

**AN ORDINANCE
OF THE
CITY OF MINNEAPOLIS**

By Schiff

**Amending Title 20, Chapter 543 of the Minneapolis Code of Ordinances
Relating to Zoning Code: On-Premise Signs**

The City Council of The City of Minneapolis do ordain as follows:

Section 1. That Section 543.30 of the above-entitled ordinance be amended to read as follows:

543.30. Compliance with standards. No person shall place, erect or maintain a sign, nor shall a lessee or owner permit property under his or her control to be used for such sign, which does not conform to the requirements of this chapter, Chapter 95, Projections and Encroachments, and Chapter 109, Signs and Billboards, of the Minneapolis Code of Ordinances, and all other applicable regulations.

Section 2. That Section 543.50 of the above-entitled ordinance be amended to read as follows:

543.50. Prohibited signs. The following signs shall be prohibited in all zoning districts, except as otherwise specified in this chapter:

- ~~(1) Flashing signs, except in the downtown districts and C3A District, or when used to provide time and temperature, subject to the provisions of section 543.230, or when allowed on theaters, as specified in section 543.180.~~
- (21) Roof signs.
- (32) Balloon signs.
- (43) Signs placed on or painted on a motor vehicle or trailer and parked with the primary purpose of providing signage.
- (54) Signs placed or maintained on natural features.
- (65) Audible signs.
- (76) Signs with moving or swinging parts or elements, except in the downtown districts and C3A District or as a window sign.

- (87) Any sign relating to sexually oriented uses and prohibited by the regulations governing such uses in Chapter 549, Downtown Districts.
- (98) Searchlights and strobe lights, except as allowed in Chapter 535, Regulations of General Applicability.
- (409) Signs attached to skyway bridges and intended to be read from the public right-of-way.
- (10) Stringer signs.
- (11) Off-premise signs that do not comply with Chapter 544, Off-Premise Signs and Billboards.
- (4412) Any sign not listed as either permitted or conditional or any sign not determined by the zoning administrator to be substantially similar to a sign listed as permitted or conditional in the manner provided for in Chapter 525, Administration and Enforcement, governing determination of substantially similar uses.

Section 3. That Section 543.70 of the above-entitled ordinance be amended to read as follows:

543.70. Illumination of signs. (a) *In general.* All lighted signs shall comply with the performance standards governing lighting contained in Chapter 535, Regulations of General Applicability, and may be illuminated as follows where allowed by Tables 543-1, Specific Standards for Signs in the Residence and OR1 Districts, 543-2, Specific Standards for Signs in the OR2, OR3 and Commercial Districts, 543-3, Specific Standards for Signs in the Downtown Districts, and 543-4, Specific Standards for Signs in the Industrial Districts, and subject to all other applicable regulations of this chapter:

- (1) ~~Back-lighted~~ Backlit. A light source contained within the sign element or sign cabinet that illuminates by shining through a translucent surface or sign face, except where only the letters, numbers or logos of the sign copy are illuminated.
- (2) *External.* A light source outside the sign element or sign cabinet that illuminates by directing light onto the sign surface, such as by floodlight or spotlight.
- (3) *Internal.* A light source contained within the sign cabinet that illuminates by directing light onto the sign surface, or that illuminates only the letters, numbers or logos of the sign copy, and which is not ~~back-lighting~~ backlit.

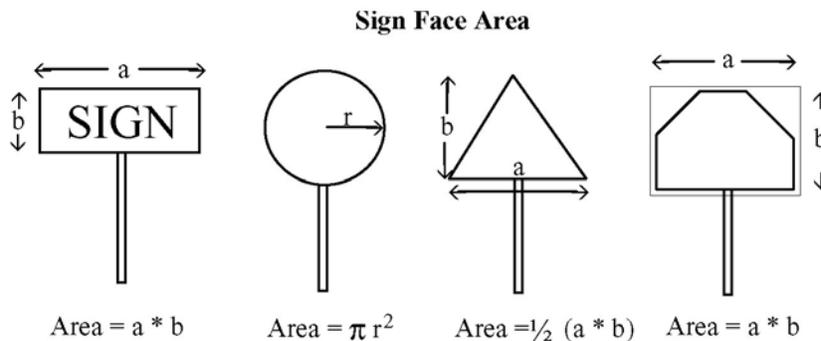
~~(4) Neon. A light source supplied by neon or other gas in which the light tube is bent to form letters, symbols or other shapes.~~

