

2017 Great Streets Business District Support Grant Contracts

Name	Great Streets Area	Intervene/ Monitor/ Support	Eligible Activity Descriptions	Total Awarded
Asian Media Access	West Broadway CC, Lowry Ave N, Penn & Plymouth Node	Intervene	Documentary videos on northside businesses	\$ 37,500
Corcoran Neighborhood Organization	Lake Street LRT Station	Support	Midtown Farmers Market Marketing & Wayfinding Midtown Farmers Market Programming & Entertainment	\$ 10,000
Dinkytown Business Alliance	Dinkytown AC	Support	Marketing Campaign Member window decals	\$ 18,800
Hennepin Theatre Trust	Hennepin Ave CC, Warehouse District AC	Support	Outreach during Hennepin Avenue Reconstruction Design Planning	\$ 50,000
Lake Street Council	East Lake St CC, Midtown Lake St CC, West Lake St CC, Lagoon Ave CC, Lake St LRT	Support (3) Monitor (2)	Marketing Business Connections Corridor Safety Creative Placemaking	\$ 50,000
Latino Economic Development Center	Midtown Lake St CC, Central Ave CC, Nicollet Ave CC	Support	Workshops/Speakers	\$ 8,000
Longfellow Business Association	East Lake St CC, 38th & Minnehaha Node, Lake St LRT, 38th St LRT, 46th St LRT	Support	Website update Marketing templates Database update	\$ 7,000
Metro Blooms	Glenwood Ave CC	Support	Community engagement/outreach Stormwater BMP Designs for 6 properties Project Management	\$ 19,500
Midtown Global Market <i>(contract with the Neighborhood Development Center)</i>	Midtown Lake St CC	Support	Neighborhood Nights at Midtown Global Market	\$ 15,000
Midtown Greenway Coalition	East Lake St CC, Midtown Lake St CC, West Lake St CC	Support (2) Monitor (1)	Visit Lake Street/Eat Street Greenway Signage Bike Friendly Business Workshop	\$ 14,900
Minneapolis Farmers Market Collaborative <i>(contract with the Corcoran Neighborhood Organization)</i>	16 markets, city-wide	Intervene (4) Support (9) Monitor (3)	Marketing Plan Implementation	\$ 39,900
Native American Community Development Institute	Franklin Ave CC	Support	Four Sisters Farmers Market	\$ 12,900
Northeast Chamber of Commerce	University & Lowry, 13th; Johnson St & 22nd, 29th; Lowry & Marshall; Central & 37th; Central Ave NE CC; Central Ave S CC, Grain Belt AC; East Hennepin AC	Monitor (3) Support (7)	Destination Northeast Work of Art: Business Skills for Artists Arts District Survey	\$ 27,600
Seward Civic & Commerce Association	Franklin Ave CC, Franklin LRT	Support	Franklin Open Streets, East African Street Festival Seward Winter Frolic & Arts Crawl Energy Smart Program Member Outreach & Directory Update	\$ 12,000
Seward Redesign Inc	Franklin Ave CC; Franklin LRT; Lake St CC; Lake St LRT; 38th LRT; 46th LRT; 38th St & 23rd, 28th, Cedar, 42nd; 42nd & Cedar, 28th; Cedar & Minnehaha Pk	Support (9) Monitor (4)	Property Improvement Technical Assistance Business Expansion & Recruitment Small Business Marketing	\$ 50,000
Towerside Business Alliance	Prospect Park Station LRT	Support	Member Drive Networking Events	\$ 13,000
West Bank Business Association	Cedar Ave CC, Riverside Ave CC, West Bank LRT, Cedar-Riverside LRT	Intervene	Marketing & Branding The West Bank Crash Course Every Business, Every Quarter Cedar Ave Arts Walk Board Development West Bank Small Business Services	\$ 47,300
West Broadway Business & Area Coalition	West Broadway CC	Intervene	Start-up Storefront Public Market Vision Feasibility Study Freedom Fridays @ Freedom Square A study on the economics of land use on West Broadway Events Marketing	\$ 50,000
West Market Business Association <i>(contract with Project for Pride in Living as fiscal agent)</i>	Glenwood Ave CC	Support	Business Meetings and Networking Events Marketing and Communications	\$ 13,500
TOTAL				\$ 496,900