

Inside Industry Health Care and STEM



Keynote Speakers

Laura Beeth, Fairview Health Services

Laura Beeth is a visionary leader with 25+ years of experience holding system leadership positions in Talent Acquisition, Talent Management, and Workforce Development at Fairview Health Services. In July 2014, Laura was appointed board chair of the Governor's Workforce Development Board. Laura served as a business representative on the Governor's Workforce Development Council from 2004-2014, chairing the health care primary care report, co-chairing career pathways, and serving on sector strategies and P-16 committees. In addition, Laura is the state chair of the Minnesota State Colleges and Universities Healthcare Education-Industry Partnership Council. Recently, Laura received the 2015 Health Care Workforce Champion "Individual Leader Award" from the Minnesota Hospital Association. In addition, in 2004, Laura received the inaugural Minnesota Vision Award for Workforce Development.

Laura has a strong background in the areas of health care, career, and human resources. Laura is involved in many external organizations including college advisory boards, St. Catherine University Henrietta Schmoll School of Health, Minnesota Hospital Association Workforce Development Committee, American Hospital Association, Governor's Workforce Development Board, Minneapolis Workforce Counsel, HealthForce Executive Alliance, Central Corridor Anchor Partnership, and the Cedar Riverside Workforce and Employment Board. Laura was appointed to serve on the Legislative Commission on Health Care Access and served as the state chair for the HRSA Health Care Workforce Primary Care Grant. Laura is a regular speaker and content expert for numerous publications focused on healthcare workforce best practices.

Liz Cherif, Thomson Reuters

Liz has a wide range of career experiences working across multiple industries from small non-profit organizations to large, multinational corporations. For the past 15 years, Liz has focused her career on Talent Acquisition in the technology sector, partnering with companies to find, attract and hire their most valuable asset, their people. Liz currently holds the role of Director, Corporate Technology Recruitment at Thomson Reuters where she leads a team of amazing recruiters in hiring technology talent for Thomson Reuters. Liz has developed internship and new college grad programs, working closely with local and regional colleges to bridge the gap between academia and industry. Liz is passionate about working with young adults to build a successful career path and conducts student workshops on Job Search Preparation to dispel common fears and provide guidance on owning successful outcomes. She is also actively engaged in STEM outreach, raising awareness, in particular with young women, around the endless possibilities a career in technology offers.

Liz holds a Bachelor degree in Family Social Sciences and a Masters in Human Resource Development from the University of Minnesota, Twin Cities.

Workshop Facilitators

Sharon Boerbon Hanson, Associate Executive Director at Advance IT Minnesota

Sharon Boerbon Hanson, Associate Executive Director at Advance IT Minnesota, is also Community Faculty at Metropolitan State University teaching IT on-the-job success skills. She is and has been a branding and professionalism coach/consultant for 25 years. She is the author of *101 Ways to Dead-end Your IT Job: a tongue-in-cheek compendium of advice*. Her personal tagline is: Passionate about YOUR career success!

Julie Tschida, Right 4 Your Business

Cindy O'Donovan and Dr. Julie Tschida both have over 25 years of experience in large and small organizations where they hired thousands of people and taught employers how to hire. As co-owners of Right4 Your Business, LLC, they help clients meet their objectives through attracting and retaining the right people. Their premiere product, *Playing the Hiring Game!* is highly sought after by employers and job seekers alike.

Event Planning Committee

Marie Larson:: Industry Relations Manager, City of Minneapolis Employment and Training

Julie Poyzer:: Director of Career Services, Minneapolis Community & Technical College

Sharon Boerbon Hanson:: Associate Executive Director at Advance IT Minnesota

Dionna Jones:: Director, Center of Experiential Learning, Inver Hills Community College

Gina Sevick:: Director of Community and Work Based Learning, Inver Hills Community College

Bill Baldus:: Career Counselor, Metropolitan State University

Karen Philbin:: Director, Career Center North Hennepin Community College

Sheryl Saul:: Director of Career Placement and Internship Coordinator, Saint Paul College

Carrie Hageman:: Director of Career Services, Century College

Cheryl Benkofske:: Career Services Director, Hennepin Technical College

Brian Mogren:: Director of Healthcare Partnerships of the C3 Fellows Program (MCTC/Saint Paul College)

Follow-Up Contact

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