(b) *Lighted signs in the residence or OR1 Districts.* Lighted signs in the residence or OR1 Districts shall not be ~~back-lighted~~ backlit, shall be no closer than twenty (20) feet from the nearest residence district or OR1 District property line, and shall be illuminated only by white or amber light.

(c) *Lighted signs in all other districts.* Lighted signs facing and on property adjacent to or across a street or alley from a residence district or OR1 District shall not be ~~back-lighted~~ backlit, and shall be no closer than twenty (20) feet from the nearest residence district or OR1 District boundary. This provision shall not apply to signs that are located at least three hundred (300) feet from a residence or OR1 District.

Section 4. That Section 543.80 of the above-entitled ordinance be amended to read as follows:

543.80. Computation of sign face area. (a) *Framed signs.* The area of a sign face enclosed in a frame or cabinet shall be determined on the basis of the outer dimensions of the frame or cabinet surrounding the sign face. Where the frame or cabinet is not in the shape of a rectangle, square, triangle or circle, the sign face area shall be determined by calculating the area of an imaginary rectangle drawn around the frame or cabinet.



(b) *Back-to-back signs.* When the faces of a back-to-back sign are parallel or within thirty-five (35) degrees of parallel, the sign face area shall be determined on the basis of only one (1) side of such sign. If the sign faces are not within thirty-five (35) degrees of parallel, the sign face area shall be determined on the basis of the sum of the areas of each sign face.

~~(c) Multiple framed signs. For freestanding and projecting signs that contain multiple frames on a single structure and oriented in the same direction, the sign face area shall be determined on the basis of the sum of the areas of each cabinet.~~

(c) Freestanding signs. For freestanding signs that have a solid base, the size of the base shall not be included in the total sign face area.

(d) *Three dimensional signs.* For globe signs, three (3) dimensional, three (3) or more sided signs, or signs with indistinct sign faces, the sign face area shall be determined on the basis of the maximum surface area visible at any one (1) time.

(e) *Individual elements.* When signs are constructed of individual elements attached to a building or wall, the sign face area shall be determined by calculating the area of an imaginary rectangle drawn around the sign elements.

(f) *Painted wall signs.* If a painted wall sign is incorporated into a painted wall decoration, both the wall sign and decoration shall be counted as the sign face area.

(g) *Awnings, canopies and marquees.* When signs are incorporated into awnings, canopies and marquees, the sign area shall be determined by computing the area of an imaginary rectangle drawn around the sign. ~~Back-lighted~~ Backlit awnings and canopies, with or without signage, shall be considered a sign and shall be included in the calculation of total permitted building sign area.

(h) *Banners.* When signs are incorporated into banners, the sign area shall be determined on the basis of the outer dimensions of the banner.

(i) *Building facades.* ~~Back-lighted~~ Backlit building facades, with or without signage, shall be included in the calculation of total permitted building sign area.

~~(j) *Address exempted.* A building sign containing only the street number and street name shall be exempt from total sign face area calculations, provided such address lettering shall not exceed eight (8) inches in height and three (3) feet in length.~~

Section 5. That Section 543.100 of the above-entitled ordinance be amended to read as follows:

543.100. Specific sign standards. (a) *In general.* All signs shall conform to the applicable standards of Table 543-1, Specific Standards for Signs in the Residence and OR1 Districts, Table 543-2, Specific Standards for Signs in the OR2, OR3 and Commercial Districts, Table 543-3, Specific Standards for Signs in the Downtown Districts, and Table 543-4, Specific Standards for Signs in the Industrial Districts, and all other applicable regulations of this chapter.

(b) *Abbreviations.* For purposes of Tables 543-1, 543-2, 543-3 and 543-4, "sq. ft." shall mean square feet, and "ft." shall mean feet.

