Business Services Report to Workforce Investment Board (WIB) Priority and Key Industries and Business Information

Date	May 1, 2007
WSA	WSA 10 – City of Minneapolis
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High Growth Industry Category

A high growth industry is defined as an industry representing more than 0.1% of total regional employment and exhibiting growth over a 2 year period. Current employment levels are defined by averaging employment over the most recent 4 quarters (e.g. Q3-Q4, 2005 and Q1-Q2, 2006) of QCEW (Quarterly Census of Employment and Wages) data. Growth is then determined by comparing this average with a similarly defined average 2 years previous (e.g. Q3-Q4, 2003 and Q1-Q2, 2004)

High Growth Industries in WSA 10	NAICS (3-Digit Code)	Identified Priority or Key Industry
Construction of Buildings	236	Yes
Food Manufacturing	311	
Primary Metal Manufacturing	331	
Machinery Manufacturing	333	Yes
Computer and Electronic Product Manufacturing	334	Yes
Furniture and Related Product Manufacturing	337	
Motor Vehicle and Parts Dealers	441	
Food and Beverage Stores	445	
Health and Personal Care Stores	446	
Nonstore Retailers	454	
Truck Transportation	484	Yes
Transit and Ground Passenger Transportation	485	
Warehousing and Storage	493	
Publishing Industries (except Internet)	511	
Credit Intermediation and Related Activities	522	Yes
Insurance Carriers and Related Activities	524	Yes
Real Estate	531	
Professional, Scientific, and Technical Services	541	Yes
Management of Companies and Enterprises	551	Yes
Administrative and Support Services	561	Yes
Educational Services	611	
Ambulatory Healthcare Services	621	Yes
Social Assistance	624	Yes
Museums, Historical Sites, and Similar Institutions	712	
Amusement, Gambling, and Recreation Industries	713	
Accommodation	721	
Food Services and Drinking Places	722	
Religious, Grantmaking, Civic, Professional, and Similar Organizations	813	

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High Wage Industry Category

The high wage industry is defined as an industry with an average weekly wage above the regional average.

High Wage Industries in WSA 10	NAICS (3-Digit Code)	Identified Priority or Key Industry
Utilities	221	
Construction of Buildings	236	Yes
Chemical Manufacturing	325	Yes
Machinery Manufacturing	333	Yes
Computer and Electronic Product Manufacturing	334	Yes
Merchant Wholesalers, Durable Goods	423	
Merchant Wholesalers, Nondurable Goods	424	
Wholesale Electronic Markets and Agents and Brokers	425	
Broadcasting (except Internet)	515	
Telecommunications	517	
Internet Service Providers, Web Search Portals, and Data Processing Services	518	
Credit Intermediation and Related Activities	522	Yes
Securities, Commodity Contracts, and Other Financial Investments and Related Activities	523	Yes
Insurance Carriers and Related Activities	524	Yes
Real Estate	531	
Professional, Scientific, and Technical Services	541	Yes
Management of Companies and Enterprises	551	Yes
Ambulatory Health Care Services	621	Yes
Performing Arts, Spectator Sports, and Related Industries	711	

High Wage/High Growth Industries

A high growth/high wage industry is an industry that meets both of the criteria listed above.

High Wage/High Growth Industries in WSA 10	NAICS (3-Digit Code)	Identified Priority or Key Industry
Construction of Buildings	236	Yes
Machinery Manufacturing	333	Yes
Computer and Electronic Product Manufacturing	334	Yes
Credit Intermediation and Related Activities	522	Yes
Insurance Carriers and Related Activities	524	Yes
Real Estate	531	
Professional, Scientific, and Technical Services	541	Yes
Management of Companies and Enterprises	551	Yes
Ambulatory Health Care Services	621	Yes

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WSA Business Information				
Summary Bu	Summary Business Information, Distinguishing Industries, Local Initiatives			
Businesses in				
WSA 10	19,567			
Businesses by	City of Minneapolis			
County				
Total	19,567			
Businesses by size	City of Minneapolis			
Small (1 to 49)	18,333			
Medium (50 to 499)	1,170			
Large (500 or more)	64			

WSA Priority of Key Industry Business Information

Six industry sectors were identified as priority or key industries. These industries are:

