

Minneapolis Career Pathways Design

(Health Care, Manufacturing, Construction, IT, Finance)

Intended Audience

Proposed Career Outreach Strategies

- Broad community
- High school students
- Long term unemployed
- New to the workforce
- Under-employed
- “Mid-careerers” thinking about changing

Career 101s (New)

Design: 2 hour career exploration seminars available throughout Minneapolis

- Frequency: 6 per year, per pathway
- \$25,000 per year
- Core Components
 - Overview of industry
 - Employer engagement

- Individuals looking to explore new career possibilities
- Long term unemployed
- Under-employed looking to make a career change
- “Mid-careerers” looking for change

Career Boot Camps (New)

Design: 2 day introduction to career pathways available in Minneapolis.

- Frequency: 4 per year, per pathway
- \$50,000 per year
- Core Components
 - Overview of industry
 - Employer engagement

- Career focused individual
- High school students nearing graduation or part of STEP-UP sector development
- Under-employed, but career focused
- “Mid-careerers” looking for change

Career Academies (New)

Design: 4 day camps to build career awareness, intro to skill development (think Scrubs Camps for all pathways)

- Frequency: 3 per year, per pathway
- \$150,000 per year
- Core Components
 - Industry knowledge
 - Employer engagement
 - Skill building