(c) *References to primary building wall.* For purposes of Tables 543-1, 543-2, 543-3 and 543-4, references to "primary building wall" shall be measured in linear feet.

(d) *Sign location.* Signs shall be placed on a primary building wall.

Section 6. That Table 543-1 of the above-entitled ordinance be amended to read as follows:

Table 543-1 Specific Standards for Signs in the Residence and OR1 Districts⁴

<i>Use</i>	<i>Sign Standards</i>
RESIDENTIAL USES	
Dwellings	
Single and two-family dwelling Multiple-family dwelling, three (3) and four (4) units One (1) to four (4) dwelling units as part of a mixed use building	One nonilluminated, flat wall identification sign per dwelling unit not exceeding one (1) sq. ft. in area. Maximum height of eight (8) ft. or top of wall, whichever is less. On a corner lot, two such signs per dwelling unit.
Multiple-family dwelling, five (5) units or more on a lot less than 40,000 <u>between zero (0) and 9,999 sq. ft.</u>	One nonilluminated, flat wall identification sign not exceeding sixteen (16) sq. ft. Maximum height of twelve (12) <u>fourteen (14)</u> ft. or top of wall, whichever is less. On a corner lot, two such signs per building.
<u>Multiple-family dwelling, five (5) units or more on a lot between 10,000 and 43,559 sq. ft.</u>	<u>One nonilluminated, flat wall identification sign not exceeding thirty-two (32) sq. ft. Maximum height of fourteen (14) ft. or top of wall, whichever is less. On a corner lot, two such signs per building.</u>

<p>Multiple-family dwelling, five (5) units or more on a lot of 40,000 <u>43,560</u> sq. ft. or more</p>	<p>One wall identification sign not exceeding thirty-two (32) <u>forty-eight (48)</u> sq. ft. Maximum height of twelve (12) <u>fourteen (14)</u> ft. or top of wall, whichever is less. On a corner lot, two such signs per building. In addition, one (1) freestanding ground monument <u>sign</u>¹ not exceeding thirty-two (32) sq. ft. in area and eight (8) ft. in height. Either the wall sign or the ground monument <u>sign</u>¹, but not both, may be illuminated.</p>
<p>Cluster development Planned residential development</p>	<p>As approved by CUP</p>
<p><u>Planned unit development</u></p>	<p><u>As approved by CUP</u></p>
<p>Congregate Living</p>	
<p>Community residential facility serving six (6) or fewer persons</p>	<p>One nonilluminated, flat wall identification sign per dwelling unit not exceeding one (1) sq. ft. in area. Maximum height of eight (8) ft. or top of wall, whichever is less. On a corner lot, two such signs per dwelling unit <u>building</u>.</p>
<p>Community residential facility serving seven (7) to thirty-two (32) persons Faculty house Fraternity or sorority Hospitality residence Residential hospice Supportive housing</p>	<p>One nonilluminated, flat wall identification sign not exceeding eight (8) <u>thirty-two (32)</u> sq. ft. Maximum height of twelve (12) <u>fourteen (14)</u> ft. or top of wall, whichever is less. On a corner lot, two such signs per building.</p>
<p>Board and care/Nursing home/Assisted living</p>	<p>One wall identification sign not exceeding thirty-two (32) sq. ft. Maximum height of twelve (12) <u>fourteen (14)</u> ft. or top of wall, whichever is less. On a corner lot, two such signs per building. In addition, one (1) freestanding ground monument <u>sign</u>¹ not exceeding thirty-two (32) sq. ft. in area and eight (8) ft. in height. Either the wall sign or the ground monument <u>sign</u>¹, but not both, may be illuminated.</p>

