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*MINNEAPOLIS WORKFORCE DEVELOPMENT BOARD*

**MEETING MINUTES**

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Meeting Date: May 16, 2017

Meeting Location: Project for Pride in Living

1035 East Franklin Avenue

Minneapolis, MN 55404

**Approved** : Minneapolis Workforce Development Board

Recorded By: Matthew Courtney

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**1 ATTENDANCE**

<b>Name</b>	<b>Title</b>	<b>Organization</b>	<b>Present</b>
<b>COUNCIL MEMBERS</b>			
Beeth, Laura - Chair	System Dir, Talent Acquisition System, HR	Fairview Health Services	Y
Abdullahi, Siyad	CEO/Entrepreneur/Health Care Executive	Pro-Health Care and The Language Banc, Inc.	Y
Bistodeau, Craig	Apprenticeship	Sprinkler Fitter Local	Y
Campbell, Elizabeth	Director of Emerging Business Inclusion	Ryan Companies US Inc	Y
Eison, Jashan	President/CEO	H & B Elevators	Y
Flateau, Doug	Executive Director	Working Partnerships	Y
Goze, Anthony	Owner/Chief Manager	MAG Mechanical	Y
Harris, Terrance	Store Manager	VILLA	N
Horner MJ	Sr. Dir, Talent Strategy and Transformation	Xcel Energy	Y
Ibrahim, Garat	Organizer	AFSCME Council 5	N
Kuntz, Steven	Program Specialist	State of Minnesota	Y
Lehner, Scott	Area Manager Gas Operations	CenterPoint Energy	N
Mbali, John	Program Manager	Hennepin County Work Supports, Human Services	N
McConnell, Daniel	Business Manager	Minneapolis Building and Construction Trades Council	Y
Morrissey Satre, Philomena	HR-Org Dev and Diversity and Inclusion	Wells Fargo	Y
Noor, Ibrahim	Field Operations Area Manager	MN Dept of Employment and Economic Dev.	Y
Olson, Tyler	CEO	SMCpros (Social Media Consulting), LLC	Y
Peterson, Carlye	Manager, Adult Education	Minneapolis Public Schools	N
Pierce, Sharon	President	Minneapolis Community and Technical College	N
Roth, Jim	Executive Director	Metropolitan Consortium of Community Developers	Y
Watson, Tara	Chiropractor	Watson Chiropractor	N
<b>STAFF</b>			
Allen, ShaVonda	Justice Career Pathways Grant Manager	City of Minneapolis	N
Bahr-Helgen, Deb	Director	City of Minneapolis	Y
Beaver, Tim	Adult Services Contract Manager	City of Minneapolis	N
Bihi, Saeed	Opportunity Center Manager	City of Minneapolis	N
Brinda, Mark	Manager	City of Minneapolis	Y
Christian, Catherine	Adult and DW Programs Coordinator	City of Minneapolis	Y
Courtney, Matthew	Administrative Analyst II	City of Minneapolis	Y
DeHaven, Linda	MFIP Program Manager	City of Minneapolis	N
Dickinson, Tammy	Career Pathways Coordinator	City of Minneapolis	Y
Frank, David	Director, Economic Policy and Development	City of Minneapolis	N
Harrold, Teresa	Youth Program Manager	City of Minneapolis	Y
Larson, Marie	Business Relations Manager	City of Minneapolis	Y
Lundborg, Jeremy	Program Manager, STEP-UP	City of Minneapolis	Y
Peterson, Anna	Director, STEP-UP	City of Minneapolis	Y
Robertson, Nina	Program Manager, STEP-UP	City of Minneapolis	N
<b>GUESTS</b>			
Xiong, May	Vice President, Employee Readiness	Project for Pride in Living	Y
Brenner, Kathy	Sr. Program Manager	IT Ready of Minneapolis/St. Paul	Y

## 2 MEETING LOCATION

Address: Project for Pride in Living, 1035 East Franklin Avenue, Minneapolis, MN 55404

## 3 MEETING START

Meeting Schedule Start: 8:00am

Meeting Scribe: Matthew Courtney

## 4 AGENDA

- **Welcome and Chair's Report**

Laura Beeth opened the Minneapolis Workforce Development Board (MWDB) meeting. All MWDB members and guests introduced themselves.

