

## **Stadium Implementation Committee - *Vision***

**September 17, 2012**

This vision is based on a first draft created by the Design Subcommittee at its meeting of August 24, 2012, and revised to incorporate the feedback of the Planning Subcommittee meeting of September 10, 2012, and the Stakeholder Experience Subcommittee meeting of September 13, 2012.

### **Vision: The Best Urban Football Stadium in the Country**

*The stadium district will become a densely developed, built-out, mixed-use community – a place that offers a green, vibrant, connected urban experience all day long, every day of the year. The core of this district will be the best urban stadium in the country. The stadium will be architecturally exciting, inviting, and will make the most of its unique location by providing public amenities and benefits to attract investment in the district and surrounding neighborhoods.*