



Census 2010 Summary Profile

Penn and Plymouth RFP
 Penn Ave N & Plymouth Ave N, Minneapolis, MN, 55411
 Ring: 1 mile radius

Latitude: 44.99149
 Longitude: -93.30823

	2000	2010	2000-2010 Annual Rate
Population	22,268	20,037	-1.05%
Households	6,577	6,460	-0.18%
Housing Units	7,042	7,416	0.52%

Population by Race	Number	Percent
Total	20,038	100.0%
Population Reporting One Race	18,849	94.1%
White	4,157	20.7%
Black	10,814	54.0%
American Indian	335	1.7%
Asian	2,665	13.3%
Pacific Islander	14	0.1%
Some Other Race	864	4.3%
Population Reporting Two or More Races	1,189	5.9%
Total Hispanic Population	1,737	8.7%

Population by Sex	Number	Percent
Male	9,644	48.1%
Female	10,393	51.9%

Population by Age	Number	Percent
Total	20,037	100.0%
Age 0 - 4	2,058	10.3%
Age 5 - 9	1,940	9.7%
Age 10 - 14	1,810	9.0%
Age 15 - 19	1,914	9.6%
Age 20 - 24	1,658	8.3%
Age 25 - 29	1,651	8.2%
Age 30 - 34	1,504	7.5%
Age 35 - 39	1,339	6.7%
Age 40 - 44	1,166	5.8%
Age 45 - 49	1,153	5.8%
Age 50 - 54	1,093	5.5%
Age 55 - 59	880	4.4%
Age 60 - 64	644	3.2%
Age 65 - 69	457	2.3%
Age 70 - 74	323	1.6%
Age 75 - 79	200	1.0%
Age 80 - 84	145	0.7%
Age 85+	103	0.5%
Age 18+	13,068	65.2%
Age 65+	1,228	6.1%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	26.9
Male	25.9
Female	27.9
White Alone	36.5
Black Alone	25.6
American Indian Alone	24.9
Asian Alone	19.4
Pacific Islander Alone	20.0
Some Other Race Alone	22.5
Two or More Races	17.6
Hispanic Population	23.0

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

Penn and Plymouth RFP
Penn Ave N & Plymouth Ave N, Minneapolis, MN, 55411
Ring: 1 mile radius

Latitude: 44.99149
Longitude: -93.30823

Households by Type		
Total	6,459	100.0%
Households with 1 Person	1,687	26.1%
Households with 2+ People	4,772	73.9%
Family Households	4,185	64.8%
Husband-wife Families	1,666	25.8%
With Own Children	919	14.2%
Other Family (No Spouse Present)	2,519	39.0%
With Own Children	1,621	25.1%
Nonfamily Households	587	9.1%
All Households with Children	2,941	45.5%
Multigenerational Households	476	7.4%
Unmarried Partner Households	683	10.6%
Male-female	611	9.5%
Same-sex	72	1.1%
Average Household Size	3.06	

Family Households by Size		
Total	4,185	100.0%
2 People	1,152	27.5%
3 People	935	22.3%
4 People	801	19.1%
5 People	542	13.0%
6 People	314	7.5%
7+ People	441	10.5%
Average Family Size	3.78	

Nonfamily Households by Size		
Total	2,274	100.0%
1 Person	1,687	74.2%
2 People	447	19.7%
3 People	86	3.8%
4 People	38	1.7%
5 People	12	0.5%
6 People	1	0.0%
7+ People	3	0.1%
Average Nonfamily Size	1.36	

Population by Relationship and Household Type		
Total	20,037	100.0%
In Households	19,742	98.5%
In Family Households	16,653	83.1%
Householder	4,190	20.9%
Spouse	1,671	8.3%
Child	8,462	42.2%
Other relative	1,492	7.4%
Nonrelative	839	4.2%
In Nonfamily Households	3,089	15.4%
In Group Quarters	295	1.5%
Institutionalized Population	110	0.5%
Noninstitutionalized Population	184	0.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

Penn and Plymouth RFP
Penn Ave N & Plymouth Ave N, Minneapolis, MN, 55411
Ring: 1 mile radius

Latitude: 44.99149
Longitude: -93.30823

Family Households by Age of Householder		
Total		4,186 100.0%
Householder Age 15 - 44	2,420	57.8%
Householder Age 45 - 54	803	19.2%
Householder Age 55 - 64	535	12.8%
Householder Age 65 - 74	284	6.8%
Householder Age 75+	144	3.4%

Nonfamily Households by Age of Householder		
Total	2,275	100.0%
Householder Age 15 - 44	939	41.3%
Householder Age 45 - 54	493	21.7%
Householder Age 55 - 64	432	19.0%
Householder Age 65 - 74	251	11.0%
Householder Age 75+	160	7.0%

Households by Race of Householder		
Total	6,460	100.0%
Householder is White Alone	1,861	28.8%
Householder is Black Alone	3,561	55.1%
Householder is American Indian Alone	91	1.4%
Householder is Asian Alone	519	8.0%
Householder is Pacific Islander Alone	3	0.0%
Householder is Some Other Race Alone	167	2.6%
Householder is Two or More Races	258	4.0%
Households with Hispanic Householder	373	5.8%

