

City of Minneapolis

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Ward 4 - Barbara Johnson

City Council

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Ward 2 - Cam Gordon
Ward 3 - Jacob Frey
Ward 5 - Blong Yang
Ward 6 - Abdi Warsame
Ward 7 - Lisa Goodman
Ward 8 - Elizabeth Glidden
Ward 9 - Alondra Cano
Ward 10 - Lisa Bender
Ward 11 - John Quincy
Ward 12 - Andrew Johnson
Ward 13 - Linea Palmisano

Long Range Planning Division

Kjersti Monson - Director
Haila Maze - Principal Planner, Research Thematic Lead
Lacy Shelby - Principal Urban Designer
Peter Crandall - City Urban Designer
Jody Rader - Urban Design Research Assistant

City of Minneapolis

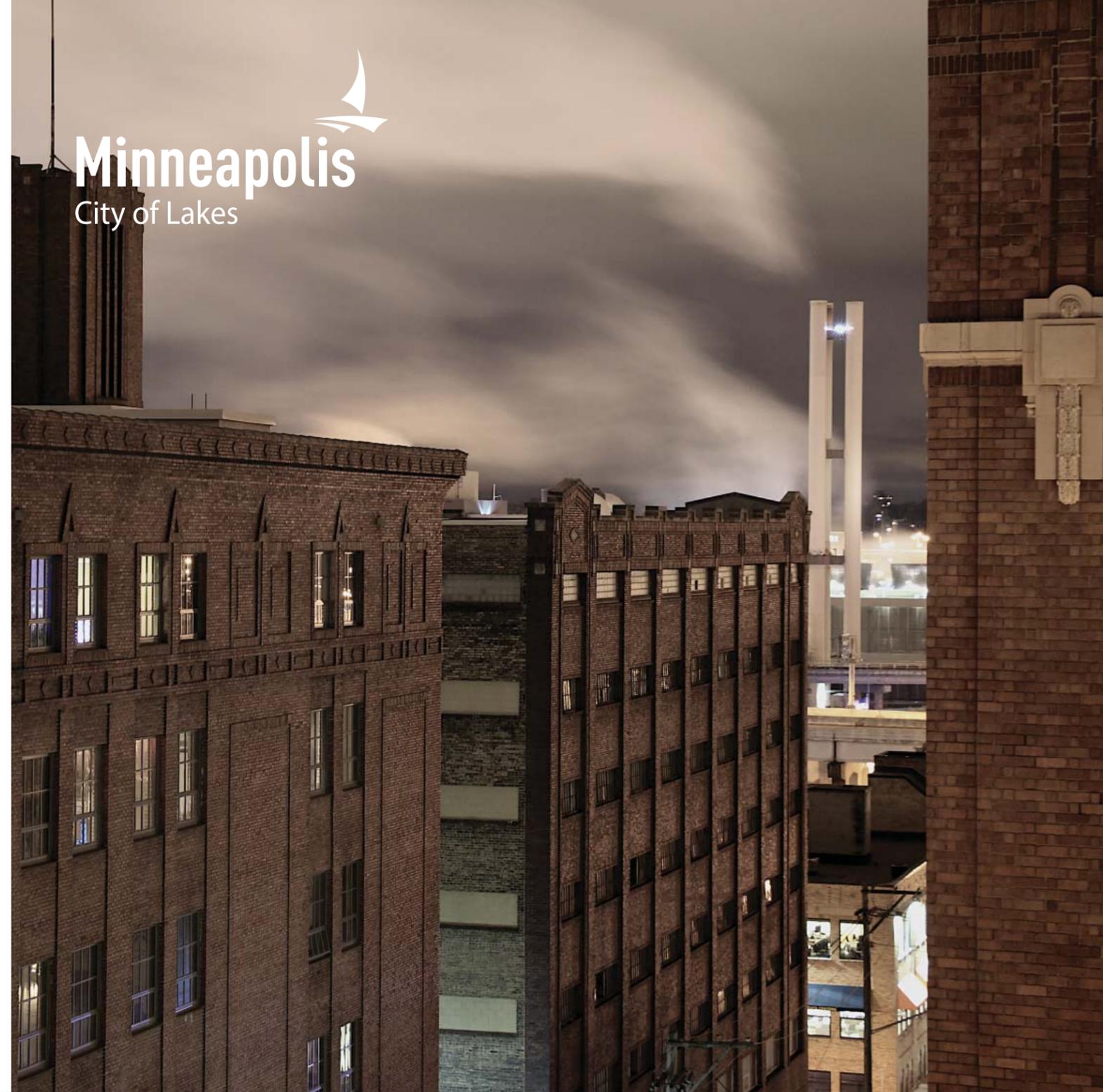
City Council
City Hall, Room 307
350 South Fifth Street
Minneapolis, MN 55415
www.ci.minneapolis.mn.us/council



Minneapolis

Community Planning and
Economic Development


Minneapolis
City of Lakes



WARD 3

COUNCIL MEMBER: JACOB FREY

population: 29,918

2015

City of Minneapolis

Department of Community Planning and Economic Development
105 Fifth Avenue South #200
Minneapolis, MN 55401
www.minneapolismn.gov

Ward 3

Context

Ward 3 is a dynamic community of neighborhoods that include some of the city's most dense and active business districts, entertainment and housing options. Home to the birthplace of Minneapolis, St. Anthony Falls, Ward 3 is characterized by historic architecture as well as some of the fastest growing neighborhoods in the city like the North Loop. Part of the Downtown central business district is found in Ward 3 as is the famous Guthrie Theater and the soon to be completed Minnesota multi-purpose stadium and Downtown East Commons. Ward 3 is currently the fastest growing ward by population in the city.

Ward 3 is currently represented on the City Council by **Jacob Frey** who has been serving since 2014.