INSTITUTIONAL AND PUBLIC USES

Educational Facilities

Early childhood learning center School, grades K-12	One wall identification sign not exceeding thirty-two (32) sixteen (16) sq. ft. Maximum height of sixteen (16) fourteen (14) ft. or top of wall, whichever is less. On a corner lot, two such signs per building. In addition, one (1) freestanding ground <u>monument</u> sign ¹ not exceeding thirty-two (32) sixteen (16) sq. ft. in area and eight (8) six (6) ft. in height. Either the wall sign or the ground <u>monument</u> sign ¹ , but not both, may be illuminated.
School, grades K - 12	<u>One wall identification sign not exceeding thirty-two (32) sq. ft. per block face. Maximum height of fourteen (14) ft. or top of wall, whichever is less. In addition, one (1) monument sign¹ not exceeding thirty-two (32) sq. ft. in area and eight (8) ft. in height. Either the wall sign or the monument sign¹, but not both, may be a dynamic changeable copy sign. The dynamic changeable copy sign portion of the sign shall not exceed sixteen (16) sq. ft. Either the wall sign or the monument sign¹, but not both, may be illuminated.</u>
Preschool	One nonilluminated, flat wall identification sign not exceeding sixteen (16) sq. ft. Maximum height of twelve (12) ft. or top of wall, whichever is less. On a corner lot, two such signs per building. <u>One wall identification sign not exceeding sixteen (16) sq. ft. Maximum height of fourteen (14) ft. or top of wall, whichever is less. On a corner lot, two such signs per building. In addition, one (1) monument sign¹ not exceeding sixteen (16) sq. ft. in area and six (6) ft. in height. Either the wall sign or the monument sign¹, but not both, may be illuminated.</u>

Social, Cultural, Charitable and Recreational Facilities

Athletic field Cemetery Golf course Library Park Park	One wall identification sign not exceeding thirty-two (32) sq. ft. Maximum height of twelve (12) fourteen (14) ft. or top of wall, whichever is less. On a corner lot, two such signs per building. In addition, one (1) freestanding ground <u>monument</u> sign ¹ not exceeding thirty-two (32) sq. ft. in area and eight (8) ft. in height. <u>Either the wall sign or the monument sign¹, but not both, may be a dynamic changeable copy sign. The dynamic changeable copy sign portion of the sign shall not exceed sixteen (16) sq. ft.</u> Either the wall sign or the ground <u>monument</u> sign ¹ , but not both, may be illuminated.
Community garden	One nonilluminated identification sign not exceeding four (4) eight (8) sq. ft. Maximum height of four (4) six (6) ft.

Developmental achievement center	One nonilluminated, flat wall identification sign not exceeding sixteen (16) sq. ft. Maximum height of twelve (12) <u>fourteen (14)</u> ft. or top of wall, whichever is less. On a corner lot, two such signs per building.
<u>Educational arts center</u>	<u>One wall identification sign not exceeding sixteen (16) sq. ft. Maximum height of fourteen (14) ft. or top of wall, whichever is less. On a corner lot, two such signs per building. In addition, one (1) monument sign¹ not exceeding sixteen (16) sq. ft. in area and six (6) ft. in height. Either the wall sign or the monument sign¹, but not both, may be illuminated.</u>
<u>Theater, indoor, provided live performances only</u>	<u>One wall identification sign not exceeding sixteen (16) sq. ft. Maximum height of fourteen (14) ft. or top of wall, whichever is less. On a corner lot, two such signs per building. In addition, one (1) monument sign¹ not exceeding sixteen (16) sq. ft. in area and six (6) ft. in height. Either the wall sign or the monument sign¹, but not both, may be illuminated.</u>
Religious Institutions	
Place of assembly on a lot less than 20,000 sq. ft.	One wall identification sign not exceeding sixteen (16) sq. ft. Maximum height of twelve (12) <u>fourteen (14)</u> ft. or top of wall, whichever is less. On a corner lot, two such signs per building. In addition, one (1) freestanding ground <u>monument sign¹ not exceeding eight (8) sixteen (16) sq. ft. in area and six (6) ft. in height. Either the wall sign or the monument sign¹, but not both, may be a dynamic changeable copy sign. The dynamic changeable copy sign portion of the sign shall not exceed sixteen (16) sq. ft.</u> Either the wall sign or the ground <u>monument sign¹</u> , but not both, may be illuminated.
Place of assembly on a lot of 20,000 sq. ft. or more	One wall identification sign not exceeding thirty-two (32) sq. ft. Maximum height of sixteen (16) <u>fourteen (14)</u> ft. or top of wall, whichever is less. On a corner lot, two such signs per building. In addition, one (1) freestanding ground <u>monument sign¹ not exceeding thirty-two (32) sq. ft. in area and eight (8) ft. in height. Either the wall sign or the monument sign¹, but not both, may be a dynamic changeable copy sign. The dynamic changeable copy sign portion of the sign shall not exceed sixteen (16) sq. ft.</u> Either the wall sign or the ground <u>monument sign¹</u> , but not both, may be illuminated.
COMMERCIAL USES	
Bed and breakfast home	One nonilluminated, flat wall identification sign not exceeding four (4) sq. ft. Maximum height of eight (8) <u>fourteen (14)</u> ft. or top of wall, whichever is less. On a corner lot, two such signs.
Child care	One nonilluminated, flat wall identification sign not exceeding