Husband-wife Families by Race of Householder		
Total	1,667	100.0%
Householder is White Alone	534	32.0%
Householder is Black Alone	727	43.6%
Householder is American Indian Alone	17	1.0%
Householder is Asian Alone	236	14.2%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	88	5.3%
Householder is Two or More Races	63	3.8%
Husband-wife Families with Hispanic Householder	167	10.0%

Other Families (No Spouse) by Race of Householder		
Total	2,518	100.0%
Householder is White Alone	353	14.0%
Householder is Black Alone	1,736	68.9%
Householder is American Indian Alone	49	1.9%
Householder is Asian Alone	200	7.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	57	2.3%
Householder is Two or More Races	123	4.9%
Other Families with Hispanic Householder	140	5.6%

Nonfamily Households by Race of Householder		
Total	2,275	100.0%
Householder is White Alone	974	42.8%
Householder is Black Alone	1,098	48.3%
Householder is American Indian Alone	24	1.1%
Householder is Asian Alone	83	3.6%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	22	1.0%
Householder is Two or More Races	73	3.2%
Nonfamily Households with Hispanic Householder	67	2.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

Penn and Plymouth RFP
Penn Ave N & Plymouth Ave N, Minneapolis, MN, 55411
Ring: 1 mile radius

Latitude: 44.99149
Longitude: -93.30823

Total Housing Units by Occupancy

Total	7,417	100.0%
Occupied Housing Units	6,460	87.1%
Vacant Housing Units		
For Rent	351	4.7%
Rented, not Occupied	24	0.3%
For Sale Only	125	1.7%
Sold, not Occupied	59	0.8%
For Seasonal/Recreational/Occasional Use	11	0.1%
For Migrant Workers	0	0.0%
Other Vacant	387	5.2%
Total Vacancy Rate	12.9%	

Households by Tenure and Mortgage Status

Total	6,460	100.0%
Owner Occupied	2,831	43.8%
Owned with a Mortgage/Loan	2,335	36.1%
Owned Free and Clear	496	7.7%
Average Household Size	2.97	
Renter Occupied	3,629	56.2%
Average Household Size	3.12	

Owner-occupied Housing Units by Race of Householder

Total	2,831	100.0%
Householder is White Alone	1,269	44.8%
Householder is Black Alone	1,175	41.5%
Householder is American Indian Alone	31	1.1%
Householder is Asian Alone	186	6.6%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	71	2.5%
Householder is Two or More Races	97	3.4%
Owner-occupied Housing Units with Hispanic Householder	147	5.2%

Renter-occupied Housing Units by Race of Householder

Total	3,629	100.0%
Householder is White Alone	591	16.3%
Householder is Black Alone	2,386	65.7%
Householder is American Indian Alone	60	1.7%
Householder is Asian Alone	333	9.2%
Householder is Pacific Islander Alone	1	0.0%
Householder is Some Other Race Alone	96	2.6%
Householder is Two or More Races	162	4.5%
Renter-occupied Housing Units with Hispanic Householder	226	6.2%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.34
Householder is Black Alone	3.00
Householder is American Indian Alone	4.11
Householder is Asian Alone	5.08
Householder is Pacific Islander Alone	4.67
Householder is Some Other Race Alone	4.84
Householder is Two or More Races	3.40
Householder is Hispanic	4.37

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

Penn and Plymouth RFP
 Penn Ave N & Plymouth Ave N, Minneapolis, MN, 55411
 Ring: 1.5 miles radius

Latitude: 44.99149
 Longitude: -93.30823

	2000	2010	2000-2010 Annual Rate
Population	38,309	35,466	-0.77%
Households	11,792	11,933	0.12%
Housing Units	12,544	13,566	0.79%

Population by Race	Number	Percent
Total	35,466	100.0%
Population Reporting One Race	33,487	94.4%
White	10,796	30.4%
Black	16,275	45.9%
American Indian	513	1.4%
Asian	4,540	12.8%
Pacific Islander	17	0.0%
Some Other Race	1,346	3.8%
Population Reporting Two or More Races	1,979	5.6%
Total Hispanic Population	2,781	7.8%

Population by Sex	Number	Percent
Male	17,470	49.3%
Female	17,996	50.7%

Population by Age	Number	Percent
Total	35,467	100.0%
Age 0 - 4	3,448	9.7%
Age 5 - 9	3,205	9.0%
Age 10 - 14	3,030	8.5%
Age 15 - 19	3,113	8.8%
Age 20 - 24	2,624	7.4%
Age 25 - 29	2,904	8.2%
Age 30 - 34	2,683	7.6%
Age 35 - 39	2,433	6.9%
Age 40 - 44	2,199	6.2%
Age 45 - 49	2,192	6.2%
Age 50 - 54	2,101	5.9%
Age 55 - 59	1,810	5.1%
Age 60 - 64	1,347	3.8%
Age 65 - 69	875	2.5%
Age 70 - 74	555	1.6%
Age 75 - 79	400	1.1%
Age 80 - 84	293	0.8%
Age 85+	255	0.7%
Age 18+	23,855	67.3%
Age 65+	2,378	6.7%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	29.0
Male	28.6
Female	29.3
White Alone	39.2
Black Alone	25.4
American Indian Alone	26.4
Asian Alone	19.5
Pacific Islander Alone	20.0
Some Other Race Alone	22.4
Two or More Races	17.4
Hispanic Population	23.1

