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*MINNEAPOLIS WORKFORCE DEVELOPMENT BOARD*

**MEETING MINUTES**

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Meeting Date: August 1, 2017

Meeting Location: Center for Changing Lives

Lutheran Social Service of Minnesota

2400 Park Avenue South

Minneapolis, MN 55404

**Approved** : Minneapolis Workforce Development Board

Recorded By: Matthew Courtney

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## 1 ATTENDANCE

Name	Title	Organization	Present
<b>COUNCIL MEMBERS</b>			
Beeth, Laura - Chair	System Dir, Talent Acquisition System, HR	Fairview Health Services	N
Abdullahi, Siyad	CEO/Entrepreneur/Health Care Executive	Pro-Health Care and The Language Banc, Inc.	N
Bistodeau, Craig	Apprenticeship	Sprinkler Fitter Local	N
Campbell, Elizabeth	Director of Emerging Business Inclusion	Ryan Companies US Inc	Y
Dixit, Amol	Owner/CEO	Hot Indian Foods	Y
Eison, Jashan	President/CEO	H & B Elevators	Y
Flateau, Doug	Executive Director	Working Partnerships	Y
Goze, Anthony	Owner/Chief Manager	MAG Mechanical	N
Horner MJ	Sr. Dir, Talent Strategy and Transformation	Xcel Energy	N
James, Amber	Digital Strategist	Clockwork	Y
Kuntz, Steven	Program Specialist	State of Minnesota	Y
Mbali, John	Program Manager	Hennepin County Work Supports, Human Services	N
McConnell, Daniel	Business Manager	Minneapolis Building and Construction Trades Council	Y
Noor, Ibrahim	Field Operations Area Manager	MN Dept of Employment and Economic Dev.	Y
Pannkuk, Patty	Sr. VP, Community Affairs Manager	Wells Fargo	N
Peterson, Carlye	Manager, Adult Education	Minneapolis Public Schools	N
Pierce, Sharon	President	Minneapolis Community and Technical College	Y
Redd, Scott	Vice President of Services	Aeon	Y
Roth, Jim	Executive Director	Metropolitan Consortium of Community Developers	Y
Watson, Tara	Chiropractor	Watson Chiropractor	Y
Weinhagen, Jonathan	President/CEO	Minneapolis Regional Chamber of Commerce	Y
<b>STAFF</b>			
Allen, ShaVonda	Justice Career Pathways Grant Manager	City of Minneapolis	N
Bahr-Helgen, Deb	Director	City of Minneapolis	Y
Beaver, Tim	Adult Services Contract Manager	City of Minneapolis	N
Bihi, Saeed	Opportunity Center Manager	City of Minneapolis	Y
Brinda, Mark	Manager	City of Minneapolis	Y
Christian, Catherine	Adult and DW Programs Coordinator	City of Minneapolis	Y
Courtney, Matthew	Administrative Analyst II	City of Minneapolis	Y
DeHaven, Linda	MFIP Program Manager	City of Minneapolis	Y
Dickinson, Tammy	Career Pathways Coordinator	City of Minneapolis	Y
Frank, David	Director, Economic Policy and Development	City of Minneapolis	Y
Harrold, Teresa	Youth Program Manager	City of Minneapolis	Y
Larson, Marie	Business Relations Manager	City of Minneapolis	Y
Lundborg, Jeremy	Program Manager, STEP-UP	City of Minneapolis	Y
Peterson, Anna	Director, STEP-UP	City of Minneapolis	Y
Robertson, Nina	Program Manager, STEP-UP	City of Minneapolis	N
<b>GUESTS</b>			
Adeseji, Adesewa	Workforce Strategy Consultant	MN DEED	Y
Slezak, Michael	Workforce Strategy Consultant	MN DEED	Y
Winge, Laura	Creative Director	MN DEED	Y

## 2 MEETING LOCATION

Address: Center for Changing Lives, 2400 Park Ave S, Minneapolis, MN 55404

## 3 MEETING START

Meeting Schedule Start: 8:00am

Meeting Scribe: Matthew Courtney

## 4 AGENDA

- **Welcome and Chair's Report**

Laura Beeth opened the Minneapolis Workforce Development Board (MWDB) meeting. New members, Amol Dixit and Amber James, introduced themselves.

- **Approval of Minutes**

The minutes from the May 16, 2017 meeting were moved and approved.

- **Receive and File: Committee Reports**

The Youth Committee Report was received and filed.

- **Workforce Center Usage Report**

The Workforce Center Usage Report was received and filed.

### Announcements –

- Chair Beeth announced the following:
  - MWDB member, Jashan Eison, was recognized for being named the 2016 Entrepreneur of the Year by Metropolitan Economic Development Association
- Director Bahr-Helgen announced the following:
  - The South Minneapolis Workforce Center will receive approximately \$1.2 million in State of Minnesota bonding funds for capital improvements.
  - City staff will follow up with new and existing MWDB members who need to complete the ethics training required of all appointees to City of Minneapolis Boards and Commissions. Members are required to complete the training at least every three years.

### CareerForce Introduction and Marketing Overview

- Laura Winge, Creative Director at DEED, presented an overview of the State of Minnesota's statewide efforts to improve the workforce delivery system by aligning marketing and information systems so that DEED's customers (including job seekers, businesses, and other partners) can more effectively identify and access DEED workforce services. The new brand will be marketed as "CareerForce."
  - The **vision** is to "Become known as the trusted talent resource driving economic prosperity for everyone living in Minnesota"
  - The **mission** is to "Facilitate thriving career solutions for individuals, employers, communities, and Minnesota"
  - The **CareerForce System Description** is: "CareerForce is the Minnesota workforce system supporting development opportunities and talent recruitment needs. It's comprised of Workforce Development Boards, career centers, and a wide range of system partners."

### **Introduction of State of Minnesota DEED Workforce Strategy Consultants**

- Michael Slezak and Adesewa Adesiji, Workforce Strategy Consultants at DEED, presented an overview of the State of Minnesota’s restructured Business Support Services programming, which will focus regionally throughout the state. Mr. Slezak and Ms. Adesiji will serve the metropolitan Region #4, targeting the following industry sectors/clusters and the respective local Workforce Development Board (WDB) lead partner:
  - Construction (Ramsey)
  - Information Technology (Minneapolis and/or Dakota-Scott)
  - Healthcare (Anoka and/or Hennepin-Carver)
  - Manufacturing (Washington)
  - Business Support Services, including Public Administration (Hennepin-Carver)
- The **mission** is to “Develop innovative workforce solutions by aligning resources, facilitating collaboration, and leveraging expertise in targeted industry sectors to drive economic equity and growth.”

### **5 MEETING END**

Meeting Adjourned at 9:00 am. Members participated in a STEP-UP Program walking tour of select work sites near the Center for Changing Lives.

### **6 NEXT MEETING**

Date: Tuesday, September 19, 2017

Time: 8:00am – 9:00am

Location: TBD