center	sixteen (16) sq. ft. Maximum height of twelve (12) ft. or top of wall, whichever is less. On a corner lot, two such signs per building. One wall identification sign not exceeding sixteen (16) sq. ft. Maximum height of fourteen (14) ft. or top of wall, whichever is less. On a corner lot, two such signs per building. In addition, one (1) monument sign¹ not exceeding sixteen (16) sq. ft. in area and six (6) ft. in height. Either the wall sign or the monument sign¹, but not both, may be illuminated.
Clinic, medical or dental	One nonilluminated, flat wall identification sign not exceeding eight (8) sq. ft. Maximum height of twelve (12) ft. or top of wall, whichever is less. On a corner lot, two such signs per building. One wall identification sign not exceeding sixteen (16) sq. ft. Maximum height of fourteen (14) ft. or top of wall, whichever is less. On a corner lot, two such signs per building. In addition, one (1) monument sign¹ not exceeding sixteen (16) sq. ft. in area and six (6) ft. in height. Either the wall sign or the monument sign¹, but not both, may be illuminated.
Nursery or green house	One wall identification sign not exceeding thirty-two (32) sq. ft. Maximum height of twelve (12) fourteen (14) ft. or top of wall, whichever is less. On a corner lot, two such signs per building. In addition, one (1) freestanding ground monument sign ¹ not exceeding thirty-two (32) sq. ft. in area and eight (8) ft. in height. Either the wall sign or the ground monument sign ¹ , but not both, may be illuminated.
Offices	One nonilluminated, flat wall identification sign not exceeding eight (8) sq. ft. Maximum height of twelve (12) ft. or top of wall, whichever is less. On a corner lot, two such signs per building. One wall identification sign not exceeding sixteen (16) sq. ft. Maximum height of fourteen (14) ft. or top of wall, whichever is less. On a corner lot, two such signs per building. In addition, one (1) monument sign¹ not exceeding sixteen (16) sq. ft. in area and six (6) ft. in height. Either the wall sign or the monument sign¹, but not both, may be illuminated.
PUBLIC SERVICES AND UTILITIES	As approved by CUP
TYPES OF BUILDING SIGNS ALLOWED	
Wall signs	Yes

Projecting signs	Not allowed
Awning and canopy signs	Yes, but no back-lighted awning or canopy signs.
Window signs	Not allowed
Roof signs	Not allowed
AUXILIARY SIGNS	See Section 543.190.

¹ ~~Freestanding ground Monument signs, where allowed, may be located in a required front or corner side yard but shall be no closer than ten (10) feet from the nearest residence or office residence property line.~~

Section 7. That Table 543-2 of the above-entitled ordinance be amended to read as follows:

Table 543-2 Specific Standards for Signs in the OR2, OR3 and Commercial Districts⁴

<u>Zoning District Sign Standards</u>						
	OR2, OR3	C1	C2	C3A	C3S	C4
Signs Attached to Buildings						
Size Allocation	For all districts except C3S, one (1) sq. ft. of signage per one (1) ft. of primary building wall if a freestanding sign is on the same zoning lot. If there is no freestanding sign on the same zoning lot, one and one-half (1.5) sq. ft. of signage for each one (1) ft. of primary building wall. For the C3S District, two (2) sq. ft. of signage per primary building wall. Sign area based upon one (1) primary building wall shall not be placed on another primary <u>any other</u> building wall.					
Minimum sign area guaranteed for a ground floor nonresidential use that comprises a portion of a building wall	30 sq. ft					
Maximum number of signs	No limit within size allocation					
Maximum	180 sq.	45 sq. ft.	180 sq.	180 sq. ft.	300 sq.	180 sq.

