



Sites
Design
Artists
Education
Conservation
Gifts
Permits
Deaccession
Community

Public Art Policy Overview

City of Minneapolis



Sites
Design
Artists
Education
Conservation
Gifts
Permits
Deaccession
Community



Tonight

- Overview of the Policies
- Review of Roles
- Survey



Sites
Design
Artists
Education
Conservation
Gifts
Permits
Deaccession
Community

Overall Purpose of Policies and Procedures

- *Clarify who makes decisions and how they are made.*



Sites
Design
Artists
Education
Conservation
Gifts
Permits
Deaccession
Community



Policy Creation and Revision



The Arts Commission began this 3-Phase Process in 2001:

- Working Committee including City staff, community members and artists (Phase 3 Developed by Public Art Advisory Panel)
- Consultant input and facilitation
- Review of policies by other cities
- Draft by Working Committee
- Public meeting and web comment for each phase
- City Council Study Sessions
- Comment by appropriate staff and Department Heads
- Review by City Attorney
- Review by Planning Commission
- Review and approval by Arts Commission, City Council and Mayor
- Last phase was approved in 2007

Sites
Design
Artists
Education
Conservation
Gifts
Permits
Deaccession
Community



Current Policy Areas



- Definitions
- Purpose, Values and Goals
- General Policies
- Responsibility, Authority and Partners
- Project and Site Selection
- Project Development and Design Review
- Artist Selection
- Public Education
- Conservation Treatment and Maintenance
- Gifts and Loans
- Encroachment Permits
- Deaccession and Removal
- Community Engagement

Sites
Design
Artists
Education
Conservation
Gifts
Permits
Deaccession
Community



SECTION 3. SCOPE



- Artwork commissioned through Art in Public Places.
- Gifts and donations of public artwork to the City.
- The planning, purchasing, commissioning, handling, conservation and maintenance of public artwork by any City department.
- Any agreements the City of Minneapolis develops with site owners, site managers and other partners
- (Doesn't apply to the Park Board or other independent boards.)

Sites
Design
Artists
Education
Conservation
Gifts
Permits
Deaccession
Community



Section 4: Mission, Values and Goals



- This is the backbone of the entire document.
- The mission of the Art in Public Places program is to enrich the lives of local citizens and visitors *by integrating public art into City planning, services, design and infrastructure.*

Sites
Design
Artists
Education
Conservation
Gifts
Permits
Deaccession
Community



Values and Goals



Artistic Goals

- Stimulate Excellence in Urban Design and Public Art
- Value Artists and Artistic Processes

Community Goals

- Enhance Community Identify and Place
- Involve a Broad Range of People and Communities

Resource Goals

- Contribute to Community Vitality
- Use Resources Wisely

All Values and Goals are equal

Sites

Design

Artists

Education

Conservation

Gifts

Permits

Deaccession

Community



Section 5: General Policies



- **Integrity of Artworks:** Shall seek to insure the ongoing integrity of the artwork and the sites for which they were created, to the greatest extent feasible, in accordance with the artist's original intentions, and consistent with the rights afforded by the 1990 Visual Artists Rights Act.
- **Access to Artworks:** Shall seek to assure continuing access to artwork by the public, although the City may limit availability due to circumstances such as funding, public safety, display space and deaccession.

Sites
Design
Artists
Education
Conservation
Gifts
Permits
Deaccession
Community



Section 7: Project and Site Selection



- The focus is public infrastructure
- Art in Public Places is funded through the City's Capital Improvement Program
- Annual Internal Request for Proposals

Sites
Design
Artists
Education
Conservation
Gifts
Permits
Deaccession
Community



Section 9: Artist Selection



- Allows for selection of artist alone or as part of a team
- Preference for RFQ, but allows for traditional RFPs and invitationals
- Separate selection panel for each project

Sites
Design
Artists
Education
Conservation
Gifts
Permits
Deaccession
Community



Section 11: Maintenance and Conservation



- Artworks are assessed regularly
- Artworks have maintenance plans
- Only sustainable artworks are developed and maintenance is considered during the design phase
- Clarify whether landscaping is part of the artwork or supplemental
- Artworks are assigned life spans
- Maintenance and conservation is funded by the entity who commissioned the work
- Volunteers cannot be expected to maintain artworks for their entire life span
- Any repair must be done in consultation with Public Arts Administrator
- Arts Commission is final authority in conservation

