

## News Release

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### **Energy Business Technical Assistance Program (E-TAP) Offers Small Businesses Energy Cost-Saving Resources**

*Learn how to reduce operational costs and implement energy cost-savings practices with any of six community service providers.*

Sept. 13, 2018 (MINNEAPOLIS) The City of Minneapolis is expanding its [Business Technical Assistance Program](#) (B-TAP) to include services aimed at supporting the implementation of energy cost-savings practices in small businesses with the new E-TAP program. [E-TAP](#) hires consultants from local non-profit organizations to work with business owners who may traditionally face barriers to navigating utility programs.

E-TAP providers include:

- [West Bank Business Association](#)
- [West Broadway Business & Area Coalition](#)
- [NE Minneapolis Chamber](#)
- [ENERCHANGE](#)
- [Minnesota Interfaith Power & Light](#)
- [Neighborhood Development Center](#)

Technical assistance is targeted at, but not limited to:

- Small businesses located in Minneapolis
- Commercial buildings with high utility bills
- Low-income and minority business owners (landlord or tenants)
- Businesses located in the City of Minneapolis [Green Zones](#)

E-TAP providers will help as many as 170 businesses with:

- Coordinating a free energy assessment and report with creating an action plan to implement energy cost-saving recommendations
- Hiring contractors, applying for rebates and grants, lining up financing, and other actions needed to implement the action plan

The E-TAP program and other City energy programs are made possible by the utility franchise fee increase adopted last year. The energy programs are in line with the City's [Climate Action Plan](#)—a roadmap to reducing our city's climate impact—that was adopted in 2013.

Save money by saving energy at your business. For more information, visit [here](#). To reach the program manager, contact [Daniel Bonilla](#).

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