area per sign, except projecting signs	ft. except neighborhood serving retail and services shall not exceed 30 sq. ft.		ft	except retail sales and services shall not exceed 48 sq. ft.	ft.	ft.
Maximum area per projecting sign	12 sq. ft.	12 <u>16</u> sq. ft.	16 <u>20</u> sq. ft.	48 sq. ft.	24 sq. ft.	16 <u>20</u> sq. ft.
Lighting of signs	Yes, <u>but no backlit signs.</u>					
Maximum height of signs	14 ft ^{±1}	14 ft ^{±1}	24 <u>28</u> ft.	No limit	No limit	24 <u>28</u> ft.
Types of signs attached to buildings allowed						
Wall signs	Yes					
Projecting signs	Yes, but a projecting sign shall not be allowed if a freestanding sign is on the same zoning lot. A projecting sign shall not extend outward from the building more than four (4) ft.					
Awning, canopy and marquee signs	Yes, but no back-lighted <u>backlit</u> awning or canopy signs in the C3A and office residence districts.					
<u>Dynamic Changeable Copy Signs</u>	<u>Yes, see Section 543.215.</u>					
<u>Dynamic signs</u>	<u>No</u>	<u>No</u>	<u>Yes, see Section 543.220</u>			
Window signs	Yes					
Roof signs	Not allowed					
Freestanding Signs						
Size allocation	One (1) sq. ft. of signage per one (1) ft. of frontage, subject to the zoning district sign area limitations. Where there is more than one (1) frontage, sign area shall be based upon the frontage toward which the sign is oriented. Sign area based upon one (1) frontage shall not be placed on another frontage except as otherwise provided in the C3S District.					
Maximum number of signs (See	1 per zoning	1 per zoning	1 per zoning	1 per zoning	1 per 600 ft. of primary	1 per zoning

also section 543.220(240)	lot	lot	lot	lot	frontage or fraction thereof, but not more than two (2), and 1 per secondary frontage of 600 ft. or more ³	lot
Maximum area per sign	32 sq. ft.	54 sq. ft.	80 sq. ft.	80 sq. ft.	One (1) sign up to 250 sq. ft. on the primary frontage . All other signs 80 sq. ft.	80 sq. ft.
Lighting of signs	Yes, <u>but no backlit signs.</u>					
Maximum height of signs ⁴	8 ft.	20 ft <u>8 ft.</u>	25 ft. <u>8 ft. except pole signs shall not exceed 16 ft.</u>	25 ft. <u>8 ft.</u>	One (1) sign up to 30 ft. on the primary frontage . All other signs 20 ft. 8 ft. <u>except pole signs shall not exceed 24 feet</u>	25 ft. <u>8 ft. except pole signs shall not exceed 16 ft.</u>
When not allowed	For all districts except C3S, a freestanding sign shall not be allowed if there is a projecting sign on the same zoning lot, or if existing signs attached to buildings on the same zoning lot					

	exceed one (1) sq. ft. of signage for each one (1) ft. of primary building wall. For the C3S District, a freestanding sign shall not be allowed if existing signs attached to buildings on the same zoning lot exceed two (2) sq. ft. of signage for each one (1) ft. or primary building wall.					
<u>Location restriction</u>	<u>A freestanding sign may be located in a required front or corner side yard not exceeding eight (8) ft. and shall be no closer than ten (10) ft. from the nearest residence or office residence district boundary.</u>					
Types of freestanding signs allowed						
<u>Monument Signs</u>	<u>Yes</u>	<u>Yes</u>	<u>Yes</u>	<u>Yes</u>	<u>Yes</u>	<u>Yes</u>
<u>Pole Signs</u>	<u>No</u>	<u>No</u>	<u>Yes</u>	<u>No</u>	<u>Yes</u>	<u>Yes</u>
<u>Dynamic Changeable Copy Signs</u>	<u>Yes, see Section 543.215.</u>					
<u>Service Area Canopy Signs</u>	<u>See Section 543.310. Yes, see Section 543.310.</u>					
<u>Auxiliary Signs</u>	<u>See Section 543.190. Yes, see Section 543.190.</u>					