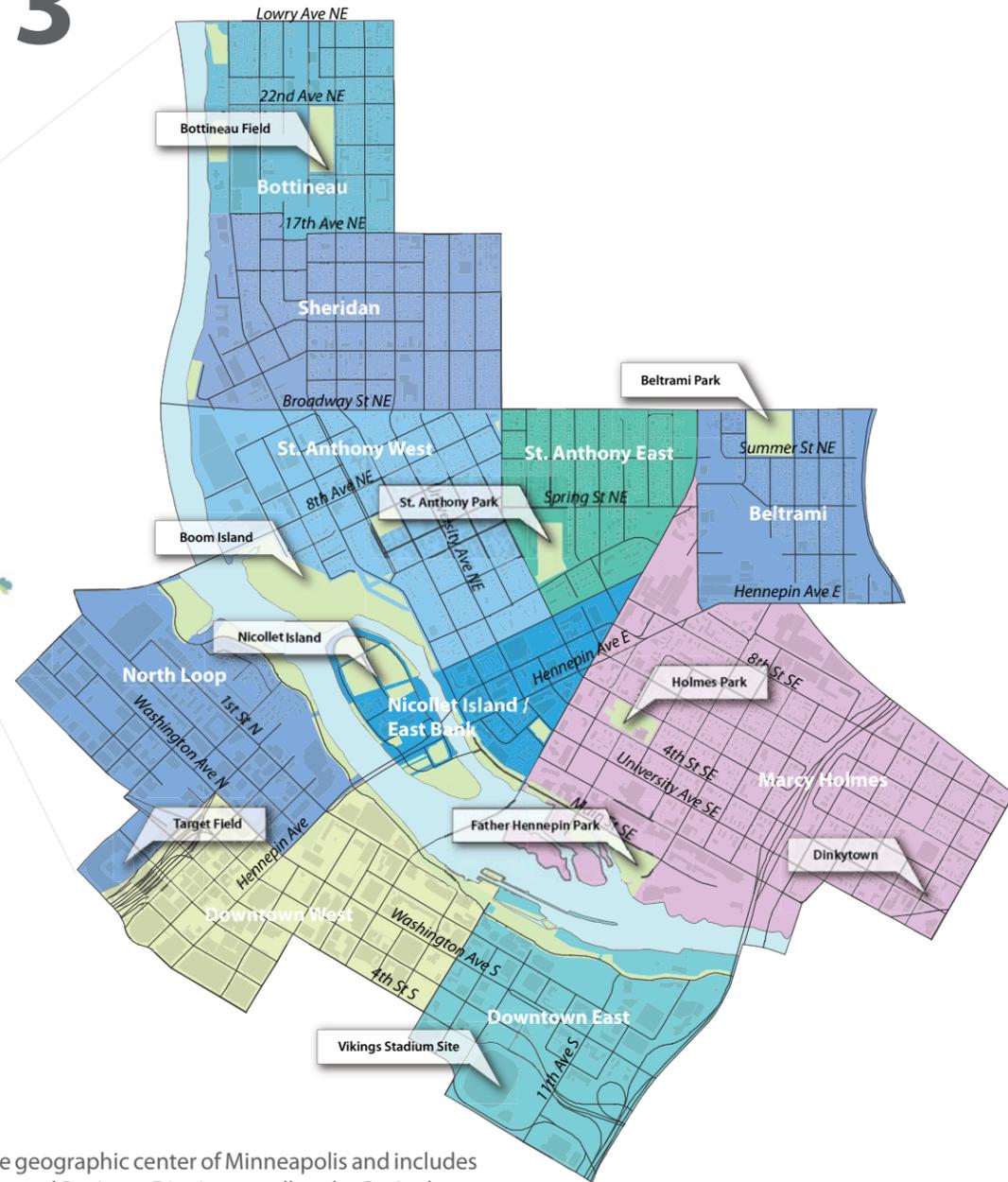
*About 10,000 years ago, the great River Warren Falls reached the junction of the Mississippi and Minnesota Rivers. There it split into two separate falls, and the one that followed the Mississippi River course became **St. Anthony Falls**. Father Hennepin gave the falls its current name in 1680 being the first European to view the falls.*

During the 1700s and 1800s, explorers and settlers visited the region to see the great spectacle caused by the falls. The falls became the main source of power for the many lumber and flour mills that were built around the area during this time period.

St. Anthony Falls suffered severe damage from 1860 to 1887 due to overuse and poor engineering of water power systems. The US Army Corps of Engineers made improvements to the falls in 1937 to help stabilize the falls.

Ward 3

Context



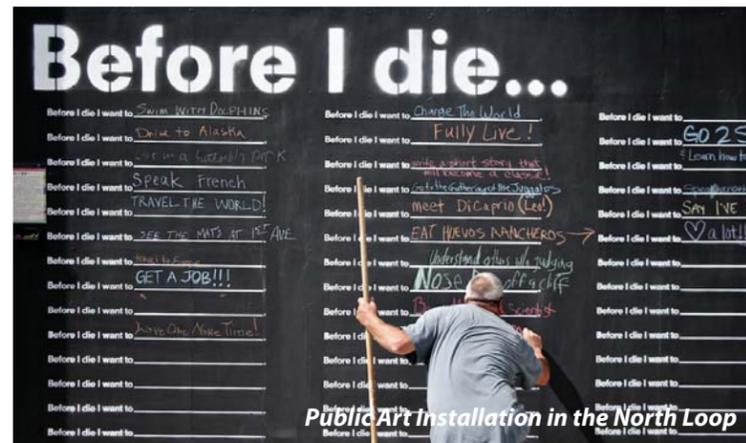
Ward 3 can be found near the geographic center of Minneapolis and includes sections of the Downtown Central Business District as well as the St. Anthony Falls lock and dam system and Nicollet Island. Its geography is defined by its shifting street grid which aligns with the river and the many parks and trails that line the Mississippi, including Boom Island and Father Hennepin parks. Historic Main Street is one of the oldest streets in the city and is home to some of the city's most historic architecture.

