community trainings available to non-profit and community organizations—free of charge. Next one on June 10: “Whole Community Resilience: Build on Strengths to Meet Diverse Needs”--flyers made available.</p> <p>June 9th-15th is Bike-Walk to Work week. Abdullahi said in coordination with the Safety Center, Cedar Riverside Senior Walk Day is June 14th, 5:30-8:00 p.m. and other nearby communities have been invited.</p>	<p>Gretchen will update PHAC members as Vision, Mission and Values / Goals discussions finalized</p> <p>Margaret sent e-mail with access to on-line training; looked into a Spanish version—currently none available</p> <p>Abdullahi Sheikh offered to provide flyers with information about Sr. walk once these are available-- Margaret will disseminate when provided.</p>
<p>Information Sharing – <i>Rebecca Thoman</i></p>	<p>Cancer Prevention Study doing well in registering, but some areas lagging a bit. Handout provided regarding registration locations and current enrollment.</p> <p>Discussion about health department involvement in Viking Stadium. Concerns focused on having better outcome (than when Twins stadium opened) for types of new businesses, types & style of advertising. There are varied associated health impact areas; e.g., social connectedness, food access in and around the stadium, adding green spaces for physical activity. PHAC also concerned about increased human / sex trafficking around stadium area and impact this has on families, children, and visitors to our City.</p>	<p>Request staff member from Business Licensing attend June sub-committee meeting</p>

Meeting adjourned at 7:54 p.m.
Minutes submitted by Don Moody and Margaret Schuster

Next Sub-Committee Meeting: June 25, 2013, Minneapolis City Hall, Room 132 & 332, 6:00-8:00 p.m.

Next Full Committee Meeting: July 23, 2013, Minneapolis City Hall, Room 132, 6:00-8:00 p.m.

Improving Healthy Food Access through the Minneapolis Staple Foods Ordinance

Background

The Minneapolis Code of Ordinances Chapter 203.20 (c) currently requires all licensed grocery stores to provide a variety of fresh, non-perishable food items for sale, including fresh fruits and vegetables. These requirements help promote the availability of healthy food options in every community. Under the current ordinance, stores can often receive an exemption from the staple foods requirements even if they are selling a significant amount of food items.



Proposed changes

The City of Minneapolis is considering changes to the current ordinance in order to promote increased access to healthy foods and ensure that all stores selling food items are appropriately licensed and held to consistent standards. Revisions would:

- (1) Ensure that retail outlets selling a certain amount of food are offering a reasonable selection of high quality, healthy options. The proposed requirements would be based on current Minnesota WIC (Women, Infants and Children) standards.
- (2) Allow City staff to more appropriately license retail food outlets and better classify which stores are eligible to receive exemptions. Stores would be licensed based on the percentage of revenue received from food; “grocery” stores would be required to meet the new food requirements.

Timeline and process

In April 2013, City staff and community volunteers will conduct background research to help estimate the potential impact of these changes, identify areas of concern, and discover opportunities to assist stores in meeting the new requirements. Opportunities to provide feedback and support for the ordinance changes will occur in May – June. It is anticipated that the proposed ordinance changes will be brought to the Minneapolis City Council for review and adoption by late June 2013.

For more information, please contact:

Kristen Klingler, Minneapolis Health Department (Kristen.Klingler@minneapolismn.gov)



Minneapolis Park and Recreation Board Healthy Food Policy Components

Purpose:

This Policy and Procedure has been developed to ensure that the Minneapolis Park and Recreation Board will provide the citizens, especially children, of Minneapolis with access to healthy food choices when participating in programs or when they visit a Minneapolis Park and Recreation Board facility.

Healthiest Criteria

All foods procured with MPRB funds will meet or exceed the following recommendations from the USDA Dietary Guidelines and will meet portion sizes as stated on all pre-packaged foods.

Service delivery area/programs affected: Youth programming (children under 17)
Community events and meetings, Recreation center concessions, Snack vending

2010 USDA Dietary Guidelines

(<http://www.cnpp.usda.gov/Publications/DietaryGuidelines/2010/PolicyDoc/ExecSumm.pdf>)

Foods and Food Components to Reduce

- a. Reduce sodium
- b. Ensure that 10% of calories come from saturated fatty acids
- c. Keep Trans fatty acid consumption as low as possible
- d. Reduce calories from solid fats and added sugars
- e. Limit the servings of foods that contain refined grains, especially refined grain foods that contain solid fats, added sugars and sodium.

Foods and Food Components to Increase

- a. Increase servings of fresh vegetables and fruits
- b. Serve a variety of fresh vegetables, especially dark green and red and orange vegetables and beans and peas
- c. Serve at least half of all grains as whole grains. Increase whole-grain intake by replacing refined grains with whole-grains
- d. Increase servings of fat-free or low-fat milk and milk products such as milk yogurt, cheese or fortified soy beverages
- e. When serving protein, select from a variety of protein foods including seafood, lean meat and poultry, eggs, beans and peas, soy products, and unsalted nuts
- f. Choose foods that provide more potassium, dietary fiber, calcium, and vitamin D.

Healthier Criteria

50% of all foods procured with MPRB funds will meet or exceed the USDA Dietary Guidelines and meet portion sizes as stated on all pre-packaged foods.

Service delivery area/programs affected: Adult programs, Co-sponsored events/partnerships, Snack bar (pool)

Healthy Criteria

15-25% of all foods procured with MPRB funds will meet or exceed the USDA Dietary Guidelines and meet portion sizes as stated on all pre-packaged foods.

Service delivery area/programs affected: Snack bar (golf courses)

Timeline

March 28th - Present to MPRB leadership

(Policy was accepted by Leadership committee and will be moving forward to Recreation Committee May 1)

May 1- Present to Recreation Committee

Implementation Schedule

<u>Date</u>	<u>Service Delivery/Program Area</u>
9/1/2013	Youth Programming (Children 17 and under)
9/1/2013	Community Events
9/1/2013	Recreation Center Concessions
3/1/2014	Snack Vending
3/1/2014	Adult Programs
3/1/2014	Community Meetings
3/1/2014	Co-Sponsored Events/Partnerships
3/1/2014	Snack Bars – Golf Courses
3/1/2014	Snack Bar – Pool
3/1/2014	All other areas
TBD	Beverage Vending
TBD	3rd Party Vending
TBD	3rd Party Concessionaires