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

Penn and Plymouth RFP
Penn Ave N & Plymouth Ave N, Minneapolis, MN, 55411
Ring: 1.5 miles radius

Latitude: 44.99149
Longitude: -93.30823

Households by Type		
Total	11,933	100.0%
Households with 1 Person	3,622	30.4%
Households with 2+ People	8,311	69.6%
Family Households	7,165	60.0%
Husband-wife Families	3,360	28.2%
With Own Children	1,690	14.2%
Other Family (No Spouse Present)	3,805	31.9%
With Own Children	2,441	20.5%
Nonfamily Households	1,146	9.6%
All Households with Children	4,735	39.7%
Multigenerational Households	747	6.3%
Unmarried Partner Households	1,245	10.4%
Male-female	1,054	8.8%
Same-sex	191	1.6%
Average Household Size	2.86	

Family Households by Size		
Total	7,164	100.0%
2 People	2,207	30.8%
3 People	1,557	21.7%
4 People	1,312	18.3%
5 People	866	12.1%
6 People	508	7.1%
7+ People	714	10.0%
Average Family Size	3.70	

Nonfamily Households by Size		
Total	4,769	100.0%
1 Person	3,622	75.9%
2 People	919	19.3%
3 People	147	3.1%
4 People	57	1.2%
5 People	18	0.4%
6 People	2	0.0%
7+ People	4	0.1%
Average Nonfamily Size	1.33	

Population by Relationship and Household Type		
Total	35,466	100.0%
In Households	34,170	96.3%
In Family Households	27,819	78.4%
Householder	7,186	20.3%
Spouse	3,377	9.5%
Child	13,625	38.4%
Other relative	2,320	6.5%
Nonrelative	1,312	3.7%
In Nonfamily Households	6,352	17.9%
In Group Quarters	1,296	3.7%
Institutionalized Population	203	0.6%
Noninstitutionalized Population	1,093	3.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

Penn and Plymouth RFP
Penn Ave N & Plymouth Ave N, Minneapolis, MN, 55411
Ring: 1.5 miles radius

Latitude: 44.99149
Longitude: -93.30823

Family Households by Age of Householder		
Total		7,163 100.0%
Householder Age 15 - 44	3,976	55.5%
Householder Age 45 - 54	1,426	19.9%
Householder Age 55 - 64	1,022	14.3%
Householder Age 65 - 74	471	6.6%
Householder Age 75+	268	3.7%

Nonfamily Households by Age of Householder		
Total		4,767 100.0%
Householder Age 15 - 44	1,890	39.6%
Householder Age 45 - 54	1,040	21.8%
Householder Age 55 - 64	972	20.4%
Householder Age 65 - 74	491	10.3%
Householder Age 75+	374	7.8%

Households by Race of Householder		
Total		11,933 100.0%
Householder is White Alone	4,994	41.9%
Householder is Black Alone	5,209	43.7%
Householder is American Indian Alone	144	1.2%
Householder is Asian Alone	901	7.6%
Householder is Pacific Islander Alone	4	0.0%
Householder is Some Other Race Alone	260	2.2%
Householder is Two or More Races	421	3.5%
Households with Hispanic Householder	579	4.9%

Husband-wife Families by Race of Householder		
Total		3,360 100.0%
Householder is White Alone	1,634	48.6%
Householder is Black Alone	1,049	31.2%
Householder is American Indian Alone	23	0.7%
Householder is Asian Alone	413	12.3%
Householder is Pacific Islander Alone	2	0.1%
Householder is Some Other Race Alone	133	4.0%
Householder is Two or More Races	106	3.2%
Husband-wife Families with Hispanic Householder	252	7.5%

Other Families (No Spouse) by Race of Householder		
Total		3,805 100.0%
Householder is White Alone	714	18.8%
Householder is Black Alone	2,434	64.0%
Householder is American Indian Alone	63	1.7%
Householder is Asian Alone	319	8.4%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	87	2.3%
Householder is Two or More Races	188	4.9%
Other Families with Hispanic Householder	212	5.6%

Nonfamily Households by Race of Householder		
Total		4,769 100.0%
Householder is White Alone	2,646	55.5%
Householder is Black Alone	1,727	36.2%
Householder is American Indian Alone	57	1.2%
Householder is Asian Alone	169	3.5%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	40	0.8%
Householder is Two or More Races	128	2.7%
Nonfamily Households with Hispanic Householder	115	2.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

Penn and Plymouth RFP
Penn Ave N & Plymouth Ave N, Minneapolis, MN, 55411
Ring: 1.5 miles radius

Latitude: 44.99149
Longitude: -93.30823

Total Housing Units by Occupancy

Total	13,599	100.0%
Occupied Housing Units	11,933	87.7%
Vacant Housing Units		
For Rent	577	4.2%
Rented, not Occupied	31	0.2%
For Sale Only	258	1.9%
Sold, not Occupied	87	0.6%
For Seasonal/Recreational/Occasional Use	39	0.3%
For Migrant Workers	0	0.0%
Other Vacant	674	5.0%
Total Vacancy Rate	12.0%	

Households by Tenure and Mortgage Status

Total	11,933	100.0%
Owner Occupied	5,928	49.7%
Owned with a Mortgage/Loan	4,890	41.0%
Owned Free and Clear	1,038	8.7%
Average Household Size	2.77	
Renter Occupied	6,005	50.3%
Average Household Size	2.96	

