



minneapolis

2040

June 23, 2016

**CALL FOR ARTISTS
INFORMATIONAL MEETING**



What is Minneapolis 2040?

Minneapolis 2040:

An inspiring city growing in equity,
health, & opportunity.

COMPREHENSIVE PLAN VALUES



Growth



Equity



Sustainability



Livability



Competitiveness



Good Government

POLICY TOPICS



Land Use



Heritage Preservation



Complete, Livable & Resilient Communities



Arts & Culture



Housing



Economic Development & Competitiveness



Urban Design & Development



Public Services & Facilities



Transportation



Human Capital, Engagement & Education



Environmental Systems



Technology & Innovation



Public Health



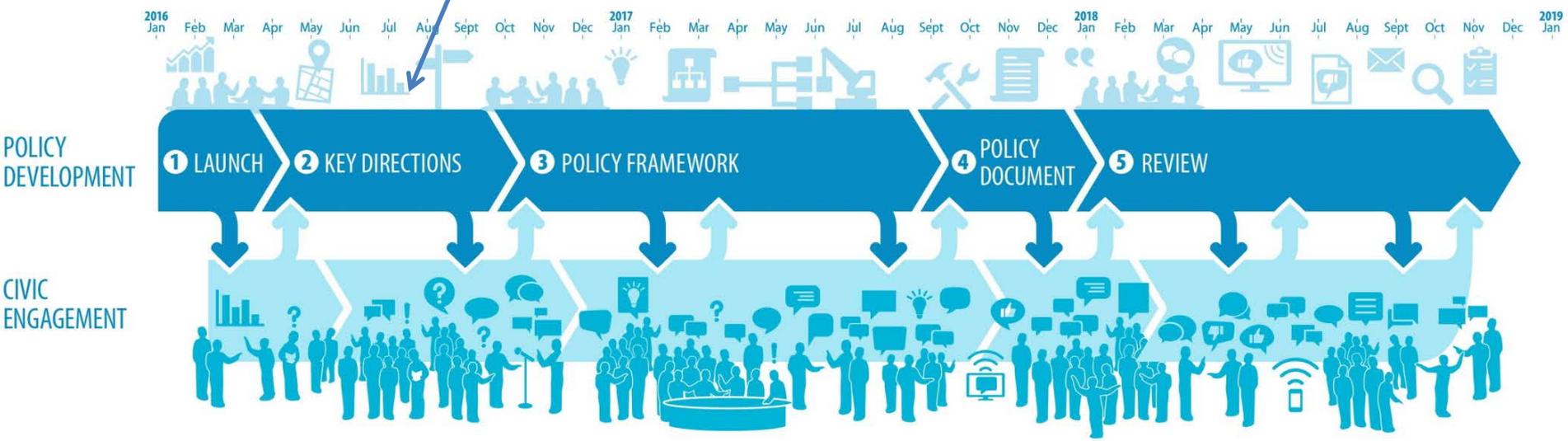
Governance, Intergovernmental Relations & Partnerships



Parks & Open Space

TIMELINE & PHASES

BIG QUESTIONS



minneapolis

2040

Minneapolis 2040 Civic Engagement Plan

CIVIC ENGAGEMENT GOALS

- **Meaningful and Relevant Dialogue:** The community feels that the dialogue has been meaningful and relevant to their interests and daily lives.
- **Inclusive Representation:** The perspectives and participation of a broad range of community members are equitably represented in the plan.
- **Access to Information and Opportunities:** The public has the information they need to participate in ways that are appropriate to their experiences and lifestyles.
- **Contributions Have Impact:** The public feels their input has been thoughtfully considered and sees their contributions reflected in the plan.
- **Empowering Experience:** Community leadership and capacity has been built through the process.
- **Effectively-Used Resources:** Government resources are used wisely and effectively.

