An aerial photograph of a city, likely Minneapolis, showing a dense grid of streets and buildings. A river, the Mississippi River, winds through the city from the top center towards the bottom right. The image is in grayscale and serves as a background for the text.

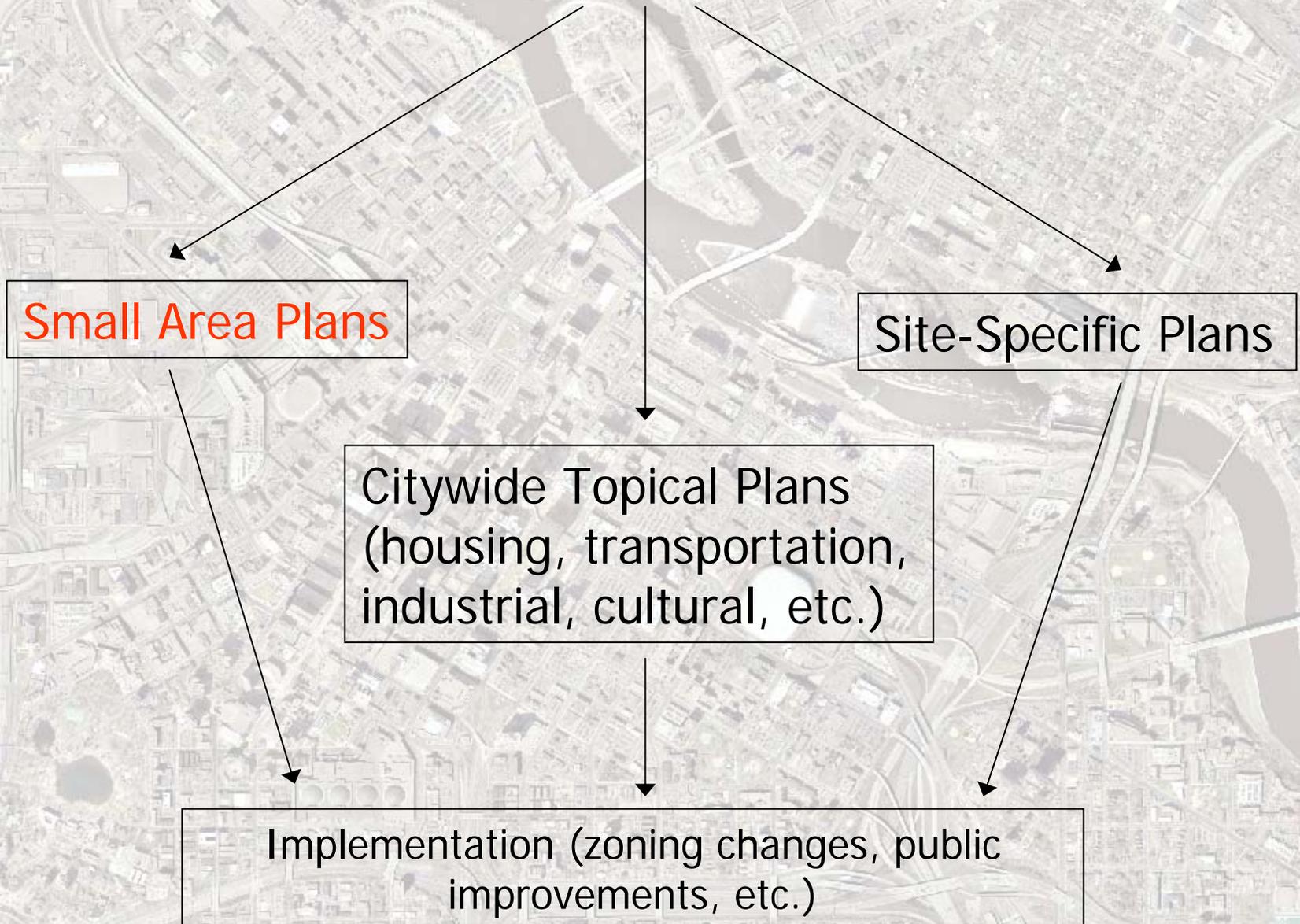
North Loop Planning Process

Update to the Downtown East/North Loop Master Plan

Community Advisory Committee

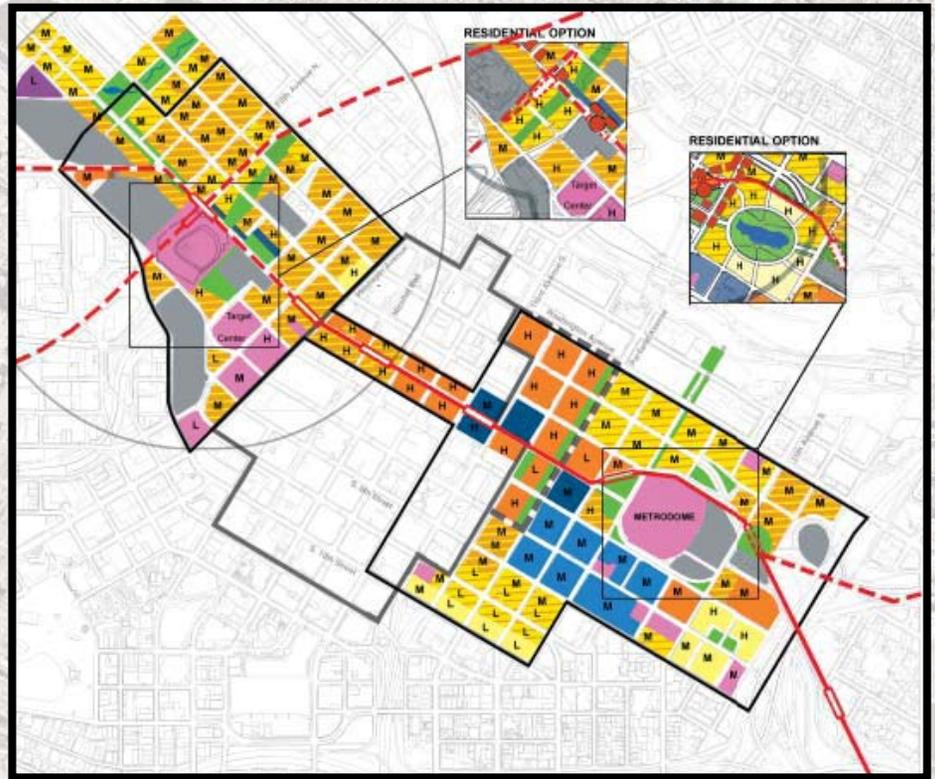
April 22, 2009

The Minneapolis Plan for Sustainable Growth



Downtown East/North Loop Master Plan

- Articulates the market potential inherent in underdeveloped districts of Downtown.
- Promotes vertical mixed-use “complete communities.”
- Capitalizes on rail transit and encourage a less auto-dependent downtown.
- Encourages the design and delivery of high quality public spaces and streetscapes.



*Have already implemented changes to zoning districts and parking standards.

Main Issues

- **Land use:**
 - What should the character/mix of land uses be into the future?
 - How can existing uses be sustained while creating a community of choice and increasing developer demand?
- **Transportation:**
 - How can multi-modal connectivity be improved?
 - Will the market be constrained by the existing infrastructure?
- **Commercial development:**
 - What should the character of office development be outside of the core?
