

Community involvement, philanthropy and volunteerism



Throughout our 134 year history, Securian has maintained a tradition of being a good neighbor by supporting our community through philanthropy and volunteerism. In the past decade alone, Securian has contributed more than \$20 million in cash gifts to our community. With the addition of in-kind gifts and the value of corporate volunteerism, total giving over the past ten years surpasses \$30 million.

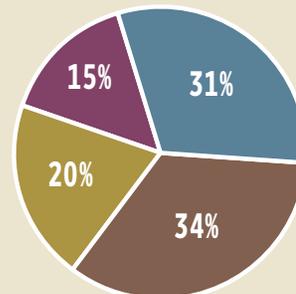
DOING GOOD WORKS

Our community giving mission: To enhance the quality of life and vitality of our community by investing in nonprofit organizations that make a positive difference and advance the common good.

Keeping our community strong

In 2013, Securian contributed more than \$2 million in cash gifts and approximately \$1 million in in-kind gifts and volunteer services to the community. Funding priorities and allocation averages are:

- **Health and Human Services – 31%**
For vital services to support and strengthen people in need
- **Education – 34%**
For the economic health and vitality of our community
- **Economic Independence, Civic and Community needs – 20%**
For employment training, job placement and youth development intervention programs
- **Arts and Cultural organizations – 15%**
For quality of life, livability, diversity and vibrancy of our community



2013 Giving

Corporate Volunteerism – 5,000-plus hours
Habitat for Humanity – 1,650 volunteer hours
United Way Annual Campaign – \$1 million
Red Cross Blood Drives – 564 pints of blood
Nonprofit Boards – 90 Securian employees serve
Mentoring – 1,520 volunteer hours

Food Drives – 3,500 pounds
Scholarships – Totaling more than \$518,000 to 154 students since inception
Volunteer Plus – 45 employees contributed 50-plus hours to nonprofits
Matching Gifts – \$197,000