

Great Streets Business District Support Program Contracts

Proposer	Ward(s)	Eligible Areas	Area Category	Eligible Activity Descriptions	Total Grant	Leverage
38th and Chicago Business Association	8, 9	38th St & 4th, Chicago, Bloomington	Intervene & Support	Member Services \$4,750	\$ 4,750	\$ 2,000
Dinkytown Business Alliance	3	Dinkytown AC	Support	Enhanced Business and District Online Marketing \$31,500 Membership Drive \$1,200	\$ 32,700	\$ 11,200
East Downtown Council	3	Chicago Ave CC, Mill District AC	Support & Monitor	District Branding \$25,000 Development Engagement Strategy \$25,000	\$ 25,000	\$ 27,200
Franklin Area Business Association	6	Franklin Ave CC	Support	Membership Drive \$5,000 Franklin Open Streets Pop-up Demonstrations \$10,000	\$ 15,000	\$ 9,600
Hennepin Theatre Trust	3, 7	Hennepin Ave CC, Warehouse District	Support	Made Here Interactive Pop-ups \$27,500 Business & Property Owner Workshops \$2,000	\$ 29,500	\$ 34,000
Lake Street Council	2, 6, 8, 9, 10, 12	East Lake St CC, Midtown Lake St CC, West Lake St CC, Lagoon Ave CC, Lake St LRT	Support & Monitor	Targeted Events & Tours \$13,150 Business Energy and Waste Efficiencies \$4,350 Arts and Culture Destination Marketing \$11,500	\$ 29,000	\$ 50,000
Latino Economic Development Center	6, 9, 10	Midtown Lake St CC, Central Ave CC, Nicollet Ave CC	Support	Member Drive & Business Intellegience Gathering \$20,000 Lake Street Taco Tour \$10,000	\$ 30,000	\$ 19,400
Longfellow Business Association	2, 9, 12	East Lake St CC, 38th & Minnehaha Node, Lake St LRT, 38th St LRT, 46th St LRT	Support	Shop the Minnehaha Mile, phase 2 \$10,000	\$ 10,000	\$ 2,400
Lowry Corridor Business Association (<i>Project for Pride in Living</i>)	4, 5	Lowry Pilot CC	Intervene	Membership and Networking Meetings \$7,200 Ad-hoc Assistance to Member Businesses \$7,500 Web Maintenance \$3,000 Marketing with Neighborhoods \$3,650	\$ 21,350	\$ 1,400
Mercado Central	9	Midtown Lake St CC	Support	Marketing Plan \$15,000 Marketing Plan Implementation \$15,000	\$ 30,000	\$ 20,000
Metro Blooms	1, 2, 6	Cedar Ave CC, Riverside Ave CC, Central Ave CC	Intervene & Support	Property Owner Outreach & TA \$13,200 Implementation Funding Assistance \$6,000	\$ 19,200	\$ 11,300
Midtown Global Market	6, 9	Lake & Chicago AC	Support	Marketing & Promotions \$30,000	\$ 24,000	\$ 180,000
Midtown Greenway Coalition	2, 6, 9, 10	East Lake St CC, Midtown Lake St CC, West Lake St CC	Support & Monitor	Midtown Greenway / Lake Street Connections Implementation Plan \$26,500 Pilot Placemaking Project \$7,500 Admin \$5,100	\$ 39,100	\$ 73,000
Native American Community Development Institute	6	Franklin Ave CC	Support	Anpetu Waste \$8,750 Four Sisters Farmers Market \$8,750 Website \$2,500 Admin \$3,000	\$ 23,000	\$ 14,000
Nicollet-East Harriet Business Association	8, 11, 13	12 Nodes: Bryant & 36, 46, 50; Lyndale & 36, 40, 54, 58; Grand & 38; Penn & 50, 54, 60; Xerxes & 50 and Nicollet Pilot CC	Support & Monitor	Mobile App Development \$12,250 Updating Business Database \$4,800 Marketing and Promotion \$17,650 Admin \$5,200	\$ 39,900	\$ 12,300
Patrick's Cabaret	2, 9	East Lake St CC, Lake St LRT	Support & Monitor	The Longfellow Roots, Rock and Deep Blues Music, Art and Food Festival \$27,700	\$ 18,450	\$ 36,900
Seward Redesign	2, 6, 9, 12	Franklin Ave CC; Franklin LRT; Lake St CC; Lake St LRT; 38th LRT; 46th LRT; 38th St & 23rd, 28th, Cedar, 42nd; 42nd & Cedar, 28th; Cedar & Minnehaha Pk	Support & Monitor	Promote Property Investment \$18,750 Business Retention, Expansion, and Attraction \$20,950	\$ 39,700	\$ 16,500
West Bank Business Association	2, 6	Cedar Ave CC, Riverside Ave CC, West Bank LRT, Cedar-Riverside LRT	Intervene	Marketing & Branding \$9,220 Station-to-Station Pop-up Wayfinding \$15,780 Business Seminars \$12,810 Member Drive \$4,675	\$ 42,500	\$ 49,200
West Broadway Business and Area Coalition	5	West Broadway CC	Intervene	Holiday on Broadway \$5,000 Branding & Marketing \$20,000 Retail Recruitment \$12,500	\$ 37,500	\$ 60,000
West Market District Business Association (<i>Northside Residents Redevelopment Council</i>)	5	Glenwood Ave CC	Support	Business Recruitment \$13,900 Web & Social Media \$11,100 Business Member Assistance \$2,600 Admin \$4,150	\$ 31,750	

TOTAL \$ 542,400