The Process is:

MEANINGFUL

RELEVANT

ACCESSIBLE

INCLUSIVE

EQUITABLE

The Community is:

REPRESENTED

INFORMED

HEARD

EMPOWERED

- Large convening events – Community Connections Conference, Big Questions meetings
- In-person interaction – Community Dialogues, Meeting-in-a-Box, Street and Cultural Festivals
- Technology-based tools – Interactive website, Augmented Reality
- Creative tools – Artist-designed infographic, Third Place Pop-Up Gallery, Urban Planning Zine, Six-Word

Call for Artists for **Civic Engagement in Minneapolis 2040**

City of Minneapolis
Community Planning and Economic Development (CPED)

The City of Minneapolis is pleased to invite public and community engaged artists to apply to support and contribute to civic engagement for the city's comprehensive plan, *Minneapolis 2040*. (See page 6 for information on artist eligibility.)



Meeting-in-a-Box: Phase 1



Meeting-in-a-Box

BACKGROUND

Minneapolis 2040 is the City's process for developing a plan for the next twenty years. It is a visioning process that will direct the logical and coordinated physical and economic development of the city into the future. The City of Minneapolis is required by the Metropolitan Council to update the Comprehensive Plan every ten years to meet State law and regional planning requirements. This update will be adopted in 2018 by the City Council.

On April 1, 2016, the City Council directed the Department of Community Planning and Economic Development (CPED) to update the policies of the City's Comprehensive Plan in service to the values of growth and vitality, equity and racial justice, health and resilience, livability and connectedness, economic competitiveness, and good government, and with a focus on guiding public and private investment in the built, natural, and economic environment.

WHY CIVIC ENGAGEMENT?

Civic engagement is a means for all people to bring their thoughts and voices and to share their own ideas, backgrounds, experiences, and expertise to collectively achieve a shared outcome. The *Minneapolis 2040* visioning process is an opportunity to promote quality of life in the Minneapolis community for residents, workers, and visitors in a manner that everyone can benefit from. This engagement plan is the vehicle for updating and developing new policies that will help guide the creation of places and spaces for civic responsibility and determination to be enhanced. Communities throughout Minneapolis are invited to assist CPED in the creation of *Minneapolis 2040* and the final plan will reflect that participation.

MEETING-IN-A-BOX OVERVIEW

What should Minneapolis be like in 2040? Meeting-in-a-Box is a civic engagement method designed for use by community groups, neighborhood associations, or friends to gather at a convenient time and location to share their ideas and proposals for the future of the city. Discussions and debates related to the future of Minneapolis should not be limited to those organized by City staff but instead such discussions should happen wherever and whenever it is convenient and meaningful for a group of interested people to get together and talk.

The following is the Meeting-in-a-Box kit which contains everything you need to hold your own discussion. Meeting-in-a-Box can be downloaded from the project website, activated at your own meeting, and the results of your discussion can be returned to the City as indicated below. This Meeting-in-a-Box is the first of a series that will be available for download throughout the Comprehensive Plan process.

Thank You For Hosting Meeting-in-a-Box!

For reasonable accommodations or alternative formats please contact the Department of Community Planning and Economic Development at 2040@minneapolismn.gov. People who are deaf or hard of hearing can use a relay service to call 311 at 612-673-3000. TTY users call 612-673-2157 or 612-673-2626.

Para asistencia 612-673-2700 - Rau key pab 612-673-2800 -Hadil aad Caawimaad u baahantahay 612-673-3500.

MayDay Festival

- **Purpose** – Raising awareness about the Comprehensive Plan process and asking for feedback on Big Ideas
- **Audience** – Families, youth, and social and community groups.
- **Tools** – Values Infographic Coloring and Comment Cards
- **Outcomes** – Feedback of top policy themes, at least 100 interactions between City Staff and community members.



Juneteenth Festival

- **Purpose** – Raising awareness about the Comprehensive Plan process and asking for people to share their stories about the future of Minneapolis
- **Audience** – Cultural communities, families, and community groups.
- **Tools** – Six-Word Story and Values Infographic
- **Outcomes** – Over 50 unique stories envisioning the future of Minneapolis, video recordings, and interactions with community members.





