

## **SECTION 10: PUBLIC EDUCATION**

### **10.1 Objectives**

- 10.1.1 Educate the community about public artworks and artists.
- 10.1.2 Use artworks as a means to educate the community about City services and places.
- 10.1.3 Develop educational programs that are appropriate for the community.
- 10.1.4 Reduce the risk of vandalism.
- 10.1.5 Support an efficient workload for staff.

### **10.2 Public Information and Events**

Upon completion of a public artwork, the City shall distribute a press release to local media informing the public about the artwork, post information on the City's website and hold a public dedication. The City may provide informational flyers about the artwork at the site and to relevant community groups and neighborhood organizations. Information about each public artwork owned by the City shall be posted on the City's website.

### **10.3 Plaques**

The City shall install a plaque for each public artwork developed by the City. Plaques shall contain the title of the artwork, artist name(s), year of dedication, responsible department for the commission, and a credit to all sponsors, who contribute funding toward ten percent or more of the artwork's costs. Sponsor credits shall be limited to the individual or institution name and shall not exceed the point size of responsible department. The plaque shall also acknowledge the Minneapolis Arts Commission. When appropriate, plaques shall include a phone number for reporting vandalism or damage.