Department of Community Planning and Economic Development
Communications Department
City of Minneapolis
105 Fifth Avenue South, Ste. 200
Minneapolis, MN 55401

Media Advisory

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For Immediate Release
June 24, 2009

Opportunity for Press to Tour Construction of Target Center Green Roof

WHAT: Media will have an opportunity to tour the Target Center Green roof while construction is underway. Media will learn how a green roof is constructed, and this will be the only opportunity to observe, on-site, the construction process. The vegetated mat will be delivered on Friday, and installation begins on Saturday. At the time of design, the Target Center Green Roof was the fifth largest green roof in the United States.

Light refreshments provided; closed-toe shoes required.

Please contact Krista Bergert, 612 673 5015, by Friday June 26, noon, if you plan to attend.

WHEN: **Friday, June 26**
PHOTO OPPORTUNITY – GROUND LEVEL
A 165 ton crane will hoist three truckloads of plant material, which includes 900 rolls of pre-planted vegetated mats, for installation to this $5.3 million green roof project; 1pm

Saturday, June 27
MEDIA ROOFTOP ACCESS
Mandatory safety training session (required for rooftop access); 11:15am-11:35am

Remarks on Construction Process, 11:35am-noon

Rooftop access for installation observation, noon-1pm

WHERE: Meet at Target Center Administration Office located on the skyway level, 600 First Avenue North, Minneapolis, MN 55403

WHO: Design and Installation Team of the Target Center Green Roof, including:

Mike Christenson, Director, City of Minneapolis Department of Community Planning & Economic Development, *Management of the Target Center Green Roof Project*

Frank Anderson, AIA, Sr. Associate, LEO A DALY

Peter MacDonagh, Director of Design + Science, Kestrel Design Group
- Members of the design team LEO A DALY, Kestrel Design Group, INSPEC INC., will discuss *Designing the Green Roof for the Target Center*

Angie Durhman, Green Roof Manager, Tecta America Corp.

Warren Stock, President, Stock Roofing, a Tecta America Company, *Target Center green roof installation, planned maintenance and ongoing benefits*

MORE: Approximately 37,065 square feet of plant material is being delivered for green roof installation, which is the first 35% of the total roof area green space to be established this summer.

At nearly 2.5 acres, this extensive green roof is the 5th largest in the country.

About LEO A DALY
LEO A DALY is an international architecture, planning, engineering, interior design and program management firm with 1100 professionals in 30 offices worldwide. The firm has a 40-year history in designing sustainable buildings including the award winning Gold LEED® regional headquarters for the National Park Service in Omaha, NE, and is currently designing a platinum LEED® building in Doha, Qatar. LEO A DALY's Minneapolis office comprises 134 professionals and it is currently completing 12 sustainable buildings, aimed at Silver LEED for the U.S. Army at Fort Carson near Colorado Springs.

About Kestrel Design Group
The Kestrel Design Group is a Minneapolis-based, sustainable landscape architecture firm specializing in green roofs, living walls, storm water and urban trees and sustainable site solutions. An emerging leader in both green roof technology and tree cell technology, it co-authored Minnesota's *Sustainable Building Guidelines* and *The Minnesota Soil Bioengineering Handbook*. Its recent green roof projects include Minneapolis City Hall, the Minneapolis Central Library, Edgewater Condominiums and the Green Institute/Phillips Eco-Enterprise Center.

About Inspec
INSPEC, Inc. is an engineering/architectural firm specializing in roof, exterior wall, pavement and waterproofing design, construction observation, and management services. It employs more than 65 engineers, architects, project managers, technicians, and office support in offices located in Minneapolis, Milwaukee, and Chicago. Inspec has been providing sustainable roofing, waterproofing, and other building envelope solutions for over 35 years. The firm has completed over 40 projects in which the waterproofing membrane has a vegetated or otherwise landscaped overburden.

About Stock Roofing, a Tecta America Company
The Stock Roofing Company, LLC. was founded in 1987 Warren Stock, a small business owner and operator in Minneapolis, Minnesota. For nearly twenty years, Stock Roofing has grown in capacity and capability to meet the residential and commercial roofing needs of the Twin Cities metropolitan and surrounding areas. In 2003, Stock Roofing Company, LLC. joined Tecta America Corp.

About Tecta America Corp.
Tecta America Corp., headquartered in Skokie, IL, is the largest commercial roofing company in the U.S. and provides roofing solutions nationwide with over 50 locations and more than 3,500 employees. Services include roof installation, roof replacement, new construction, disaster response, repair, restoration, maintenance, full service national roofing management and, through its Tecta ES [Environmental Solutions] division, green roof systems, photovoltaic systems, and day lighting systems.

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