Neighborhoods

- Bottineau
- Sheridan
- St. Anthony West
- St. Anthony East
- Nicollet Island / East Bank
- Marcy-Holmes
- Downtown East
- Downtown West
- North Loop
- Beltrami



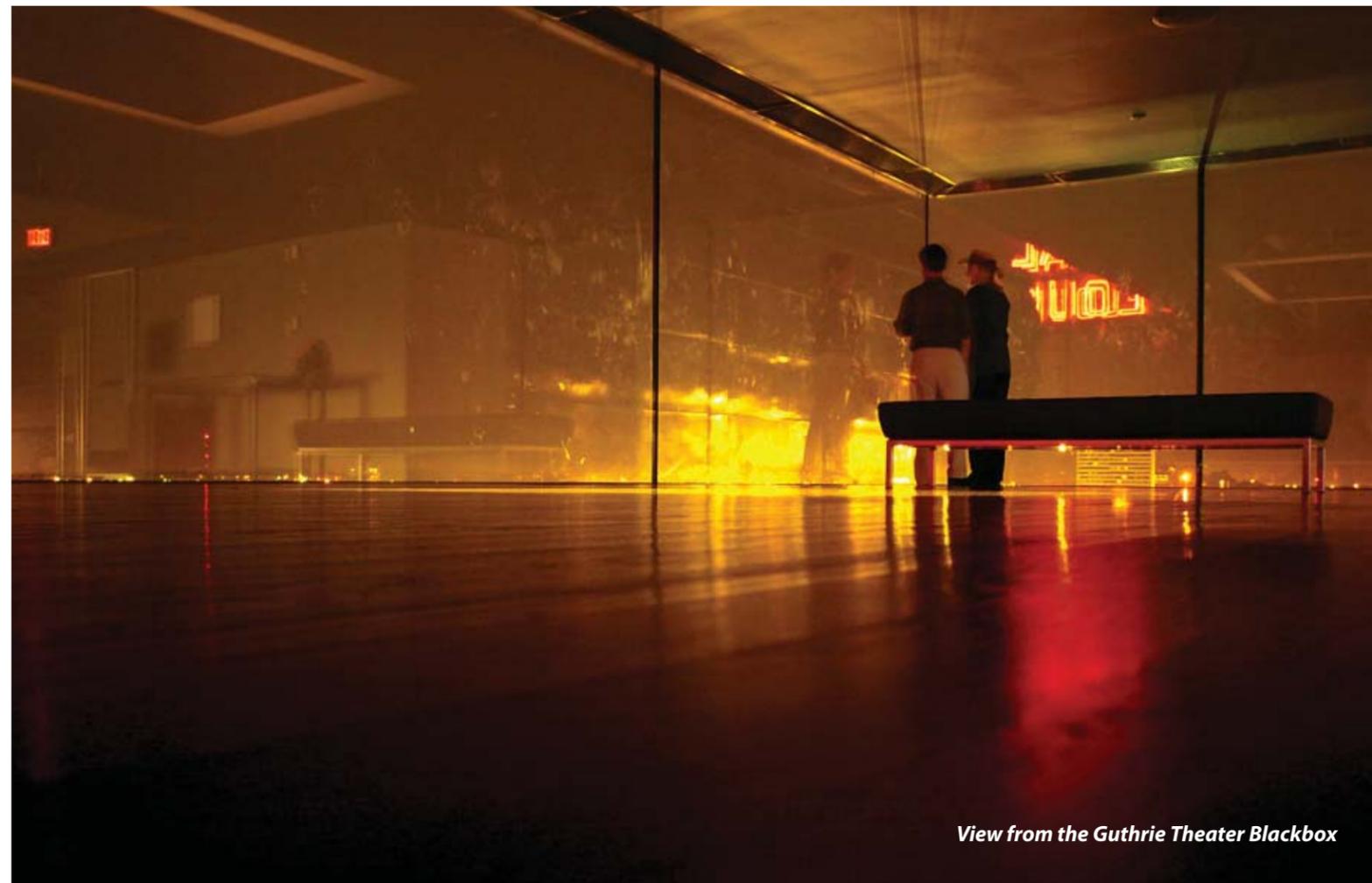
331 Mural and Bike Rack



Public Art Installation in the North Loop



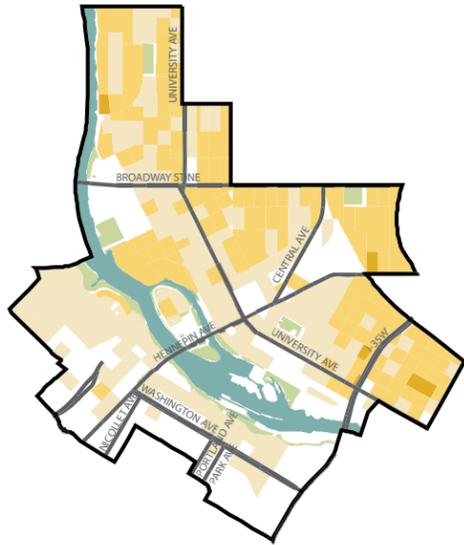
Red Tile Elevator Building



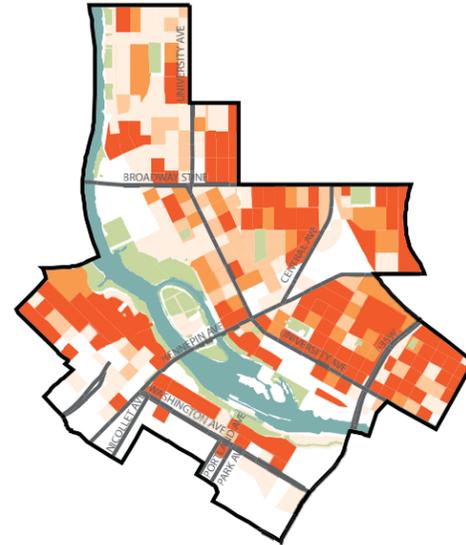
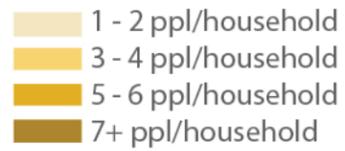
View from the Guthrie Theater Blackbox

Ward 3

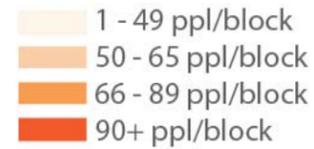
Population



Average Household Size per Census Block



Total Population per Census Block



Housing: Average Household Size (Minneapolis)



Housing: Average Household Size (Ward 3)



Population: Average Population by Census Block (Minneapolis)



Population: Average Population by Census Block (Ward 3)



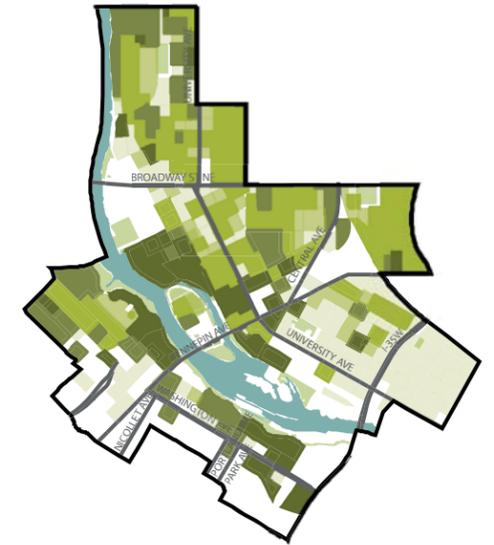
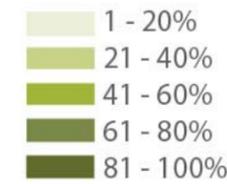
Average block population is 7.14 people less than the rest of the city

