

Great Streets Business District Support Grant Awards, 2016

Proposer	Eligible Areas	Area Category	Recommended Activities	Leverage	Award Amount
Corcoran Neighborhood Organization	Lake Street LRT Station	Support	Midtown Farmers Market Promotion 2225 E Lake St Retail Recruitment	\$ 8,093	\$ 12,000
Dinkytown Business Alliance	Dinkytown AC	Support	Marketing Campaign	\$ 12,286	\$ 32,000
Farmers Market Collaborative <i>(fiscal agent: Corcoran Neighborhood Organization)</i>	16 markets	Intervene (4) Support (9) Monitor (3)	Strategic Plan Marketing Plan	\$ 30,250	\$ 30,000
Hennepin Theatre Trust	Hennepin Ave CC, Warehouse District AC	Support	5th-10th St Creative Placemaking Business Engagement	\$ 201,000	\$ 34,000
Lake Street Council	East Lake St CC, Midtown Lake St CC, West Lake St CC, Lagoon Ave CC, Lake St LRT	Support (3) Monitor (2)	Downtown Longfellow Branding Street Level Safety Improvements Out of the Box Business Events Visit Lake Street Marketing Customer Service Training	\$ 59,377	\$ 50,000
Latino Economic Development Center	Midtown Lake St CC, Central Ave CC, Nicollet Ave CC	Support	Topic Workshops Lake Street Taco Tour	\$ 18,056	\$ 7,000
Lowry Corridor Business Association <i>(fiscal agent: Project for Pride in Living)</i>	Lowry Pilot CC	Intervene	Hmong/Asian Outreach Business of the Month Business Assistance Harvest Fest & Neighborhood Marketing	\$ 2,731	\$ 36,000
Mercado Central	Midtown Lake St CC	Support	Branding Alignment & Standardization Capacity Building Marketing Activities	\$ 72,000	\$ 50,000
Midtown Greenway Coalition	East Lake St CC, Midtown Lake St CC, West Lake St CC	Support (2) Monitor (1)	Bike Tours	\$ 21,867	\$ 8,000
Native American Community Development Institute	Franklin Ave CC	Support	Four Sisters Farmers Market	\$ 10,440	\$ 14,000
Northeast Minneapolis Chamber of Commerce	University & Lowry, 13th; Johnson St & 22nd, 29th; Lowry & Marshall; Central & 37th; Central Ave NE CC; Central Ave S CC, Grain Belt AC; East Hennepin AC	Monitor (3) Support (7)	Destination Northeast Branding and Website NEBDA Map & Passport Work of Art: Business Skills for Artists	\$ 21,050	\$ 25,500
Powderhorn Park Neighborhood Association	Bloomington & 35th, 38th; Chicago & 38th	Support (1) Intervene (2)	Reframe & Restructure 38th&Chicago Business Asso	\$ 6,682	\$ 30,000
Prospect Park 2020, Inc.	Westgate Station LRT	Support	Marketing and Branding	\$ 60,000	\$ 10,000
Seward Civic and Commerce Association	Franklin Ave CC, Franklin LRT	Support	Franklin Open Street	\$ 8,330	\$ 5,000
Seward Redesign	Franklin Ave CC; Franklin LRT; Lake St CC; Lake St LRT; 38th LRT; 46th LRT; 38th St & 23rd, 28th, Cedar, 42nd; 42nd & Cedar, 28th; Cedar & Minnehaha Pk	Support (9) Monitor (4)	Property Improvement TA & Design Business Recruitment	\$ 36,486	\$ 38,000
West Bank Business Association	Cedar Ave CC, Riverside Ave CC, West Bank LRT, Cedar-Riverside LRT	Intervene	Business Engagement & Member Diversification Marketing & Small Business Support Business Ed & Networking Cedar Ave Installations	\$ 53,651	\$ 37,000
West Broadway Business and Area Coalition	West Broadway CC	Intervene	Real Estate Design Challenge SSD 5-Year Strategic Plan Community Policing Building Light Pole Upgrade Building Business Capacity Design Guidelines	\$ 51,318	\$ 50,000
West Market District Business Association <i>(fiscal agent: Project for Pride in Living)</i>	Glenwood Ave CC	Support	Urban Vintage & Art Market Business Recruitment Business Support	\$ 12,673	\$ 27,500
West of the Rail Business Association	38th & Cedar, 28th, 23rd; 42nd & 28th, Cedar; Cedar & Minnehaha Pkwy; 46th & Hiawatha; East side of 38th St and 46th St LRT	Support (5) Monitor (4)	Social Media Cooperative Advertising Mini-Grants & Coaching	\$ 10,147	\$ 4,000
Total					\$ 500,000