

Appendix IV: Transformative Strategies

Tactic	Example Role	Summary	Impact
Employment	Service Provider	Providing jobs for unemployed and underemployed. The greater the employment within impacted communities, the lower the crime rate based upon necessity and desperation.	Income in a household both instills pride and a sense of self worth, enabling residents to invest in their community more as well as upkeep property and their environment better.
Training and Career Development	Service Provider	Basic employment is the beginning step, career paths and vocational work require education and training. Both lead to higher paying employment and careers rather than merely work.	By participating, community members can develop a path for a more significant job and a long-term investment in their future. Communities become more stable and households do.
Predevelopment Funding	Funder, Trainer	Predevelopment funding provided as a grant or short-term loan can be utilized to complete feasibility studies, engineering reports, environmental reports, architectural plans, or an appraisal.	This type of funding can provide necessary means to get the property under option or under control and ready it for development. The property is secured and works within the guidelines of the initiative. Lack of this investment can delay projects indeterminately.
Real Estate Development	Implementation, Training	This type of development transforms vacant or dilapidated sites into viable businesses or organizations.	One of the most visible indications of community transformation, this tactic attracts businesses and organizations to the community, increases development and investment and acts as a deterrent to crime.
Microlending	Implementation	Microlending provides targeted funding for small businesses for startup costs or expansion as well as other development.	This tactic provides the opportunity for small, community based businesses to start or thrive, thereby increasing local support, and more wealth in the community.
Entrepreneurship Training	Implementation	Entrepreneurship training and business technical assistance provides the opportunity for individuals to learn how to start their own business or develop an idea to completion.	It allows for wealth creation and development of business from the community. A greater variety of new businesses for a more diverse community and increased investment from residents, which, in turn, creates opportunity.
Housing	Funder, Implementation	Quality housing stock is another major indicator of the stage and status of a community in its transformation.	The higher the housing stock, the less transient and more invested the residents are. There is a correlation between quality housing and lower crime rate, along with higher investment from business.

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Public Safety	Implementation	Addressing public safety issues requires collaboration and innovative initiatives. Law enforcement is a large part of the puzzle, but the business community and neighborhood residents and organizations must play a role as well.	Crime leads to all of the other areas of disinvestment. Address crime and both businesses and residents will invest in a community alike, and the quality of life increases dramatically for community members.
Education	Implementation	Early childhood education, after school programs and additional mentorship opportunities lay the groundwork for a broader, stronger community.	By participating, community members can open the doors of opportunity and plot a course that transforms their lives in a positive manner.
Research	Information	Information research and management provides data on what areas need investment, where investment has succeeded and what the return will be. It provides a foundation for making the case for investment.	Data and research focus and guide efforts and provide an empirical basis for propositions that create greater support.
Infrastructure	Implementer	As a community transforms, the infrastructure must transform as well. Along with housing, this is another visible indicator of a community's states. Roads and sewers must be up to date and provide smooth travel and maintenance for a community.	Transformation of the infrastructure also paves the way for larger investment in a community and has a positive effect on the residents across the city, which will recognize it as a destination place rather than just a pass through.
Health and Wellness	Service Provider	Health disparity corresponds to impacted communities and similar disparity such as poverty. Addressing preventative care and health issues through resource connection and awareness is the purpose here.	Healthier communities make for stronger communities. By addressing the health disparities, a stronger, more viable workforce, and a longer living community is established.
Family Support	Service Provider	Family support and services are the cornerstones of the community. Large disparity within the impacted communities can be addressed at the personal level. By providing the means to connect to key resources, families function better and have greater personal investment in their community.	Healthier, better-supported stronger family unit and by extension a stronger community.