Ward 3

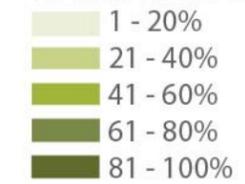
Housing



Renter Occupied Units as a Percent of Total Units Per Census Block



Owner Occupied Units as a Percent of Total Units Per Census Block



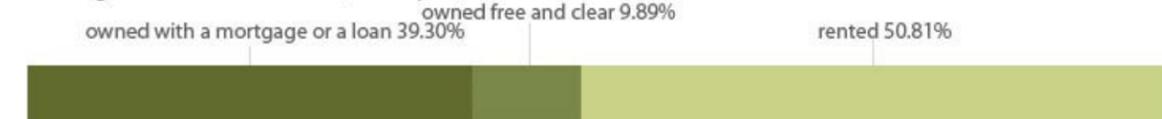
Housing: Vacant vs. Occupied (Minneapolis)



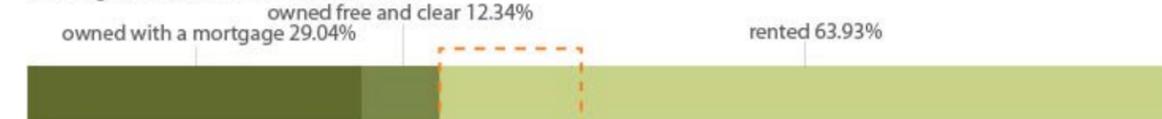
Housing: Vacant vs. Occupied (Ward 3)



Housing: Owned vs. Rented Units (Minneapolis)



Housing: Owned vs. Rented Units (Ward 3)



13.12% higher rate of rented units, compared to the rest of the city

Ward 3

The Warehouse District / North Loop

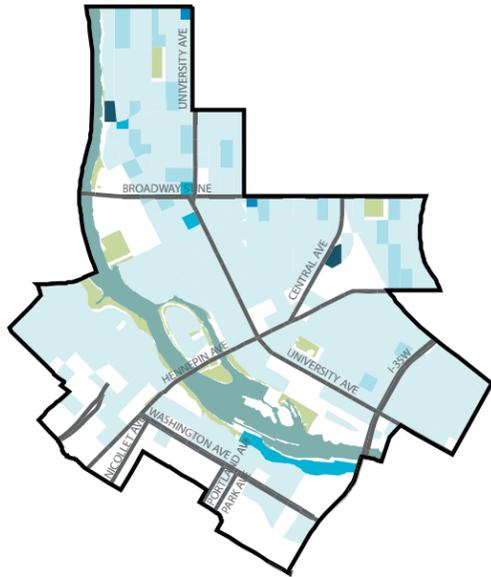
For most of its history, **the North Loop** was an industrial area. It was home to a large railroad yard and numerous warehouses and factories. Much of the Warehouse District is listed on the National Register of Historic Places. The predominant form of design is the Chicago Commercial style, but many other styles were built, including Italianate, Queen Anne style, Richardsonian Romanesque, Classical Revival, and early 20th century commercial styles. These warehouses were used for wholesale and storage of goods related to milling and manufacturing.

In the 1980s, the Warehouse District was the epicenter of the Minneapolis art scene until the area's buildings became more commercially desirable in the 1990s. At its peak, the Wyman Building, 400 First Avenue North, was home to more than twenty contemporary art galleries. No Name Gallery was formerly located in the eastern part of the neighborhood, before it moved across the river and became the Soap Factory.

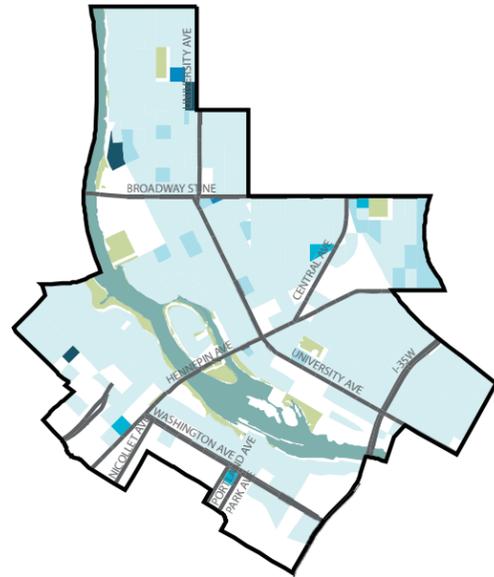
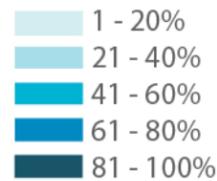
While some industrial tenants remain, many of the old factories and warehouses have been converted to commercial space or loft condominiums and apartments. The area still retains some feel of its industrial past, as many newer buildings have attempted to compliment the style of the old warehouses.

Ward 3

Race + Ethnicity



People Identifying as Hispanic or Latino as a Percent of Total Units Per Census Block



People Identifying as Black or African American Only as a Percent of Total Units Per Census Block



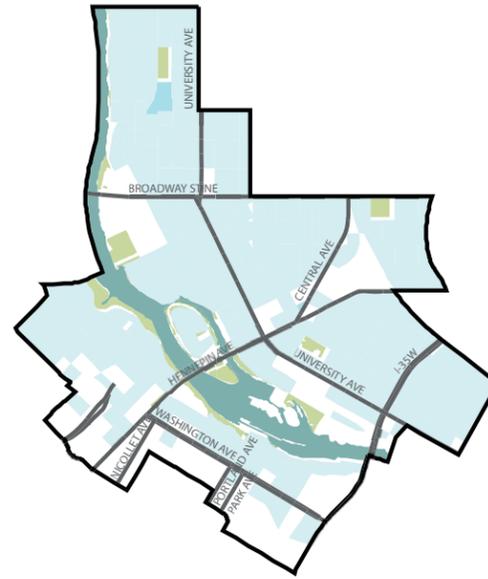
Race and Ethnicity (Minneapolis)