 - What affect will a ballpark and multi-modal station have on the market?

Outside Assistance

- **Humphrey Institute Planning capstone**
 - Analyzing the interdependence of transportation and economic development in the Lower North Loop
- **Market consultant**
 - Identify assets and constraints, review of development potential
 - Limited funds - no quantified forecasts or development feasibility analysis
- **Design assistance**
 - Focus on infrastructure
 - Coordinated with historic designation study and design guidelines

Work Plan

- Phase 1: Preparing to do the update (mostly complete)
- Phase 2: Survey of existing conditions (Jan-April)
- Phase 3: Updating the plan (April-Jul)
 - June community meeting
 - May/June property owners meeting
- Phase 4: Implementation strategies (Jun-Aug)
 - August community meeting, property owners meeting
- Phase 5: Approval process
 - November/December public review

***NLNA, 2010 Partners, CAC and TAC meetings throughout the process**

Concurrent Studies

- City of Minneapolis
 - Historic Designation Study and update to Design Guidelines (http://www.ci.minneapolis.mn.us/hpc/Merger_Local_and_Nat_Warehs_His_Dis.asp)
- Hennepin County
 - Southwest Transitway (LRT) (southwesttransitway.org)
 - Bottineau Transitway (LRT or BRT) (bottineautransitway.org)
 - Intermodal Phase II study
- Downtown 2010 Partners
 - Coordination with public and private partners on infrastructure and design