⁴ ~~Signage for residential uses first allowed in the residence districts and bed and breakfast homes that are located in the OR2, OR3 or the commercial districts shall be governed by the regulations of Table 543-1.~~

²¹ ~~Where a building contains a nonresidential use above the ground floor, one (1) sign for such use not higher than ~~twenty-four (24)~~ twenty-eight (28) ft. shall be allowed within size allocation and limits on maximum sign area.~~

³ ~~If a frontage is longer than six hundred (600) ft., one (1) additional sign based upon another frontage may be placed on such frontage for each three hundred (300) ft. of frontage in excess of six hundred (600) ft.~~

⁴ ~~Freestanding signs may be located in a required front or corner side yard but shall not be higher than eight (8) ft. and shall be no closer than ten (10) ft. from the nearest residence or office residence district boundary.~~

Section 8. That Table 543-3 of the above-entitled ordinance be amended to read as follows:

Table 543-3 Specific Standards for Signs in the Downtown Districts⁴

<i>Downtown District Sign Standards</i>				
	<i>B4</i>	<i>B4S</i>	<i>B4C</i>	<i>Downtown Entertainment Area²¹</i>
Signs Attached to Buildings				
Size Allocation	Two and one-half (2.5) sq. ft. of signage per one (1) ft. of primary building wall.			Eight (8) sq. ft. of signage per one (1) ft. of

		primary building wall.
	Sign area based upon one (1) primary building wall shall not be placed on another primary building <u>any other</u> wall.	
Minimum sign area guaranteed for a ground floor nonresidential use that comprises a portion of a building wall	30 sq. ft.	45 sq. ft.
Maximum number of signs	No limit within size allocation	
Maximum area per sign, except projecting signs	120 sq. ft.	300 sq. ft.
Maximum area per projecting sign	48 sq. ft.	80 sq. ft.
Lighting of signs	Yes, but no back-lighted <u>backlit</u> signs.	
Maximum height of signs, except projecting signs	16 ft. <u>28 ft.</u>	No limit
Maximum height of projecting signs	24 ft.	No limit
<u>Types of signs attached to buildings allowed</u>		
Wall signs	Yes	
Projecting signs	Yes. A projecting sign shall not extend outward from the building more than four (4) feet except in the Downtown Entertainment Area where a projecting sign shall not extend outward from the building more than eight (8) feet.	
Awning, canopy and marquee signs	Yes, but no back-lighted <u>backlit</u> awning or canopy signs.	
<u>Dynamic Changeable</u>	<u>Yes, see Section 543.215.</u>	

<u>Copy Signs</u>		
<u>Dynamic signs</u>	<u>Yes, see Section 543.220</u>	
<u>Window signs</u>	Yes	
<u>Roof signs</u>	Not allowed	
<u>Freestanding Signs</u>		
<u>Size allocation</u>	One (1) sq. ft. of signage per one (1) ft. of frontage, subject to the zoning district sign area limitations. Where there is more than one (1) frontage, sign area shall be based upon the frontage toward which the sign is oriented. Sign area based upon one (1) frontage shall not be placed on another frontage.	
<u>Maximum number of signs (See also section 543.220240)</u>	One <u>(1)</u> per zoning lot	
<u>Maximum area per sign</u>	32 sq. ft.	
<u>Lighting of signs</u>	Signs may be externally or internally illuminated, and in the Downtown Entertainment Area, may be back-lighted. Yes, but no back-lighted <u>backlit</u> signs.	
<u>Maximum height of signs</u>	<u>8 ft.</u>	
<u>Maximum height of signs</u> 4	<u>8 ft.</u>	<u>25 ft.</u>
<u>When not allowed</u>	A freestanding sign shall not be allowed if there is a projecting sign on the same zoning lot, or if existing signs attached to buildings on the same zoning lot exceed two and one-half (2.5) sq. ft. of signage for each one (1) ft. of primary building wall.	A freestanding sign shall not be allowed if existing signs attached to buildings on the same zoning lot exceed eight (8) sq. ft. of signage for each one (1) ft. of primary building wall.
<u>Location restriction</u>	<u>A freestanding sign may be located in a required front or corner side yard not exceeding eight (8) ft. in height and shall be no closer than ten (10) ft. from the nearest residence or office residence district boundary</u>	
<u>Types of freestanding signs allowed</u>		
<u>Monument</u>	<u>Yes</u>	