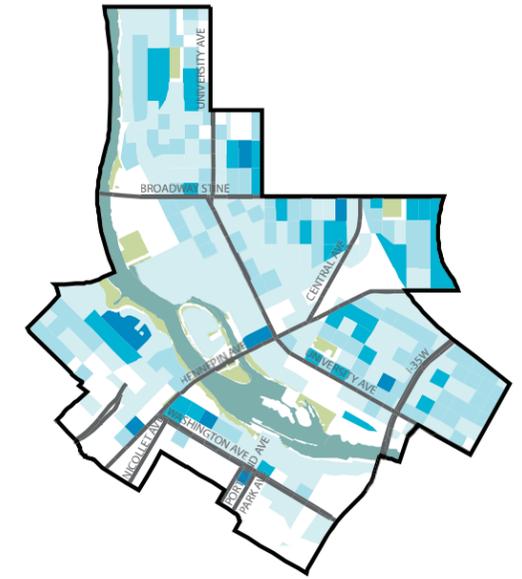
Race and Ethnicity (Ward 3)



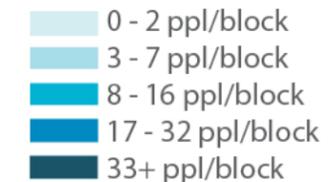
4.95% higher asian population, compared to the rest of the city



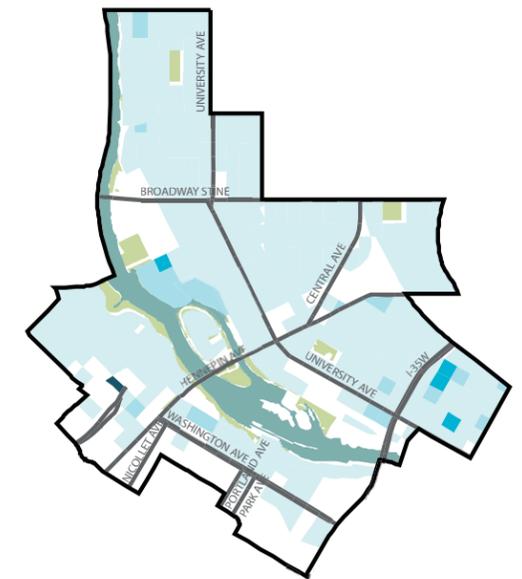
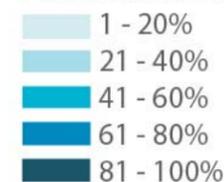
People Identifying as American Indian or Alaska Native Only as a Percent of Total Units Per Census Block



People Identifying as Two or More Races as a Count Per Census Block



People Identifying as White Only as a Percent of Total Units Per Census Block



People Identifying as Asian, Native Hawaiian, or Pacific Islander Only as a Percent of Total Units Per Census Block



Ward 3

Guthrie Theater

The Guthrie Theater, founded in 1963, is a center for theater performance, production, education, and professional training in Minneapolis, Minnesota. It is the result of the desire of Sir Tyrone Guthrie, Oliver Rea, and Peter Zeisler to create a resident acting company that would produce and perform the classics in an atmosphere removed from the commercial pressures of Broadway.

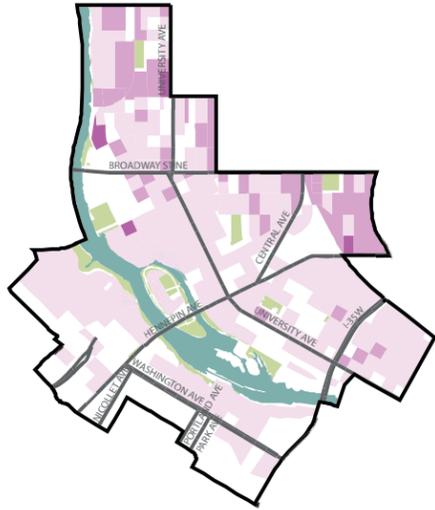
The Guthrie Theater has performed in two main-stage facilities. The first building was designed by Ralph Rapson, included a 1,441-seat thrust stage designed by Tanya Moiseiwitsch, and was operated from 1963–2006. After closing its 2005–2006 season, the theater moved to its current facility designed by Jean Nouvel.

In 1982, the theater won the Regional Theatre Tony Award.

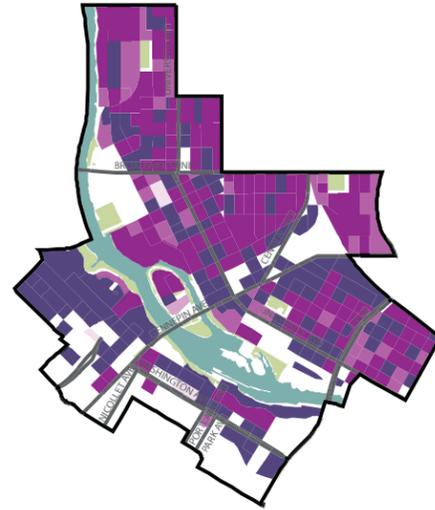


Ward 3

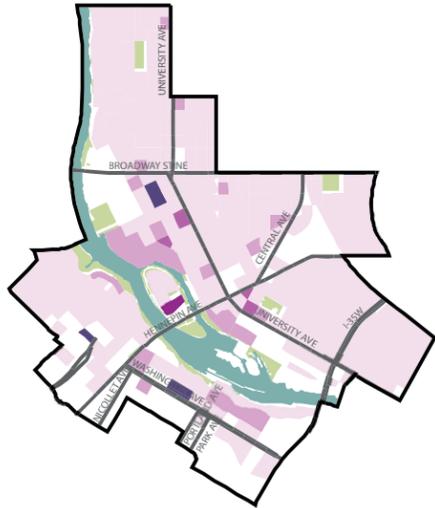
Age



Population 20 Years and Younger as a Percent of Total Units Per Census Block



Population Age 21 - 64 as a Percent of Total Units Per Census Block



Population Age 65+ as a Percent of Total Units Per Census Block



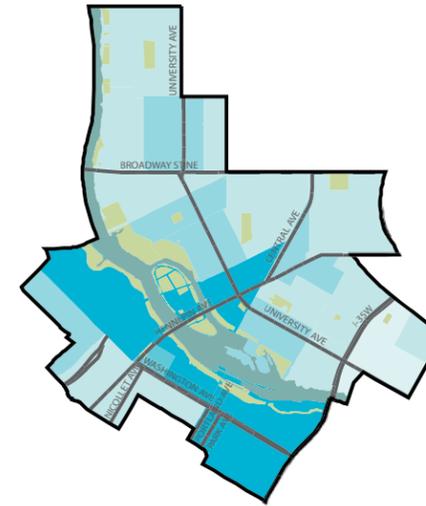
Population: Age Groups (Ward 3)



