

Department of Community Planning and Economic Development – Planning Division**Variance Request
BZZ-2482**

Date: August 18, 2005

Applicant: Zehra Avsar Keye

Address of Property: 1322 Summit Avenue

Contact Person and Phone: Greg Rendall, Attracta Sign (763) 428-6377

Planning Staff and Phone: Tanya Holmgren, (612) 673-5887

Date Application Deemed Complete: July 12, 2005

End of 60 Day Decision Period: September 10, 2005

Appeal Period Expiration: August 29, 2005

Ward: 13 **Neighborhood Organization:** Fulton Neighborhood Association

Existing Zoning: C1 Neighborhood Commercial District

Proposed Use: An awning sign.

Proposed Variance: A variance to increase the maximum permitted area of a sign from 30 sq. ft. to 129.4 sq. ft. for two new awnings for Birch Clothing located at 2309 50th Street West in the C1 Neighborhood Commercial District.

Zoning code section authorizing the requested variance: 525.520 (21)

Background: The applicant obtained sign permits for two new awnings for Birch Clothing. The applicant received a notice of violation, because the sign permit only calculated the text of the sign and the awning has birch trees on it. Originally, it was determined that the birch trees would be included in the sign area and a variance would be required. However, upon further analysis, it was determined that the faint birch trees in the background were not signage and the application has been returned.

Recommendation of the Department of Community Planning and Economic Development - Planning Division:

The Department of Community Planning and Economic Development Planning Division has **returned** the variance to increase the maximum permitted area of a sign from 30 sq. ft. to 129.4 sq. ft. for two new awnings for Birch Clothing located at 2309 50th Street West in the C1 Neighborhood Commercial District, because the awning sign has been calculated to include the text of the sign only.