- Healthcare
- Finance and Insurance
- Manufacturing (includes Machinery Mfg.; Computer and Electronic Products Mfg.; Chemical Mfg.; Electrical Equipment, Appliance, and Component Mfg.; Transportation Equipment Mfg.)
- Professional and Business Services (includes Professional, Scientific and Technical Services; Management of Companies; and Administrative and Support Services)
- Freight and Air Passenger Transportation (includes Air Transp., Rail Transp., Truck Transp, and Support Activities for Transportation
- Construction

Industry Name	City of Minneapolis	Regio	on Totals
Healthcare	1,882	Total	1,882
Small (1 to 49 employees)	1,736		1,736
Medium (50 to 499 employees)	135		135
Large (500 or more employees)	11		11
Finance and Insurance	1,051	Total	1,051
Small	979		979
Medium	65		65
Large	7		7
Manufacturing	142	Total	142
Small	117		117
Medium	22		22
Large	3		3

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Professional and Business Services	4,264	Total	4,264
Small	4,091		4,091
Medium	160		160
Large	13		13
Freight and Air Transportation	167	Total	167
Small	154		154
Medium	11		11
Large	2		2
Construction	1,000	Total	1,000
Small	967		967
Medium	32		32
Large	1		1
Region Total	8,506	Total	8,506
Small	8,044		8,044
Medium	425		425
Large	37		37

Occupa	Occupational Examples in Priority or Key Industries		
Identified Priority or Key Industry	Top 10 occupations found in this industry by employment		
Healthcare	 Registered Nurses Nursing Aides, Orderlies, and Attendants Personal and Home Care Aides Home Health Aides Licensed Practical and Licensed Vocational Nurses Social and Human Service Assistants Office Clerks, General Maids and Housekeeping Cleaners Medical Secretaries Medical Assistants 		
Finance and Insurance	 Tellers Loan Officers Customer Service Representatives Office Clerks, General Securities, Commodities, and Financial Services Sales Agents Insurance Sales Agents First-Line Supervisors/Managers of Office and Administrative Support Workers Loan Interviewers and Clerks Executive Secretaries and Administrative Assistants Claims Adjusters, Examiners, and Investigators 		

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Manufacturing	Team Assemblers
Wanarastaring	
	First-Line Supervisors/Managers of Production and Operating Workers
	Operating Workers
	Machinists
	 Welders, Cutters, Solderers, and Brazers
	HelpersProduction Workers
	 Laborers and Freight, Stock, and Material Movers, Hand
	 Inspectors, Testers, Sorters, Samplers, and Weighers
	Packaging and Filling Machine Operators and Tenders
	Electrical and Electronic Equipment Assemblers
	···
	Sales Representatives, Wholesale and Manufacturing,
	Except Technical and Scientific Products
Professional and Business	 Lawyers
Services	 Computer Software Engineers, Applications
	 Accountants and Auditors
	Office Clerks, General
	 Bookkeeping, Accounting, and Auditing Clerks
	Management Analysts
	Janitors and Cleaners, except Maids and Housekeepers
	 Customer Service Representatives
	•
	Executive Secretaries and Administrative Assistants
	Security Guards
Freight and Air	 Laborers and Freight, Stock, and Material Movers, Hand
Transportation	 Bus and Truck Mechanics and Diesel Engine Specialists
	 Dispatchers, Except Police, Fire, and Ambulance
	 First-Line Supervisors/Managers of Transportation and
	Material-Moving Machine and Vehicle
	Office Clerks, General
	Truck Drivers, Heavy and Tractor-Trailer
	Customer Service Representatives
	Railroad Conductors and Yardmasters
	Cargo and Freight Agents Airgraft Machanics and Santias Tachnicians
Construction	Aircraft Mechanics and Service Technicians
Construction	• Carpenters
	First-Line Supervisors/Managers of Construction Trades
	and Extraction Workers
	Construction Laborers
	 Plumbers, Pipefitters, and Steamfitters
	Electricians
	Operating Engineers and Other Construction Equipment
	Operators
	Office Clerks, General
	Cement Masons and Concrete Finishers
	 Painters, Construction and Maintenance
	 Truck Drivers, Heavy and Tractor-Trailer

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