Minneapolis Public Art Goals

- Stimulate Excellence in Urban Design and Public Arts:
 - o Enhance the aesthetic environment of public places within the city through engaging, unique and high quality public artworks.
 - Engage qualified and experienced artists.
- Enhance Community Identity and Place:
 - o Build awareness of community history, identity, cultures and geography.
 - Develop artworks that are integrated into City building projects and are compatible with their settings.
- Contribute to Community Vitality:
 - o Promote Minneapolis as a nationally and internationally recognized arts city and tourist destination.
 - Build the capacity of and cooperation between the private and public sectors, artists, arts and community members.
 - Encourage civic dialogue about important City issues.
 - Develop and maintain safe artworks.
- Involve a Broad Range of People and Communities:
 - Enhance opportunities for all citizens, neighborhoods and organizations to participate in the planning and creation of artworks.
 - o Celebrate the city's cultural communities.
 - o Provide opportunities for the community to come together.
- Value Artists and Artistic Processes:
 - Provide a range of creative opportunities for artists with a range of experiences.
 - Ensure the ongoing integrity of artworks and respect the creative rights of artists.
 - o Always involve artists directly in the concept, design and creation of artworks.
 - o Ensure budgets adequately support artists and the creative process.

- Use Resources Wisely:
 - o Develop and sustain projects in a cost-effective manner.
 - Use City funds to leverage private investment in public art and use public art to leverage private investments in other city ventures.