

We cordially invite you to take part in a focus group about the new proposed Target Market Program. We are still deliberating on the elements of this new program and want to hear your thoughts before crafting our recommendations to the City Council.

Date : August 25, 2016

Time: 9:00 AM - 10:00 AM

Location: City Hall Room 319 (350 S. 5th Street, Minneapolis MN 55415)

This discussion will provide an opportunity for you to find out about this new proposed market place where qualified small-businesses will have the ability to respond alongside other similarly situated small-businesses for City contracts **up to \$100,000** instead of competing against larger, more established companies.

To qualify for the Target Market Program (TMP), the following criteria is being considered:

- The business must be independently owned and controlled
- The principal place of business must be within the 11 county metro area
- The business must meet existing federal (SBA) small business standards
- Average gross receipts may not exceed \$23.98 million
- The principal owner of the SBE must not have a personal net worth of over \$1.32 million

If you would like to take part in the focus group on August 25, 2016, please let us know by contacting us at TargetMarket@minneapolismn.gov, or just stop by at the event

For those who cannot make the event, we also have a short survey at <https://www.surveymonkey.com/r/Y59YGST>. Please take a moment to give us your thoughts by **Friday, September 2nd, 2016**.

Attached is a flyer with more information about the proposed Target Market Program.

Parking information: <http://www.bestparking.com/minneapolis-parking/destinations/minneapolis-city-hall-parking/>