Owner-occupied Housing Units by Race of Householder

Total	5,927	100.0%
Householder is White Alone	3,580	60.4%
Householder is Black Alone	1,648	27.8%
Householder is American Indian Alone	43	0.7%
Householder is Asian Alone	363	6.1%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	119	2.0%
Householder is Two or More Races	172	2.9%
Owner-occupied Housing Units with Hispanic Householder	261	4.4%

Renter-occupied Housing Units by Race of Householder

Total	6,006	100.0%
Householder is White Alone	1,413	23.5%
Householder is Black Alone	3,561	59.3%
Householder is American Indian Alone	101	1.7%
Householder is Asian Alone	538	9.0%
Householder is Pacific Islander Alone	2	0.0%
Householder is Some Other Race Alone	141	2.3%
Householder is Two or More Races	250	4.2%
Renter-occupied Housing Units with Hispanic Householder	318	5.3%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.20
Householder is Black Alone	3.00
Householder is American Indian Alone	3.45
Householder is Asian Alone	4.90
Householder is Pacific Islander Alone	5.50
Householder is Some Other Race Alone	4.81
Householder is Two or More Races	3.28
Householder is Hispanic	4.27

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Penn and Plymouth RFP
Penn Ave N & Plymouth Ave N, Minneapolis, MN, 55411
Ring: 1, 1.5 Miles

Latitude: 44.99149
Longitude: -93.30823

	1 mile radius	1.5 miles radius
 2000 Total Population	21,960	38,238
2000 Group Quarters	620	1,472
2010 Total Population	23,507	40,797
2015 Total Population	23,854	41,384
2010 - 2015 Annual Rate	0.29%	0.29%
 2000 Households	6,522	11,714
2000 Average Household Size	3.27	3.14
2010 Households	6,903	12,419
2010 Average Household Size	3.31	3.16
2015 Households	6,992	12,616
2015 Average Household Size	3.32	3.16
2010 - 2015 Annual Rate	0.26%	0.32%
2000 Families	4,616	7,842
2000 Average Family Size	3.86	3.82
2010 Families	4,659	7,843
2010 Average Family Size	3.97	3.93
2015 Families	4,653	7,825
2015 Average Family Size	3.99	3.95
2010 - 2015 Annual Rate	-0.03%	-0.05%
 2000 Housing Units	7,000	12,498
Owner Occupied Housing Units	46.7%	52.8%
Renter Occupied Housing Units	46.7%	40.9%
Vacant Housing Units	6.5%	6.2%
2010 Housing Units	7,914	14,099
Owner Occupied Housing Units	40.8%	47.8%
Renter Occupied Housing Units	46.4%	40.2%
Vacant Housing Units	12.8%	11.9%
2015 Housing Units	8,193	14,627
Owner Occupied Housing Units	40.0%	46.9%
Renter Occupied Housing Units	45.4%	39.4%
Vacant Housing Units	14.7%	13.7%
Median Household Income		
2000	\$28,530	\$32,678
2010	\$38,902	\$45,069
2015	\$48,677	\$54,509
Median Home Value		
2000	\$82,277	\$88,867
2010	\$102,789	\$115,184
2015	\$116,230	\$130,929
Per Capita Income		
2000	\$11,986	\$14,044
2010	\$15,718	\$18,516
2015	\$18,642	\$21,819
Median Age		
2000	24.3	26.2
2010	25.8	26.9
2015	26.5	27.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Penn and Plymouth RFP
 Penn Ave N & Plymouth Ave N, Minneapolis, MN, 55411
 Ring: 1, 1.5 Miles

Latitude: 44.99149
 Longitude: -93.30823

	1 mile radius	1.5 miles radius
2000 Households by Income		
 Household Income Base	6,626	11,833
< \$15,000	25.9%	22.7%
\$15,000 - \$24,999	17.3%	15.4%
\$25,000 - \$34,999	15.8%	15.0%
\$35,000 - \$49,999	15.8%	15.7%
\$50,000 - \$74,999	14.4%	16.6%
\$75,000 - \$99,999	6.0%	7.7%
\$100,000 - \$149,999	3.2%	4.4%
\$150,000 - \$199,999	1.0%	1.5%
\$200,000+	0.7%	1.0%
Average Household Income	\$38,896	\$43,671
2010 Households by Income		
Household Income Base	6,903	12,418
< \$15,000	19.2%	16.6%
\$15,000 - \$24,999	11.3%	10.7%
\$25,000 - \$34,999	13.9%	11.9%
\$35,000 - \$49,999	15.2%	15.0%
\$50,000 - \$74,999	18.9%	20.3%
\$75,000 - \$99,999	10.4%	11.1%
\$100,000 - \$149,999	8.0%	10.0%
\$150,000 - \$199,999	1.3%	2.2%
\$200,000+	1.9%	2.3%
Average Household Income	\$52,414	\$58,517
2015 Households by Income		
Household Income Base	6,992	12,617
< \$15,000	17.0%	14.7%
\$15,000 - \$24,999	8.7%	8.4%
\$25,000 - \$34,999	11.8%	9.9%
\$35,000 - \$49,999	13.3%	13.2%
\$50,000 - \$74,999	20.5%	21.0%
\$75,000 - \$99,999	10.4%	10.9%
\$100,000 - \$149,999	12.6%	14.6%
\$150,000 - \$199,999	2.5%	3.6%
\$200,000+	3.1%	3.7%
Average Household Income	\$62,365	\$68,903
2000 Owner Occupied HUs by Value		
Total	3,286	6,643
<\$50,000	10.5%	9.1%
\$50,000 - 99,999	60.2%	50.8%
\$100,000 - 149,999	21.1%	25.2%
\$150,000 - 199,999	5.4%	8.8%
\$200,000 - \$299,999	2.2%	4.1%
\$300,000 - 499,999	0.4%	1.4%
\$500,000 - 999,999	0.2%	0.4%
\$1,000,000+	0.0%	0.2%
Average Home Value	\$91,823	\$107,213
2000 Specified Renter Occupied HUs by Contract Rent		
Total	3,261	5,102
With Cash Rent	97.6%	97.4%
No Cash Rent	2.4%	2.6%
Median Rent	\$495	\$504
Average Rent	\$488	\$497