Sites
Design
Artists
Education
Conservation
Gifts
Permits
Deaccession
Community



Sections 12 and 13: Gifts, Loans and Permits



- Executive Committee of the Arts Commission determines whether project should be considered
- Public Art Advisory Panel makes a recommendation to the Arts Commission
- Public meeting optional
- Arts Commission makes a recommendation to the City Council (for permits to the Right of Way Specialist)
- Gifts may be reconsidered every 5 years



Section 14: Deaccession and Removal



- Executive Committee of the Arts Commission determines whether project should be considered
- Public Art Advisory Panel makes a recommendation to the Arts Commission
- Public Meeting (at least one)
- Artist input (if living)
- Arts Commission makes a recommendation to the City Council
- Recommendations include other next steps, such as selling or donating the art

Sites
Design
Artists
Education
Conservation
Gifts
Permits
Deaccession
Community

Section 10: Public Education



- Each artwork culminates in a public dedication
- Plaques are brief (museum label)
- More detailed information is provided through flyers and publicity materials



Sites
Design
Artists
Education
Conservation
Gifts
Permits
Deaccession
Community



Appendix C: Community Engagement



- Community is defined broadly.
- A steering committee is created for each project, which includes community members.
- The approach to gathering community input is flexible, based on the needs of each project (research, surveys, internet, public meetings, charettes, existing events).
- Community input on designs is provided at the Steering Committee meetings and through the other approaches listed above.
- Community members can also share their perspectives on designs Public Art Advisory Panel and Arts Commission meetings.

Sites
Design
Artists
Education
Conservation
Gifts
Permits
Deaccession
Community



Section 8: Design Development and Review



- RFQ developed by Steering Committee
- Artist Selected by panel
- Community information gathered
- Preliminary design development by artist
- Steering Committee provides feedback (these last two steps repeated as necessary)
- Sharing of design with community
- Expert review (conservator, public works, police, foresters, etc.)
- Final revisions
- Public Art Advisory Panel approval
- Commission meeting approval
- Fabrication contract issued

Sites
Design
Artists
Education
Conservation
Gifts
Permits
Deaccession
Community



Section 6: Roles and Responsibilities



Objectives in developing these roles:

- Support the policy values and goals.
- Avoid situations where politics guide decisions as opposed to values and goals.
- Create an advisory panel with experts to advise the Commission.
- Avoid a process where the art is designed by the community or by committee, yet create a forum for the community to raise concerns.

Sites
Design
Artists
Education
Conservation
Gifts
Permits
Deaccession
Community

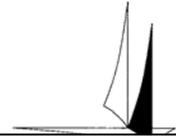


Minneapolis Arts Commission



- to foster development of the arts;
- to stimulate participation in and appreciation of the arts by all city residents;
- to encourage cooperation and coordination between artists and the various arts;
- to seek financial support for the arts;
- to act as an advocate for the arts before private and public agencies;
- to advise the city council with respect to arts related matters;
- to strive for high standards of quality in the arts; and to represent the arts whenever possible.

Minneapolis Arts Commission



- Duties include advising the city council on gifts of art, as well as the commission, placement and maintenance of works of art within the city.
- May, at any time, choose to make recommendations on any City public art project to any City department, the Mayor, or the City Council.
- The Commission shall be represented on all artist selection panels and shall review recommendations by the Public Art Advisory Panel.
- A rationale shall be included with all Commission recommendations to the City Council.
- (5) individual practicing artists*
- (7) lay persons
- (5) administrative staff or board members of arts organizations*
- (*) representing a range of art forms

Sites
 Design
 Artists
 Education
 Conservation
 Gifts
 Permits
 Deaccession
 Community



