

Minneapolis Youth Council Meeting
March 23, 2016, 8:30 a.m.
John B. Davis Education and Service Center
1250 W. Broadway Avenue, Minneapolis, MN

Members Present: Ann DeGroot, Sara Etzel, Philip Gray, Dorothy Heidelberger, Mary Stone, Tyler Olson, Harvey Rucker, Linda Tkaczik, Ashley Yang, Scott Redd

Meeting Call to Order: Tyler Olson

Personal and Business Best News

Approval of January Minutes: Ann DeGroot made a motion to approve minutes. Minutes were approved.

Updates and Headlines (Minneapolis Employment & Training Reports)

Teresa Harrold

- Minneapolis Youth Works Program Year 2015 concludes March 31, 2016.
- Minneapolis Employment and Training will not issue an RFP for the Minneapolis Youth Works Program until Workforce Innovation and Opportunity Act (WIOA) final rules and regulations are released in spring 2016.
- Lutheran Social Service of Minnesota (LSS) Update: LSS would like to expand its service area (currently in Cedar Riverside ZIP Code 55454) to include nearby ZIP codes so more youth can receive services. (See attached letter from LSS.) Ann DeGroot made a motion to allow the expansion. The motion passed.
- 2016 Minneapolis Youth Works participant plan and allocations: Minneapolis Employment and Training would like to continue with current fund allocations (at least for the first quarter) until final WIOA regulations are known. Dorothy Heidelberger made a motion to accept. The motion passed. (see attached Tentative April 1, 2016-March 31, 2017 Minneapolis Youth Works Funding Recommendations.)
- 2016 Incentive Policy: Minneapolis Employment and Training would like to continue with the current incentive policy until final WIOA regulations are known. Dorothy Heidelberger made a motion to accept. The motion passed.
- BUILD Leaders: American Indian OIC (in partnership with Little Earth of United Tribes) and EMERGE Community Development were selected as the BUILD Leaders providers April 1, 2016-December 31, 2016.
 - Each agency will receive initial funds of \$21K to perform pre-program planning tasks April 1-May 31, 2016.

BUILD is a proven youth violence prevention model developed in Chicago in 1969, which focuses on violence prevention/intervention, youth development, and coalition building. In 2014 the City of Minneapolis Health Department adapted the curriculum for Minneapolis, developing the BUILD Leaders Program. It is an equity-focused, community-oriented intervention for disenfranchised 18-24 year old young adults. Participants receive paid training in facilitation, leadership, and job skills to deliver the BUILD youth violence prevention curriculum to youth 9-12 years old at various locations in group settings of 8-12.

The 2016, City of Minneapolis budget provided funds for an enhancement of the Build Leaders project, adding employment and training services to the model and now designated for North Minneapolis' African American community and South Minneapolis' American Indian community. The primary focus of this project is to build employment readiness, develop fundamental job skills, and provide a foundation to build healthier cycles and habits.

The City of Minneapolis Employment and Training issued a RFP February 16, 2016 seeking two (2) agencies to provide employment and training program services to disenfranchised 18-24 Minneapolis residents as part of the BUILD Leaders initiative. Additional funds for core services, young adult paid internships, industry specific credential training, and participant support services will be awarded to each agency to serve ten (10) young adults via a cohort model. BUILD Leaders will receive ongoing funds through the City of Minneapolis budget.

Performance 3 rd Quarter (10/01/15-12/31/15)	Grade	Year-to-Date Enrollments
American Indian OIC	B	22
East Side Neighborhood Services	A	18
EMERGE	A	21
HIRED	A-	106
Lutheran Social Service of Minnesota	A	8
Pillsbury United Communities @ Waite House	A-	32
RESOURCE	A+	74

Tammy Dickinson

Tammy was not at the meeting. Teresa Harrold covered her report

- HECAP: Employment and Training is partnering with DEED/Minneapolis Workforce Centers to deliver two 3-hour career advising and job search workshops for high school age youth that were invited to, but did not attend, STEP-UP work readiness training. This is a second chance for those youth to get help with creating a resume, learning how to job search and get 1:1 career advising. Each attendee of the workshop will leave with three solid job leads.
- DOL Career Pathway Grant Proposal: The Employment and Training team is preparing a proposal to the DOL for a grant that would allow Minneapolis to partner with Minneapolis Public Schools, the Minneapolis Workforce Centers and AchieveMpls to enhance services and employment opportunities to Minneapolis youth. The work will be about transforming the youth employment system and develop a universally recognized and adopted career readiness credential as well as provide specific supports and services to youth in high poverty zip codes. (Proposal results will be known by May 1st. If approved, the start date will be July 5th, according to Sara Etzel.)
- TechHire Minneapolis: Employment and Training will partner with a number of providers to offer IT training to low-income and diverse Minneapolis residents with funds from the Mayor's office. A menu of options will be offered including scholarships for short term coding boot camps, IT Ready training and introductory courses in technology to help prospective applicants decide if an IT career is a good fit. This funding is targeted to adults but will have connections to existing programming for youth to develop an awareness of the IT training opportunities for youth in the City.

Anna Peterson

- STEP-UP had 3,788 applications.
- We accepted every student who applied and was eligible.
- We invited 3,400 youth to training.
- The goal is to have 700 youth in Discover, 750 in Achieve and 300 in Explore.
- Mock Interviews will take place the week of April 11, Monday – Thursday evenings from 4:45 – 6:15 p.m.
- The Mayor's Office has pledged to employ 50 youth.
- We applied for a \$2 million DOL grant with MPS, AchieveMpls and DEED that would create transformational change and shared systems including a joint curriculum. We submitted the grant and will hear by early May.

