



ANNOUNCEMENT OF Internship Opportunity

Student Intern, Youth Violence Prevention
Summer 612 and Picturing Peace Photo Project
May 2012-September 2012

Background and Project:

Internship opportunity is available with the Minneapolis Department of Health and Family Support (MDHFS) for an undergraduate or graduate student seeking a degree in Marketing, Communications, Public Policy, Public Health or related degree; dual degree students are encouraged to apply. This is an unpaid internship for up to 20 hours/week that requires the student to collaborate with the MDHFS Youth Violence Prevention Team.

The Youth Violence Prevention intern will help to support activities related to the Summer 612: Unlearning the Culture of Violence campaign and microgrant program as well as the Picturing Peace community wide photo project and contest. Internship activities will include working closely with youth violence prevention coordinator and key partners to develop and implement marketing strategies for the Summer 612 and Picturing Peace Photo Contest. Intern will support planning and event promotion activities through sites like Facebook and Twitter as well as contributing articles to various blogs. Intern will research and secure promotional opportunities for Summer 612 and Picturing Peace contest at local events. The intern will help to plan and coordinate the end of summer showcase event for 250 people as well as support the set up and installation of touring project photo exhibit. The intern will create and edit grantee project stories and will assist with marketing Summer 612 and Picturing Peace Photo Contest project stories to local print, radio, TV, and internet outlets. Intern will prepare weekly updates and reports for key partners on progress and promotional activities.

Key Partners include Community Based Organizations will include working with Summer 612 grantees, Minneapolis Public Library, Downtown Improvement District and Community Blueprint. Intern should have some weekend availability and reliable transportation. Must be punctual and have the ability to work in a team setting

Knowledge and Skills Preferred:

- Knowledge and interest related to violence prevention and arts based program development
- Strong leadership skills and experience in managing time well and building relationships
- Strong communication skills, both written and verbal, and ability to present information and ideas accurately, effectively, and concisely for a variety of audiences
- Experience working with community residents and organizations, especially low-income populations and communities of color
- Knowledge of content development and passion for the social media (Blog, Articles, Tweets, Images, Video) and how to cross promote across social web.
- Ability to work in an environment which requires flexibility, responsiveness, and multi-tasking
- Excellent public speaking, writing, grammar and copywriting skills.
- Proficient skill set in all MS Office Applications, including electronic communication
- Detailed oriented and will be able to add their own voice and talents to the event
- Experience using design programs such as Adobe suite is a plus
- Knowledge of social media applications and have experience growing his/her own communities on various social media sites(i.e. Facebook, Twitter, Pinterest, YouTube, Digg, Flickr, FourSquare, Vimeo, Tumblr, Posterous, etc.)
- Interest/background in journalism, marketing and/or photography

How to Apply:

Applications will be accepted until 2:00pm May 7, 2012. In order to be considered please send cover letter and resume.

Email, fax or mail your information to: Minneapolis Department of Health and Family Support
ATTN: Kim Stringfellow
Summer 612 Youth Violence Prevention
250 S 4th Street, Room 510
Minneapolis, MN 55415
612-673-3528
612-673-3866 FAX
Kim.stringfellow@minneapolismn.gov

**For additional information regarding the Minneapolis Department of Health and Family Support
visit us at: <http://www.minneapolismn.gov/dhfs/>**

BACKGROUND CHECK: The City has determined that a criminal background check and/or qualifications check will be required for this intern position.

If you need this material in an alternative format please call (612) 673-2301 or TTY (612) 673-2157 (General City Information). Please allow a reasonable amount of time for special needs accommodation. Deaf and hard-of-hearing persons may use a relay service to call 311 agents at (612) 673-3000. TTY users may call (612) 673-2157 or (612) 673-2626.