City of Minneapolis
Health Department

2013 Preparedness Series for Community Based Organizations

Sponsored by the Minneapolis Health Department

Join us for a FREE training series to learn, refresh, and expand your organization's preparedness.

Sign up for 1, 2, or all 3 sessions! **CEU's Available!**

Great networking opportunity

Social Media 101: Know the Tool and How to Use it in a Disaster

April 30th 2013, 9:00-11:00am
Center for Changing Lives (LSS)
2400 Park Ave S , Minneapolis

Objective: Provide an overview of Social Media tools and how to use them. Share best practices for risk communication during and after a disaster.

Social media is a one of the many critical communication tools used in an emergency. Get to know the basics of social media and how it can be used by your organization in and outside an emergency. City of Minneapolis Communication Department and Minneapolis Health Department will share important information and guidance on risk communication and working with the media.

Emergency Planning 101: Climate Change, Natural Disasters and Being Prepared

May 21st 2013, 2:00-4:00pm
Hiawatha Maintenance Facility
1901 East 26th St. Minneapolis

Objective: Identify climate trends and their impact. Provide an overview of basic Emergency Planning tools. Draft or Update an emergency plan.

Minnesota weather is known for its wide spectrum of possibility. Mark Seeley, University of Minnesota Meteorologist and MPR weather commentator, will share new research on the changing climate and its impact on Emergency Planning. Janet Mengelkoch of Minneapolis Health Department Emergency Preparedness will work with the class on preparing or updating an emergency plan.

Whole Community Resilience: Build on Strengths to Meet Diverse Needs

June 10th 2013, 2:00-4:00pm
Center for Changing Lives (LSS)
2400 Park Ave S, Minneapolis

Objective: Introduce the Whole Community approach of Preparedness, and community resilience. Share resources . Discuss how to improve preparedness strategies.

The whole community approach is a strategy to be more inclusive and effective in planning and response. It focuses on the strengths of communities, the spectrum of vulnerability, and critical partnerships to support Community Resilience. Janice Springer and Ruth Talford of the American Red Cross will discuss how to incorporate it in your organization's planning, and partnership.

If you need this material in an alternative format please call Minneapolis Health Department of at 612-673-2301 or email health@minneapolismn.gov. Deaf and hard-of-hearing persons may use a relay service to call 311 agents at 612-673-3000. TTY users may call 612-673-2157 or 612-673-2626.

Hmong - Ceeb toom. Yog koj xav tau kev pab txhais cov xov no rau koj dawb, hu 612-673-2800;
Spanish - Atención. Si desea recibir asistencia gratuita para traducir esta información, llama 612-673-2700;
Somali - Ogow. Haddii aad dooneyso in lagaa kaalmeeyo tarjamadda macluumaadkani oo lacag la' aan wac 612-673-3500

For More Information Contact D'Ana (612-673-3928) — D'Ana.Tijerina@minneapolismn.gov