population of kids aged 20 and younger is 4.59% lower than the rest of the city

Ward 3

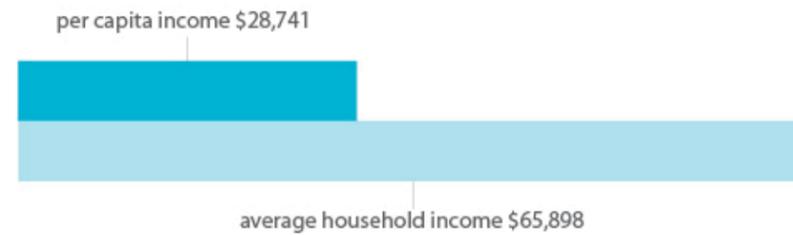
Income



Mean Per Capita Income



2014 Income Levels (Minneapolis)*



2014 Income Levels (Ward 2)*



*Source: U.S. Census Bureau, Census 2010, Esri forecast for 2014

Ward 3

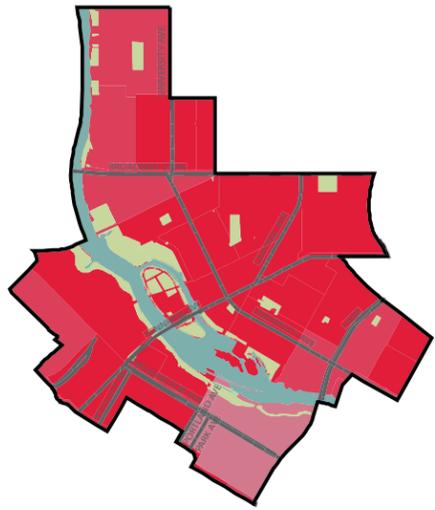
Ritz Theater

After sitting vacant for many years, the Sheridan neighborhood led an effort to redesign and renovate the historic **Ritz Theater** into a thriving cultural venue and focal point for the community. Located on 13th Ave NE in an active business node and at the heart of the Northeast Arts District, the theater reopened in 2006 after undergoing a 1.2 million dollar renovation.

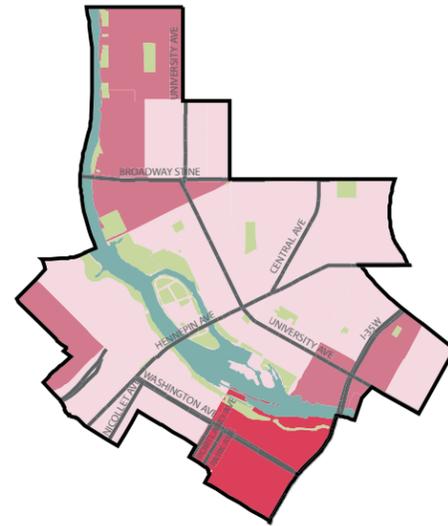
Originally partnering with local performance group Ballet of the Dolls, the theater leadership has recently undergone a reorganization and is welcoming performances from a number of prominent local troupes including the Frank Theater and Theater Latte Da.

Ward 3

Employment



Percentage of Employed Population within the Labor Force



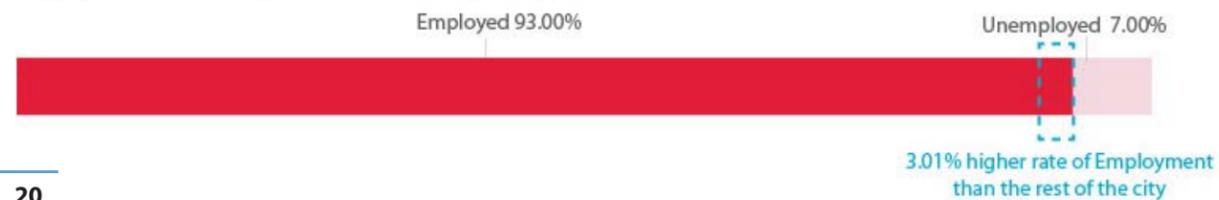
Percentage of Unemployed Population within the Labor Force



Employment as a Percentage of Civil Labor Force (Minneapolis)

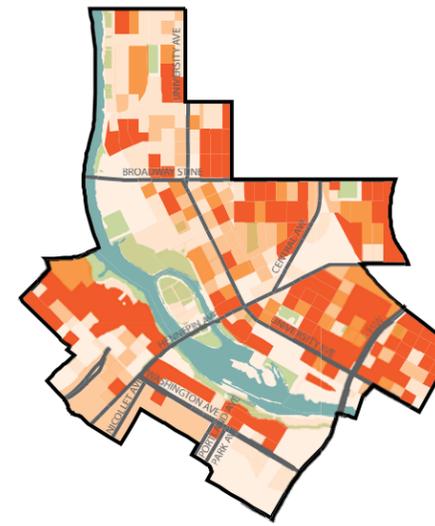


Employment as a Percentage of Civil Labor Force (Ward 3)

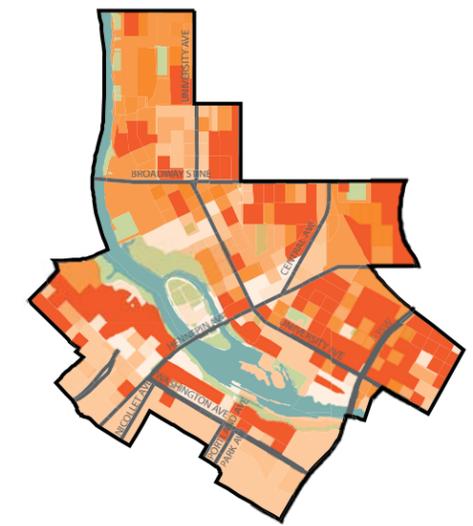


Ward 3

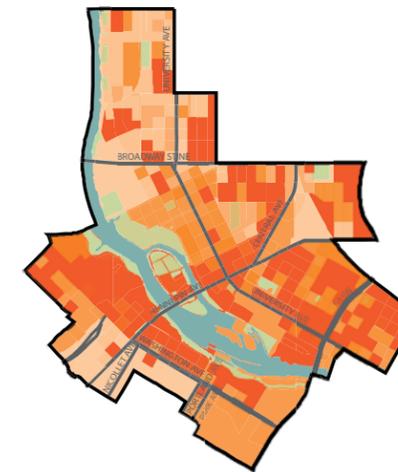
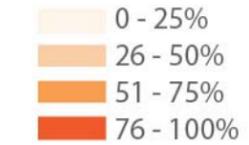
Education



