



## 2018 B-TAP training and technical assistance opportunities

### For GENERAL SMALL BUSINESSES

***The Business Legal Series “10 Things You Should Know”*** - A series of workshops that covers specific legal issues and offers advice to help protect and grow your business. “10 Things You Should Know” – To protect your finances, Before signing a lease, and for Managing people. ([more info](#))

***General Business Technical Assistance for Small Business***- One-on-one training and business plan classes to Minneapolis businesses. The City has contracted with 21 service providers to support businesses in difference stages: feasibility, start-up, retention or growth. ([more info](#))

### For ARTISTS

***Business Skills Development for Entrepreneurial Artists*** – Training sessions to help Minneapolis-based artists to improve their business skills. Topics range from pricing, marketing, trademarks, sales and business plan writing. ([more info](#))

### For CO-OPS

***Co-op Feasibility Class***- A class for groups interested in creating a cooperative. The class will equip the participants with tools to evaluate their co-op idea and/or to refine their model for those that are already in the process of incorporation. ([more info](#))

### For CONSTRUCTION BUSINESSES

***Developing Capabilities Statements for DBE Construction Businesses Workshop*** – Participants DBE or CERT businesses will gain the ability to market their products and services to private and public buyers, through developing a capability statement. ([more info](#))

### For GROWING BUSINESSES

***Branding Workshop for Small Businesses with High Growth Potential*** – A workshop for small businesses with high potential to grow. Participants will develop a communications plan, messaging template, communications feedback, and up to two hours of post-workshop follow-up with the trainers. ([more info](#))

### For SMALL REAL ESTATE DEVELOPERS

***Small Real Estate Developers Training 101 and 102 Series***- Trainings to promote the development of women and minority-owned real estate developers. These introductory courses will provide participants with the basic tools used to consider a real estate development project. ([more info](#))

### For NON-PROFITS AND SOCIAL ENTERPRISES

***Creating Successful Social Enterprises*** – Trainings to assists nonprofits in successfully launching a social enterprise, with the long-term goal of building sustainability to further their missions. ([more info](#))

For more opportunities and business resources visit

<http://www.minneapolismn.gov/cped/B-TAP> or email [btap@minneapolismn.gov](mailto:btap@minneapolismn.gov)

