

Great Streets Calendar 2012

This calendar includes important funding dates as well as dates for our speaker series (the 3rd Thursday morning of each month) and the business districts tours followed by social hour (the 2nd and 4th Thursday afternoon of the month). If you have suggestions or questions, contact Kelly Hoffman at 612-673-5079 or kelly.hoffman@minneapolismn.gov.

January

- January 13: Business District Support (BDS)RFP issued and Business Association Assistance Program (BAAP) RFP issued

February

- February 10: BDS proposals due
- February 13: BAAP proposals due
- February 16, 8:30 a.m. - 10:00 a.m.: **Best Practices/lessons learned** – presentations and discussion by organizations with GSBDS contracts

March

- AIA/Façade Program Meet & Greet (date TBD)
- March 15, 8:30 a.m. - 10:00 a.m.: **Speaker series:** How small businesses can incorporate social media (and other creative marketing and promotions strategies) into their marketing plans/using social media to market business districts

April

- April 19, 8:30 a.m. - 10:00 a.m.: **Speaker series:** Retail recruiting strategies and tactics/Business Analyst Online refresher
- April 17: Great Streets BDS staff recommendation to CD Committee of City Council
- April 27: BDS City Council action

May

- May 17, 8:30 a.m. - 10:00 a.m.: **Speaker series:** What you need to know about Special Service Districts and other public realm management tools
- Begin GS BDS contracting

June

- June 14, 2:30 p.m.: **Business District Tour:** West Broadway (Erin Jerabek, West Broadway) Coalition)
- June 28: **Business District Tour:** Lake Street (Joyce Wisdom, Lake Street Council)

July

- July 12: **Business District Tour:** Central Ave. (Christine Levens, NE Chamber of Commerce)
- July 26: **Business District Tour:** Uptown (Thatcher Imboden, Uptown Association)

August

- August 9: **Business District Tour:** Franklin Ave.(Eddie Landenberger, Seward Redesign) **CANCELLED**
- August 23: **Business District Tour:** Glenwood Ave. (Malik Holt, Harrison Neighborhood Association) **CANCELLED**

September

- Façade Improvement Program RFP issued
- September 13: **Business District Tour:** 44th & Penn (David Younk, Victory Neighborhood Association) **CANCELLED**
- September 27: **Business District Tour:** East Lake Street (Ruth Romano, Longfellow Community Council) **CANCELLED**

October

- Façade Improvement Program proposals due
- October 18, 8:30 a.m. - 10:00 a.m.: **Speakers Series:** Speaker series: How to define and measure success of business associations and others doing commercial corridor work/how to define and measure success of a business district. **CANCELLED**

November - December

Winter break – no events

Notes: *Location for Speaker Series: City of Minneapolis, Community Planning & Economic Development, 105 Fifth Avenue South, Suite 200. Metered parking is available nearby; parking ramps include the Guthrie Theater and SAMA, located on South 2nd Street.

**Business District Tours: Check back for meeting location information. A social hour follows the tour. Tours will take place rain or shine