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Penn and Plymouth RFP
 Penn Ave N & Plymouth Ave N, Minneapolis, MN, 55411
 Ring: 1, 1.5 Miles

Latitude: 44.99149
 Longitude: -93.30823

	1 mile radius	1.5 miles radius
2000 Population by Age		
 Total	21,963	38,240
Age 0 - 4	10.3%	9.9%
Age 5 - 9	12.2%	11.6%
Age 10 - 14	12.0%	11.4%
Age 15 - 19	9.5%	8.9%
Age 20 - 24	7.0%	6.7%
Age 25 - 34	13.9%	14.3%
Age 35 - 44	13.7%	14.5%
Age 45 - 54	10.2%	11.0%
Age 55 - 64	5.7%	5.5%
Age 65 - 74	3.2%	3.4%
Age 75 - 84	1.7%	2.1%
Age 85+	0.6%	0.8%
Age 18+	59.5%	61.4%
2010 Population by Age		
Total	23,509	40,798
Age 0 - 4	10.9%	10.4%
Age 5 - 9	10.2%	9.9%
Age 10 - 14	8.7%	8.7%
Age 15 - 19	9.5%	9.0%
Age 20 - 24	9.5%	9.1%
Age 25 - 34	14.0%	13.6%
Age 35 - 44	11.6%	12.0%
Age 45 - 54	11.3%	12.0%
Age 55 - 64	8.1%	8.5%
Age 65 - 74	3.8%	3.9%
Age 75 - 84	1.8%	2.0%
Age 85+	0.7%	0.9%
Age 18+	64.4%	65.4%
2015 Population by Age		
Total	23,853	41,384
Age 0 - 4	11.0%	10.5%
Age 5 - 9	10.5%	10.2%
Age 10 - 14	9.2%	9.1%
Age 15 - 19	7.7%	7.5%
Age 20 - 24	9.0%	8.5%
Age 25 - 34	15.9%	15.7%
Age 35 - 44	10.6%	10.8%
Age 45 - 54	10.1%	10.8%
Age 55 - 64	8.9%	9.2%
Age 65 - 74	4.6%	5.0%
Age 75 - 84	1.9%	2.0%
Age 85+	0.7%	0.9%
Age 18+	64.6%	65.6%
2000 Population by Sex		
Males	48.4%	48.7%
Females	51.6%	51.3%
2010 Population by Sex		
Males	48.0%	48.3%
Females	52.0%	51.7%
2015 Population by Sex		
Males	47.9%	48.2%
Females	52.1%	51.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Penn and Plymouth RFP
 Penn Ave N & Plymouth Ave N, Minneapolis, MN, 55411
 Ring: 1, 1.5 Miles

Latitude: 44.99149
 Longitude: -93.30823

	1 mile radius	1.5 miles radius
2000 Population by Race/Ethnicity		
 Total	21,959	38,239
White Alone	18.1%	28.2%
Black Alone	56.0%	47.9%
American Indian Alone	1.3%	1.5%
Asian or Pacific Islander Alone	16.1%	14.9%
Some Other Race Alone	3.0%	2.6%
Two or More Races	5.5%	5.0%
Hispanic Origin	5.3%	4.8%
Diversity Index	66.5	70.0
2010 Population by Race/Ethnicity		
Total	23,507	40,795
White Alone	16.2%	24.9%
Black Alone	57.2%	50.2%
American Indian Alone	1.4%	1.6%
Asian or Pacific Islander Alone	15.6%	14.4%
Some Other Race Alone	4.2%	3.8%
Two or More Races	5.4%	5.1%
Hispanic Origin	8.5%	8.0%
Diversity Index	68.2	71.5
2015 Population by Race/Ethnicity		
Total	23,856	41,382
White Alone	14.9%	23.3%
Black Alone	58.3%	51.6%
American Indian Alone	1.4%	1.6%
Asian or Pacific Islander Alone	15.4%	14.3%
Some Other Race Alone	4.5%	4.1%
Two or More Races	5.4%	5.2%
Hispanic Origin	9.4%	9.0%
Diversity Index	68.0	71.5
2000 Population 3+ by School Enrollment		
 Total	20,614	36,052
Enrolled in Nursery/Preschool	2.6%	2.4%
Enrolled in Kindergarten	2.4%	2.5%
Enrolled in Grade 1-8	20.7%	19.3%
Enrolled in Grade 9-12	9.0%	8.8%
Enrolled in College	4.0%	3.7%
Enrolled in Grad/Prof School	0.8%	0.8%
Not Enrolled in School	60.5%	62.4%
2010 Population 25+ by Educational Attainment		
Total	12,054	21,624
Less than 9th Grade	11.4%	9.6%
9th - 12th Grade, No Diploma	12.7%	11.7%
High School Graduate	29.6%	27.3%
Some College, No Degree	21.4%	20.7%
Associate Degree	6.7%	7.2%
Bachelor's Degree	12.2%	15.9%
Graduate/Professional Degree	6.0%	7.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Penn and Plymouth RFP
 Penn Ave N & Plymouth Ave N, Minneapolis, MN, 55411
 Ring: 1, 1.5 Miles