- **Approval of Minutes**

The minutes from the March 21, 2017 meeting were moved and approved.

- **Receive and File: Committee Reports**

The Youth Committee Report was received and filed.

- **Workforce Center Usage Report**

The Workforce Center Usage Report was received and filed.

### Announcements –

- Chair Beeth announced the following:
  - Tyler Olsen, Chair of Youth Committee, will be resigning from the MWDB on June 30, 2017. Chair Beeth and Director Bahr-Helgen presented Tyler with a plaque, recognizing his six years of service. MWDB members expressed gratitude for his contributions and wished him well.
  - Mayor Hodges is in process of making appointments (new and returning) to the MWDB. For the open seats, three-year terms begin July 1, 2017.
- Director Bahr-Helgen announced the following:
  - Employers can apply for MN DEED Apprenticeship Workforce Grants to develop a registered apprenticeship program. Interested applicants can contact City of Minneapolis Employment and Training for technical support to apply.
  - The public is invited to attend Mayor Hodges' State of the City Address on May 23, 2017 at 11:00 am.

### Introduction of Project for Pride in Living (PPL)

- May Xiong, Vice President of Employee Readiness, presented an overview of the employment and training programs at PPL. PPL has been a long-standing STEP-UP partner, and recently PPL was named as the new WIOA Adult provider.

### One-Stop Operator Award Recommendation

- Jim Roth, Chair of One-Stop Operator (OSO) Selection Ad Hoc Committee, presented a summary of the OSO application and review process, also outlined on a handout. After consideration of the Review Panel's evaluation, the OSO Selection Ad Hoc Committee recommended awarding the contract to State of Minnesota in the amount of \$25,000 per year. A motion was made, seconded, and approved by a majority of voting members to award the OSO contract to the State of Minnesota. The final vote was: 12 Yays, 0 Nays, and 2 Recusals.

## TechHire Update

- Tammy Dickinson, Career Pathways Coordinator at City of Minneapolis, provided an overview of TechHire work. Since 2015, 584 people have graduated from accelerated IT training program, and 439 individuals have been placed in IT-related full-time positions, with an average starting annual salary of \$47,923. City of Minneapolis has committed \$350,000 in 2016 and \$250,000 in 2017 to pay for residents' training scholarships.
  - New Training Partners: Training providers in the metropolitan region can join the TechHire collaborative by submitting an application, which is reviewed by a sub-committee of existing partners. The referral will be sent to the full MWDB to be approved.
- Kathy Brennan, Sr. Program Manager at IT Ready of Minneapolis/St. Paul, presented on an overview of the accelerated IT training services at IT Ready, including specific cohort programs for TechHire. On average, 91 percent of all participants graduate from IT-Ready programs, and 88 percent are placed in new positions. Training programs seek to support under-represented communities in IT sector, including persons of color and women. For instance, a women-only cohort, in partnership with City of Minneapolis and EMERGE Community Development, trained 20 women. A youth-focused cohort was held in the Cedar-Riverside community.
- Chair Laura Beeth presented initiatives Fairview Health Services has launched to diversify and strengthen its IT department. The multiple strategies include: participating in TechHire, fostering a partnership with Augsburg College, and participating in the Minnesota Pipeline. Based on this successful experience, other employers are encouraged to implement a combination of strategies to achieve their IT hiring goals.

## City Budget Update

- Mark Brinda, Manager of Minneapolis Employment and Training, presented an overview of the 2016 expenditures and a preview of 2017.

## 5 MEETING END

Meeting Adjourned at 9:30 am.

## 6 NEXT MEETING

Date: Tuesday, August 1, 2017  
Time: 8:00am – 9:00am  
Location: Lutheran Social Services  
Center for Changing Lives  
2400 Park Avenue South  
Minneapolis, MN 55404