Percentage of Population of Block Group with Less than a High School Education



Percentage of Population of Block Group with a High School Education and Some College

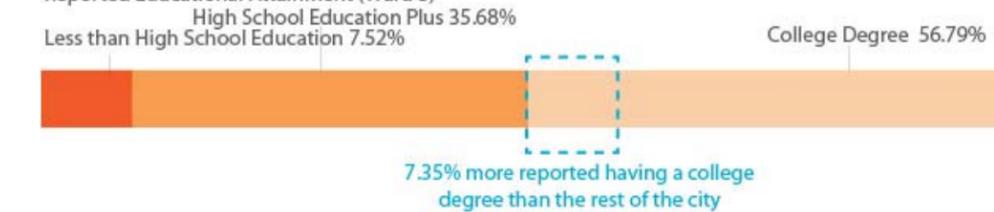


Percentage of Population of Block Group with a College Degree

Reported Educational Attainment (Minneapolis)



Reported Educational Attainment (Ward 3)



Ward 3

Opportunity Sites

CITYWIDE WARDS



KEY

- Minneapolis City Council Wards
- City of Minneapolis Neighborhoods
- Minneapolis Park and Recreation property
- Light Rail Transit Lines and Stations
- Opportunity Area
- Priority Opportunity Area
- Opportunity Corridor
- Priority Opportunity Site: Area of over 15 acres with 5 or less property owners

Grain Belt Activity Center

The Grain Belt Activity Center represents the ongoing multi-decade work of the City to restore and reuse the historic Grain Belt Brewery Campus. While the main buildings of the campus are largely now complete (housing office, arts space, and a public library), additional projects are now underway to broaden the impact. The City is working in partnership with the Park Board on a riverfront park and trail linkage, filling in some of the gaps along the upper riverfront. Some additional riverfront land owned by the City provides potential for redevelopment. Sheridan, the surrounding neighborhood, has recently completed a plan supporting additional density and mixed used development in the immediate vicinity. Graco, a large corporate headquarters adjacent to the area, is working on plans for campus improvement. And the County is working on plans for improvements to Marshall St NE.



East Hennepin Activity Center

The East Hennepin Activity Center has been recognized recently as effectively an extension of Downtown across the river, although with its own character and personality. This high density neighborhood has just finished a small area plan which prioritizes both growth and preservation of this area, with additional residential density to support its lively mix of retail, services, and restaurants. The neighborhood is on the radar of developers, and is currently vetting three high rise tower developments being considered within just a few blocks of one another, as tall as anything now underway in the Downtown core. It is in close proximity to the A Mill, the last major mill redevelopment project on the Central Riverfront, now underway.



East Downtown

With construction of the Viking's Stadium and the Wells Fargo development East Downtown has entered a phase of renewal as former parking lots are repurposed with dense highly active uses. These developments will be further supported by the development of a signature downtown park which will serve as a gathering and recreational space for downtown employees, visitors, and residents. It will also serve as a catalyst for future development in East Downtown. Additional improvements to the public realm as identified in The Downtown Public Realm Framework will cement Downtown East as a premier destination in Minneapolis for jobs, housing, and recreation.



Ward 3

Capital Improvement 2015-2019

LEGEND

- BIK20 BIKE
- SWK01 SIDEWALK
- BR101 BRIDGE
- PV001 PARKWAY
- PV006 PAVING
- PV056 RESURFACING
- PV061 HIGH VOLUME RESURFACING
- PV074 CSAH
- TR008 TRAFFIC
- SW004 CSO
- SW011 TUNNEL
- SA001 SANITARY SEWER
- SA036 I & I REMOVAL
- WTR12 WATER



Capital Improvement Plan*

The City of Minneapolis Capital Improvement Plan is the 5-year strategic investment plan for infrastructure improvements within city bounds. It includes projects ranging from traffic and safety improvements to street lighting updates to repaving and complete street reconstruction.

Major upcoming improvements for Ward 2 include the reconstruction of Washington Ave between Hennepin and 5th Ave, pedestrian improvements along 7th St S in Downtown and paving projects along Washington St NE and 8th St NE.

*For more detailed project information consult the full City of Minneapolis CIP map at <http://www.minneapolismn.gov/cip/>

Ward 3

Land Use Features

Legend

- T Transit Station
- * Growth Center
- ▲ Major Retail Center
- Activity Center
- Neighborhood Commercial Node
- Industrial Employment District
- Commercial Corridor
- Community Corridor
- Centerline
- Urban Neighborhood
- Mixed Use
- Commercial
- Public and Institutional
- Transitional Industrial
- Industrial
- Parks and Open Space
- Water



Land Use Features*

Ward 3 has a diverse mix of land uses including some of the city's most dense commercial and mixed use properties in Downtown Minneapolis and the North Loop. The Major activity center of East Hennepin is another defining feature. Additionally, the Warehouse District and Mill District activity centers and the transit station areas along the LRT alignment contribute to this ward's highly active land use quality. In addition to this there are several transitional industrial areas which have become home to emerging and established arts organizations including the Soap Factory.

*For more detailed information on Future Land Use consult the **Minneapolis Plan for Sustainable Growth** online at : http://www.ci.minneapolis.mn.us/cped/planning/plans/cped_plans

Ward 3

Dinkytown, USA



Dinkytown, USA (commonly Dinkytown) is an area within the Marcy-Holmes neighborhood in Minneapolis, Minnesota. Centered at 14th Avenue Southeast and 4th Street Southeast, the district contains several city blocks occupied by various small businesses, restaurants, food courts, bars, and apartment buildings mostly housing university students. Dinkytown is along the north side of the University of Minnesota Twin Cities East Bank campus.