Latitude: 44.99149
 Longitude: -93.30823

	1 mile radius	1.5 miles radius
2010 Population 15+ by Marital Status		
 Total	16,517	28,981
Never Married	46.5%	45.2%
Married	34.9%	36.1%
Widowed	4.8%	4.8%
Divorced	13.8%	13.8%
2000 Population 16+ by Employment Status		
 Total	13,974	25,055
In Labor Force	61.3%	63.6%
Civilian Employed	53.4%	56.2%
Civilian Unemployed	7.9%	7.4%
In Armed Forces	0.0%	0.0%
Not in Labor Force	38.7%	36.4%
2010 Civilian Population 16+ in Labor Force		
Civilian Employed	81.6%	83.2%
Civilian Unemployed	18.4%	16.8%
2015 Civilian Population 16+ in Labor Force		
Civilian Employed	85.0%	86.4%
Civilian Unemployed	15.0%	13.6%
2000 Females 16+ by Employment Status and Age of Children		
Total	7,301	13,114
Own Children < 6 Only	8.8%	7.8%
Employed/in Armed Forces	4.3%	4.1%
Unemployed	1.3%	0.9%
Not in Labor Force	3.2%	2.9%
Own Children < 6 and 6-17 Only	12.2%	11.7%
Employed/in Armed Forces	5.9%	6.4%
Unemployed	1.6%	1.2%
Not in Labor Force	4.8%	4.1%
Own Children 6-17 Only	18.9%	17.9%
Employed/in Armed Forces	11.4%	11.3%
Unemployed	1.5%	1.5%
Not in Labor Force	6.0%	5.1%
No Own Children < 18	60.0%	62.6%
Employed/in Armed Forces	28.3%	30.9%
Unemployed	3.9%	3.9%
Not in Labor Force	27.8%	27.8%
2010 Employed Population 16+ by Industry		
 Total	7,753	14,448
Agriculture/Mining	0.0%	0.0%
Construction	2.2%	2.5%
Manufacturing	11.9%	11.1%
Wholesale Trade	3.1%	3.3%
Retail Trade	9.1%	9.4%
Transportation/Utilities	5.8%	5.1%
Information	1.9%	2.1%
Finance/Insurance/Real Estate	9.2%	9.6%
Services	53.9%	53.9%
Public Administration	2.9%	3.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Penn and Plymouth RFP
 Penn Ave N & Plymouth Ave N, Minneapolis, MN, 55411
 Ring: 1, 1.5 Miles

Latitude: 44.99149
 Longitude: -93.30823

	1 mile radius	1.5 miles radius
2010 Employed Population 16+ by Occupation		
Total	7,753	14,447
White Collar	53.8%	57.7%
Management/Business/Financial	9.8%	11.3%
Professional	20.2%	21.8%
Sales	9.1%	9.9%
Administrative Support	14.7%	14.7%
Services	24.0%	22.7%
Blue Collar	22.2%	19.6%
Farming/Forestry/Fishing	0.0%	0.1%
Construction/Extraction	2.9%	2.6%
Installation/Maintenance/Repair	2.0%	1.6%
Production	11.2%	9.6%
Transportation/Material Moving	6.1%	5.6%
2000 Workers 16+ by Means of Transportation to Work		
 Total	7,291	13,714
Drove Alone - Car, Truck, or Van	58.9%	61.6%
Carpooled - Car, Truck, or Van	13.4%	13.1%
Public Transportation	20.3%	17.1%
Walked	2.8%	2.9%
Other Means	1.6%	1.7%
Worked at Home	2.9%	3.5%
2000 Workers 16+ by Travel Time to Work		
Total	7,291	13,716
Did Not Work at Home	97.1%	96.5%
Less than 5 minutes	1.5%	1.8%
5 to 9 minutes	7.6%	7.3%
10 to 19 minutes	32.9%	33.5%
20 to 24 minutes	18.4%	19.3%
25 to 34 minutes	21.3%	20.1%
35 to 44 minutes	3.1%	3.5%
45 to 59 minutes	4.2%	4.4%
60 to 89 minutes	4.0%	3.5%
90 or more minutes	3.9%	3.0%
Worked at Home	2.9%	3.5%
Average Travel Time to Work (in min)	26.4	25.0
2000 Households by Vehicles Available		
Total	6,556	11,757
None	26.5%	24.2%
1	39.2%	39.2%
2	24.3%	26.5%
3	6.5%	7.0%
4	2.7%	2.4%
5+	0.8%	0.8%
Average Number of Vehicles Available	1.2	1.3