Opportunities for Artists

- Purpose: Design and fabricate a highly portable and durable engagement tool that can be used for indoor and outdoor engagement activities such as street and cultural festivals and large events.
- Budget: \$30,000

- Purpose: Assist in engaging public meeting attendees during a set of *Minneapolis 2040 Key Directions* Big Questions meetings at the end of October. A social practice artist will be charged with being a major contributor in designing meetings that are fun, thought-provoking, interactive, and family-friendly.
- Budget: \$20,000

- Purpose: Assist in engaging the community during a set of *Minneapolis 2040 Key Directions Big Questions* meetings at the end of October 2016. This commission will result in an artist-designed performance or happening performed during these meetings.
- Budget: \$4,000

How to Apply

- June 14, 2016 Call for Artists Distributed
- June 20, 2016, 4 p.m. First Deadline for Questions
- June 23, 2016, 3:30 p.m. Artist Informational Meeting, 3:30-4:30 p.m.
Crown Roller Mill Innovation Center, 105 5th Ave S,
room 150
- June 24, 2016, 4 p.m. First Posting of Answers
- July 1, 2016, 4 p.m. Final Deadline for Questions
- July 6, 2016, 4 p.m. Final Posting of Answers
- **July 11, 2016** **Call for Artists Deadline (midnight, Central Standard Time)**
- Week of July 18, 2016 First Panel Meeting/Finalists Notified
- Week of August 1, 2016 Finalists Interviews and Selection of Commissioned Artists
- Middle of August 2016 Artists under Contract
- Middle of August 2016 Design Begins

SUBMITTAL PROCESS

- *Received by July 11 at midnight, Central Standard Time*
- Proposals may be sent by email to beth.elliott@minneapolismn.gov. *Please note that this mailbox has a limit of 10MB, and you will most likely need to email a link to your full application at a document storage website, such as Dropbox.*
- **Applications must be emailed. Applications that are mailed, faxed, incomplete, or late will not be accepted.** Artists will be notified of panel recommendations by email.

- Artists who desire to submit for more than one of the project opportunities listed in section III above may either submit one proposal, and indicate in the appropriate question the opportunities for which they are applying, or they may submit multiple proposals, one for each opportunity. *Indicate project(s) on proposal cover sheet.
- **Images:** Submit ten images of recent work, *as relevant to this project*.
 - Each image must be a separate file and names with the artist(s)' last name and a number which corresponds with the Image List.
 - Brochures, videos, or websites should not be submitted and will not be reviewed.
 - Image should be 1920 pixels/horizontal/1920 pixels vertical, no more than 1.8 MB, and a baseline JPG.

WRITTEN MATERIALS

Proposal packets should be 8 ½" x 11" format. *Please do not collage images into your written materials.* Submit 1 copy of the following written materials in the following formats and the following order:

- **Cover Sheet:** A completed copy of the attached cover sheet.
- **Narrative Description:** A narrative description of your approach to the Scope of Services addressing the tasks defined in section III above. Include other commitments, time frames during which you would be unavailable and other limitations on your schedule. ***Not to exceed two pages.***
- **Experience and Capacity:** The current resume(s) of all of the artists involved, including information on background and ability to conduct the tasks listed. ***Not to exceed two pages per artist.***
- **Image List:** A completed *one page* Image List. ***Not to exceed one page.***
- **References:** The names, addresses, and daytime phone numbers of three professional references from past projects.

The role of the selection panel is to interpret and review team's previous experience and proposed ideas based on the selection criteria. The panel will include the following representatives:

- Artist
- Two Engagement Team members
- Representative from Department of Neighborhood and Community Relations
- Arts administrator
- Arts Commissioner
- An appropriate community representative
- Two at-large members

Q & A