Nina Robertson

- New STEP-UP Program Manager, Nina Robertson, introduced herself. Before coming to STEP-UP, Nina was employed at NAZ (Northside Achievement Zone) as the Expanded Learning Coordinator.
- Nina has been busy recruiting new employers to STEP-UP.

Pat Behrend

- The Minneapolis Teen Job and Opportunity Fair will take place Saturday, April 30, 11 a.m. – 3 p.m. at the Minneapolis Central Library, 300 Nicollet Mall.
 - 40 businesses and organizations have signed up to be exhibitors. (See attached list.)
 - Recruitment materials will be delivered to the Minneapolis public high schools to be distributed on April 4th.
 - It was suggested that MPS Work Based Learning and TechHire partners should have tables at the fair.

Youth Council Sub-committee Updates

Alignment

- Ann DeGroot, chair, reported that the committee has not met recently.
- The YCB (Youth Coordinating Board) is developing an alignment program that all jurisdictions can sign onto and share information. They are deciding on what electronic platform to use. It should be ready to go in 5-6 months.
- Chair Olson asked that the group meet before the May 19th Youth Council meeting in order to get all their actions done.

SYNC (Serving Youth in Need of Connections)

- Co-chair Dorothy Heidelberger shared the new document (see attached) for youth that covers documentation needed to get a job, how to keep documents safe, how to get a driver's license and employment resources.
 - The document needs a name. Send your suggestions to Pat Behrend.
 - A wallet sized card version will also be created for young people to carry with them.
 - Tyler Olson asked Pat to send the document to him and he will see if an app can be created.

Youth Entrepreneurship

- Subcommittee Chair Tyler Olson shared that Anna Peterson is waiting on things regarding High Tech Innovation Day from him.
- Anna and Tyler will set up a meeting.

Alignment Subcommittee (Chair-Ann DeGroot) Actions: To-Do List

Who	What	Due Date	Yes	No
Laura Beeth	5-10 minutes each YC meeting to discuss state and city alignment	Ongoing		
Tammy Dickinson	Develop six career pathway modules for adults Working with WorkForce Centers on rollout, then with Adult Basic Education.	Mid-Feb. Rollout in Mar.		
	Assessment of work readiness/creation no update			
	Increase city/school communication	Ongoing		
Anna Peterson Philip Gray	Leverage partners for youth (media/partners/awareness) Get ads in Somali newsletter, Radio Rey, Hmong radio and Univision. Have ads on KBEM and KMOJ. Get the Mayor's PSA on Clear Channel radio.	Ongoing		
	City youth/providers get together			
	Identify 3 partners to make connections, find gaps, and increase alignment			
Staff	List efforts that have been researched or discussed to date as a reference			
Linda Tkczik Ann DeGroot Anna Peterson	Find out what kind of initiatives are already in place to support young people to be successful.			
	Identify underserved youth for programming initiatives (career pathways/sectors and upcoming WIOA youth RFP)	Ongoing		

SYNC Subcommittee Actions: (Co-chairs Dorothy Heidelberger and Blain Turnbull) To Do List

Who	What	Due Date	Yes	No
Pat Behrend	Create a youth user's guide on how to get employment documentation and how to get a driver's license. Include employment and training resources.		X	
	Identify youth to serve on the Minneapolis Youth Council	Ongoing		
	Advocate and message SYNC efforts to the community, employers, funders, stakeholders and politicians	Ongoing		
Pat Behrend	Reach out to AEON and PPL to see if they are interested in being an	Mar. 23	X	

	affordable housing representative on the Youth Council			
Pat Behrend	Write something to give to potential YC members as to why they should be a member and explain the meeting and subcommittee obligations.	Feb. 5	X	
Pat Behrend	Connect with What's Up 612 for employment section	Ongoing		
Sara Etzel	Connect with Fatima Muhammad on how to get information about 'What's Up 612' to the schools.		X	
Youth Council	Visit youth serving agencies to find out what the youth need. Tammy suggested the Youth Congress.	Ongoing		

Actions: To Do List for Entrepreneurship

Who	What	Due Date	Yes	No
	Carve out funds to train and support youth business that would employ other youth			
Tyler Olson	Develop relationships with associations/experts in industry like U of M's (John Stavig, MCTC's Mike Christenson, St. Thomas director of entrepreneurship, and MN Cup people). All have committed to helping either with people, curriculum, and education for entrepreneurship.		X	
Anna Peterson Tyler Olson	Talk with Jeremiah Brown (Achieve) and Kyle (CoCo) to see how we can support High Tech Innovation Day (HTID) and the youth who attend.			
Anna Peterson Tyler Olson	Provide a steppingstone for youth who attend HTID to submit to the MN Cup, an entrepreneurial contest.			
	Align the entrepreneurial experience with academic standards			
Tyler Olson	Seek funding			
	Involve students' households into the program			

New Youth Council Member Announcement

Scott Redd, Director of Supportive Services and Resident Connections at Aeon is pleased to be a new member.

Feedback: Rate this Meeting (0 – 10)

Anna-10
Anne-10
Ashley-10
Dorothy-10
Harvey-10
Linda-10

Mary S.-10
Pat-10
Phillip-10
Sara-9.5
Teresa-10
Tyler-10

Next Meeting:

May 19, 2016
8:30 a.m.
American Workshop
1085 10th Avenue SE, Minneapolis, MN 55414