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

Penn and Plymouth RFP
 Penn Ave N & Plymouth Ave N, Minneapolis, MN, 55411
 Ring: 1, 1.5 Miles

Latitude: 44.99149
 Longitude: -93.30823

	1 mile radius	1.5 miles radius
2000 Households by Type		
 Total	6,523	11,714
Family Households	70.8%	66.9%
Married-couple Family	30.0%	32.3%
With Related Children	19.3%	19.4%
Other Family (No Spouse)	40.8%	34.7%
With Related Children	32.3%	27.3%
Nonfamily Households	29.2%	33.1%
Householder Living Alone	22.7%	25.5%
Householder Not Living Alone	6.5%	7.5%
Households with Related Children	51.6%	46.7%
Households with Persons 65+	14.0%	15.1%
2000 Households by Size		
Total	6,522	11,714
1 Person Household	22.7%	25.5%
2 Person Household	23.1%	24.7%
3 Person Household	17.0%	15.9%
4 Person Household	13.6%	12.9%
5 Person Household	9.6%	8.4%
6 Person Household	5.3%	4.9%
7+ Person Household	8.6%	7.7%
2000 Households by Year Householder Moved In		
Total	6,556	11,758
Moved in 1999 to March 2000	23.3%	22.7%
Moved in 1995 to 1998	35.1%	33.8%
Moved in 1990 to 1994	13.8%	14.5%
Moved in 1980 to 1989	10.4%	11.8%
Moved in 1970 to 1979	9.4%	8.5%
Moved in 1969 or Earlier	7.9%	8.7%
Median Year Householder Moved In	1996	1996
2000 Housing Units by Units in Structure		
 Total	7,012	12,510
1, Detached	49.1%	55.0%
1, Attached	4.5%	4.3%
2	20.8%	18.7%
3 or 4	5.3%	4.3%
5 to 9	4.1%	3.0%
10 to 19	6.5%	5.2%
20+	8.7%	8.7%
Mobile Home	0.9%	0.7%
Other	0.0%	0.0%
2000 Housing Units by Year Structure Built		
Total	7,033	12,516
1999 to March 2000	0.7%	0.8%
1995 to 1998	1.1%	1.1%
1990 to 1994	1.8%	1.6%
1980 to 1989	6.0%	5.9%
1970 to 1979	9.5%	8.8%
1969 or Earlier	80.8%	81.9%
Median Year Structure Built	1943	1944

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Penn and Plymouth RFP
 Penn Ave N & Plymouth Ave N, Minneapolis, MN, 55411
 Ring: 1, 1.5 Miles

Latitude: 44.99149
 Longitude: -93.30823

	1 mile radius	1.5 miles radius
Top 3 Tapestry Segments		
1.	Metro City Edge	Metro City Edge
2.	City Commons	City Dimensions
3.	Great Expectations	Metropolitans



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$9,280,727	\$18,434,064
Average Spent	\$1,344.45	\$1,484.34
Spending Potential Index	56	62
Computers & Accessories: Total \$	\$1,142,382	\$2,306,636
Average Spent	\$165.49	\$185.73
Spending Potential Index	75	84
Education: Total \$	\$6,870,767	\$13,652,075
Average Spent	\$995.33	\$1,099.29
Spending Potential Index	82	90
Entertainment/Recreation: Total \$	\$16,650,396	\$33,556,477
Average Spent	\$2,412.05	\$2,702.03
Spending Potential Index	75	84
Food at Home: Total \$	\$24,921,667	\$49,342,069
Average Spent	\$3,610.27	\$3,973.11
Spending Potential Index	81	89
Food Away from Home: Total \$	\$17,729,012	\$35,281,653
Average Spent	\$2,568.31	\$2,840.94
Spending Potential Index	80	88
Health Care: Total \$	\$19,220,010	\$38,549,368
Average Spent	\$2,784.30	\$3,104.06
Spending Potential Index	75	83
HH Furnishings & Equipment: Total \$	\$8,989,941	\$18,215,214
Average Spent	\$1,302.32	\$1,466.72
Spending Potential Index	63	71
Investments: Total \$	\$6,706,259	\$14,217,989
Average Spent	\$971.50	\$1,144.86
Spending Potential Index	56	66
Retail Goods: Total \$	\$123,221,455	\$247,146,697
Average Spent	\$17,850.42	\$19,900.69
Spending Potential Index	72	80
Shelter: Total \$	\$82,995,819	\$167,385,754
Average Spent	\$12,023.15	\$13,478.20
Spending Potential Index	76	85
TV/Video/Audio: Total \$	\$6,935,102	\$13,712,262
Average Spent	\$1,004.65	\$1,104.14
Spending Potential Index	81	89
Travel: Total \$	\$8,824,701	\$18,212,595
Average Spent	\$1,278.39	\$1,466.51
Spending Potential Index	68	77
Vehicle Maintenance & Repairs: Total \$	\$4,932,054	\$9,896,654
Average Spent	\$714.48	\$796.90
Spending Potential Index	76	85