Notable landmarks include the Dinky Dome (a former theological seminary converted to apartments and retail), the Loring Pasta Bar (formerly Gray's Drug and also the building where Bob Dylan lived in Minneapolis), and Al's Breakfast (arguably the city's smallest restaurant). Dinkytown was also the location of the 2nd store opened by Richard M. Schulze called "Sound of Music" which later became Best Buy.

Several landmarks are considered potentially historic including Vescio's Italian restaurant, which opened in the 1950s, Annie's Parlour, and The Book House. The neighborhood has experienced a significant amount of development, particularly apartment housing for University students, that has generated significant debate about preservation and the future of the area.

Ward 3

City Investments
2014

Housing Development and Policy

Multi-Family Housing Financing



Single Family Housing Financing



Business Development

Business Finance Loans



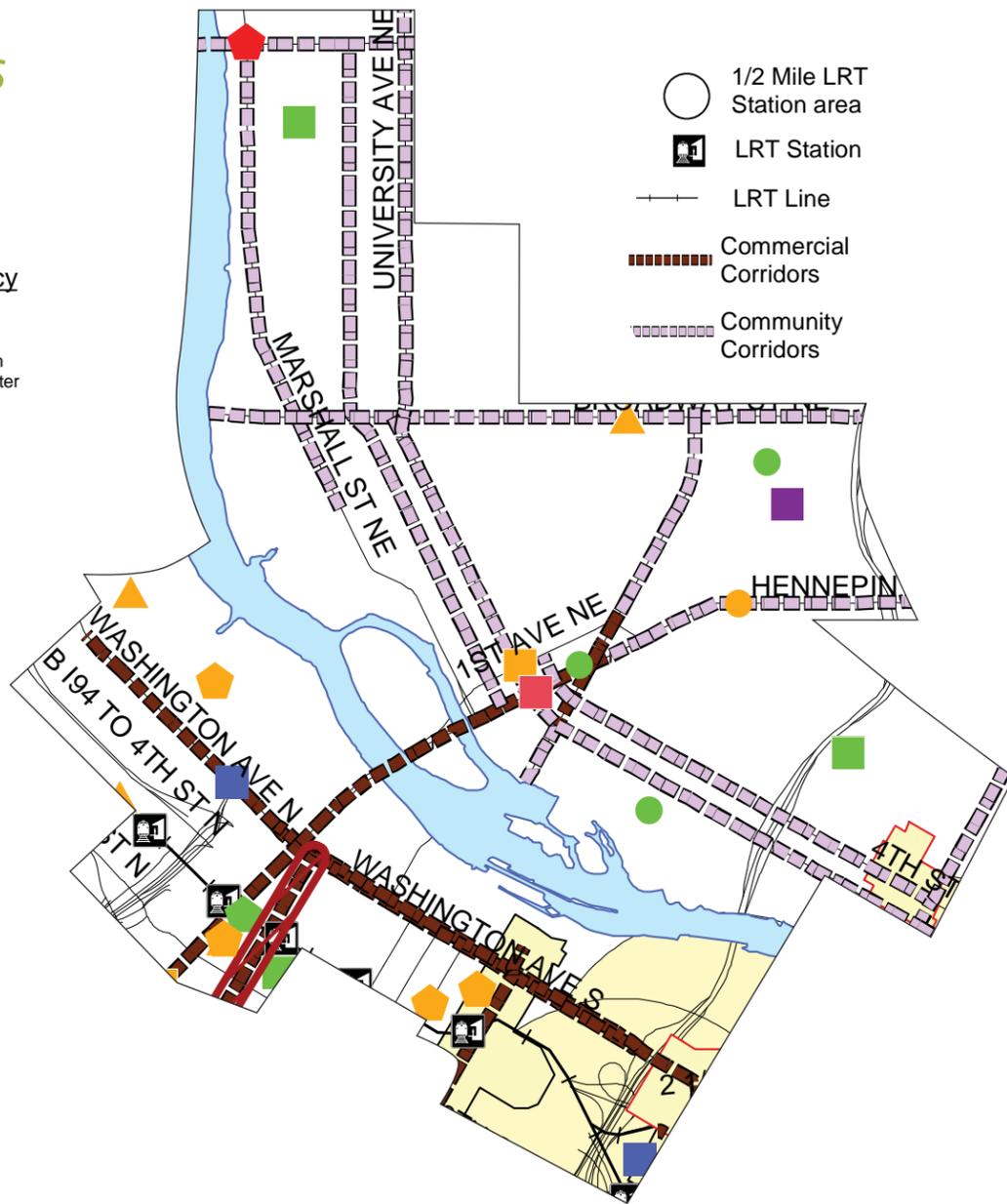
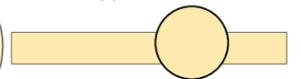
Facade Matching Grants



Redevelopment Grants

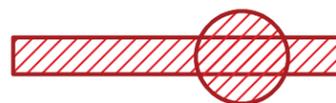


Great Streets Business District Support Grants



Long Range Planning

Art in Public Places Projects



CPED Investments*

CPED administers a number of programs to support housing and business development in the city. Funds are targeted to meet City goals and priorities, including development and preservation of affordable mixed-income rental and ownership housing, business development and expansion, business district support, and public art. This map shows the distribution of CPED program investments made in 2014.

*For more detailed project information consult the city's adopted plans website at: http://www.ci.minneapolis.mn.us/cped/planning/plans/cped_plans

Ward 3

Small Area Plans

- Above the Falls Master Plan
- Mississippi National River and Recreation Area Comprehensive Management Plan
- Grain Belt Brewery Area Development Objectives
- St. Anthony East Small Area Plan
- North Loop Small Area Plan
- Nicollet Island / East Bank Small Area Plan
- Minneapolis Warehouse Preservation Action Plan
- Downtown East / North Loop Masterplan

Small Area Plans*

The Small Area Plan process builds upon the Minneapolis Plan for Sustainable Growth by providing planning at a more detailed level for smaller areas within the city including corridors and transit station areas. These plans are generally intended to guide growth and development, taking into consideration specific contextual conditions and information.

Ward 3 has several city adopted plans shaping its future, including the North Loop Small Area Plan, The Master Plan for the Marcy Holmes Neighborhood, and the Above the Falls Master Plan, plus others noted in the above map.

*For more detailed project information consult the city's adopted plans website at: http://www.ci.minneapolis.mn.us/cped/planning/plans/cped_plans