Public Art Advisory Panel



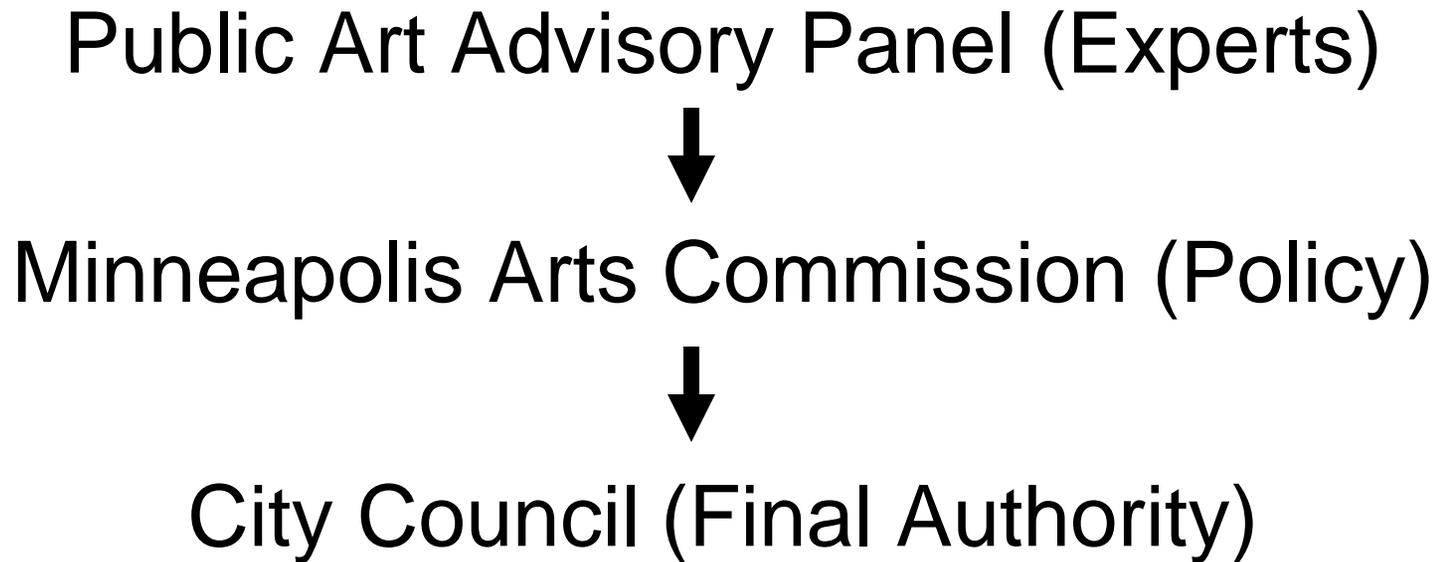
- For the purpose of *interpreting and reviewing proposed public art projects based on the criteria* identified in these policies and procedures, and making recommendations to the Arts Commission.

Criteria		Panel Members
Artistic Criteria (4 members)	<ul style="list-style-type: none"> • Stimulate Excellence in Artistic Design and Public Art • Value Artists and Artistic Processes 	(2) Artists (1) Arts administrator from an appropriate organization (1) Architect or landscape architect
Community Criteria (3 members)	<ul style="list-style-type: none"> • Enhance Community Identify and Place • Involve a Broad Range of People and Communities 	(3) community representatives
Resource Criteria (3 members)	<ul style="list-style-type: none"> • Contribute to Community Vitality • Use Resources Wisely 	(2) engineers or technical representatives (i.e. Public Works staff) (1) CPED staff member
Depends on individual background		(3) Arts Commissioners