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

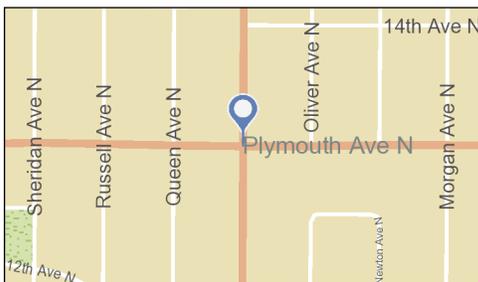
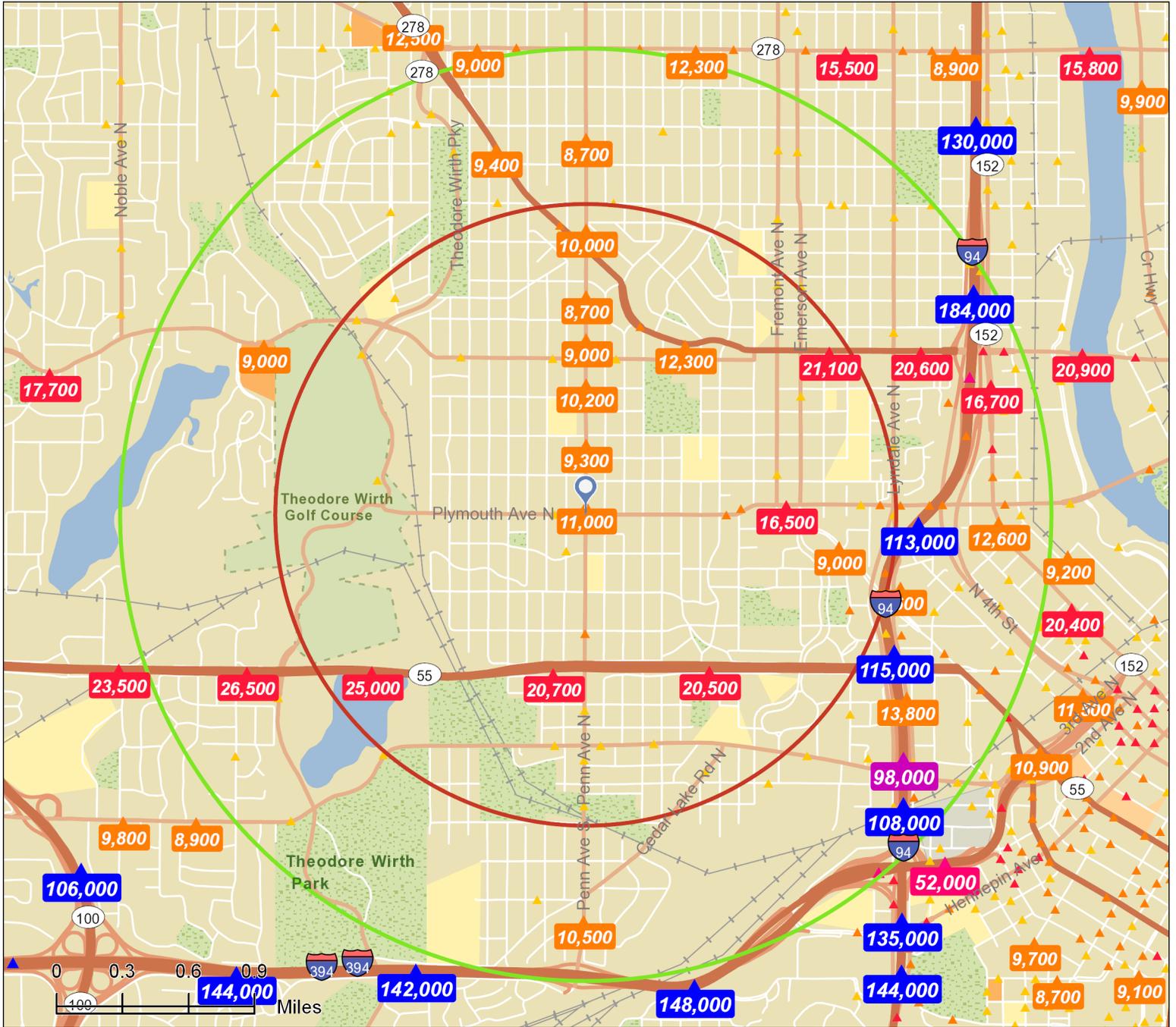
Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.



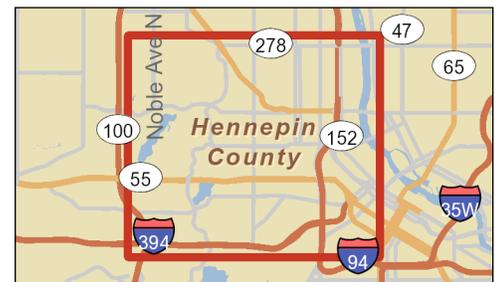
Traffic Count Map

Penn and Plymouth RFP
Penn Ave N & Plymouth Ave N, Minneapolis, MN, 55411
Ring: 1, 1.5 Miles

Latitude: 44.99149
Longitude: -93.30823



- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
 - ▲ 6,001 - 15,000
 - ▲ 15,001 - 30,000
 - ▲ 30,001 - 50,000
 - ▲ 50,001 - 100,000
 - ▲ More than 100,000 per day



Source: ©2011 MPSI (Market Planning Solutions Inc.) Systems Inc. d.b.a. DataMetrix®

November 21, 2011

Made with Esri Business Analyst