Sites
Design
Artists
Education
Conservation
Gifts
Permits
Deaccession
Community

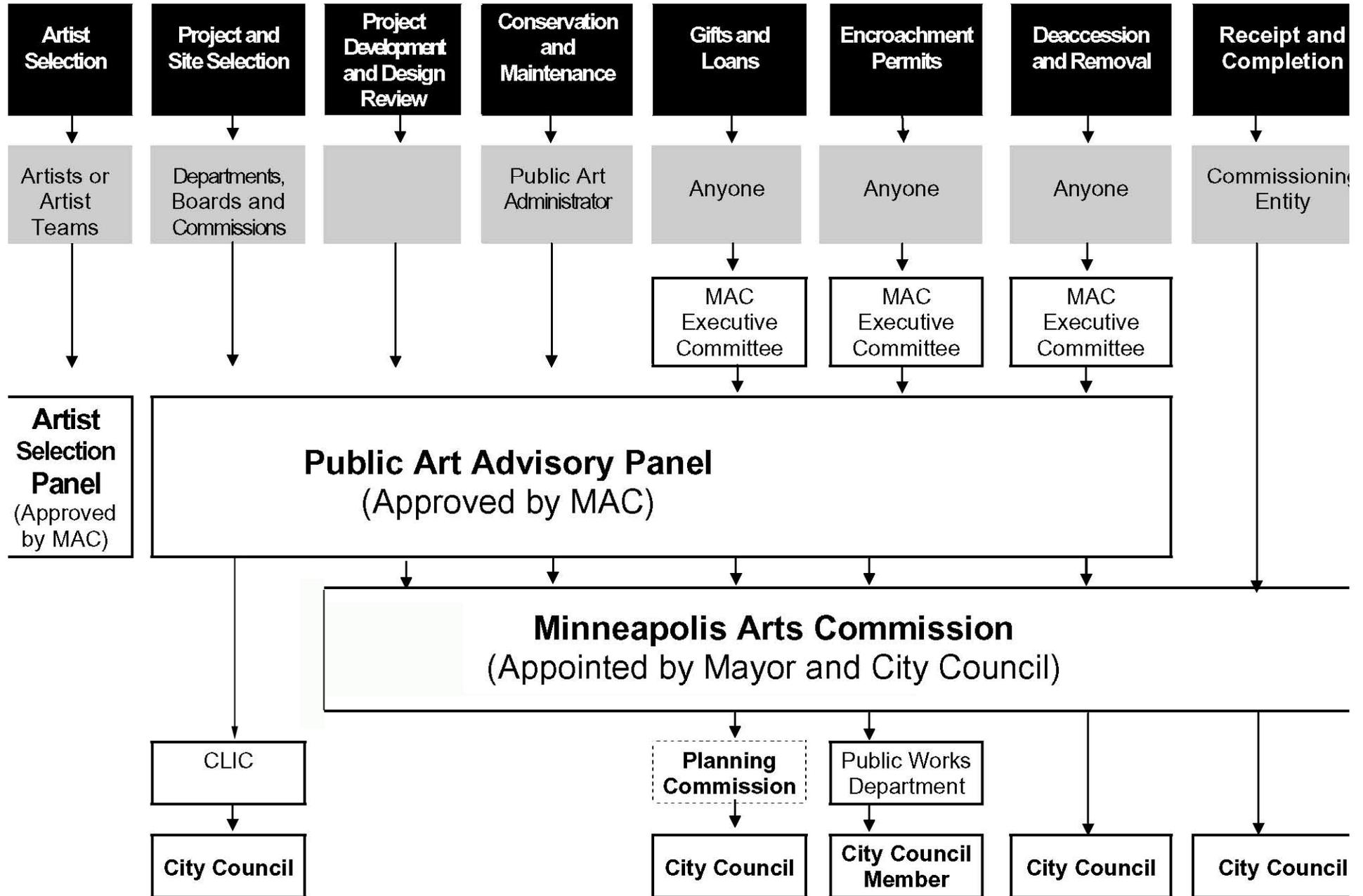


Public Art Approval



APPENDIX B: AUTHORITY AND RESPONSIBILITIES

PUBLIC ART POLICIES AND PROCEDURES



Sites
Design
Artists
Education
Conservation
Gifts
Permits
Deaccession
Community



Future Policies/Procedures



- Painted Projects on City Property
- Artist handbook
- Neighborhood guide to public art
- Contracts

Sites
Design
Artists
Education
Conservation
Gifts
Permits
Deaccession
Community



Next Steps



- Invite Commissioners to attend panel meetings
- Provide more background in presentations to Commission (images of locations, etc.)
- Provide the Commission with a written rationale/report on artist's decisions and panel decisions
- Hold a joint discussion with interested Commissioners and the Public Art Advisory Panel about the criteria "Stimulate Excellence in Public Art" and "Value Artists and Artist Processes" and define what these criteria mean in terms of the Panel and Commission's recommendations and decisions