<u>Signs</u>	
<u>Pole Signs</u>	<u>No</u>
<u>Dynamic Changeable Copy Signs</u>	<u>Yes, see Section 543.215.</u>
<u>Service Area Canopy Signs</u>	<u>See Section 543.310. Yes, see Section 543.310.</u>
<u>Auxiliary Signs</u>	<u>See Section 543.190. Yes, see Section 543.190.</u>

⁴ ~~Signage for residential uses first allowed in the residence districts and bed and breakfast homes that are located in the downtown districts shall be governed by the regulations of Table 543-1.~~

²¹ The Downtown Entertainment Area sign regulations shall govern all uses that have their main public entrance facing Hennepin Avenue within the following locations: (a) The north side of Hennepin Avenue between Tenth Street and Fifth Street, and (b) The south side of Hennepin Avenue between Ninth Street and Sixth Street.

³ ~~Where a building contains a nonresidential use above the ground floor, one (1) sign for such use not higher than twenty-four (24) ft. shall be allowed within size allocation and limits on maximum sign area.~~

⁴ ~~Freestanding signs may be located in a required front or corner side yard but shall not be higher than eight (8) ft. and shall be no closer than ten (10) ft. from the nearest residence or office residence district boundary.~~

Section 9. That Table 543-4 of the above-entitled ordinance be amended to read as follows:

Table 543-4 Specific Standards for Signs in the Industrial Districts⁴

<i>Industrial Districts Sign Standards</i>	
Signs Attached to Buildings	
Size Allocation	One (1) sq. ft. of signage per one (1) ft. of primary building wall if a freestanding sign is on the same zoning lot. If there is no freestanding sign on the same zoning lot, one and one-half (1.5) sq. ft. of signage for each one (1) ft. of primary building wall. Sign area based upon one (1) primary building wall shall not be placed on <u>another primary building any other wall.</u>
Minimum sign area guaranteed for a ground floor nonresidential use	30 sq. ft.
Maximum number of signs	No limit within size allocation
Maximum area per sign, except	180 sq. ft.

projecting signs	
Maximum area per projecting sign	46 <u>20</u> sq. ft.
Lighting of signs	Yes, <u>but no backlit signs.</u>
Maximum height of <u>monument</u> signs	24 <u>8</u> ft.
<u>Maximum height of pole signs</u>	<u>28 ft.</u>
<u>Types of signs attached to buildings allowed</u>	
Wall signs	Yes
Projecting signs	Yes, but a projecting sign shall not be allowed if a freestanding sign is on the same zoning lot. A projecting sign shall not extend outward from the building more than four (4) ft.
Awning, canopy and marquee signs	Yes, <u>but no backlit awning or canopy signs.</u>
<u>Dynamic Changeable Copy Signs</u>	<u>Yes, see Section 543.215.</u>
<u>Dynamic signs</u>	<u>Yes, see Section 543.220.</u>
Window signs	Yes
Roof signs	Not allowed
<u>Freestanding Signs</u>	
Size allocation	One (1) sq. ft. of signage per one (1) ft. of frontage, subject to the sign area limitations. Where there is more than one (1) frontage, sign area shall be based upon the frontage toward which the sign is oriented. Sign area based upon one (1) frontage shall not be placed on another site frontage.
Maximum number of signs <u>(See also section 543.240)</u>	1 per 600 ft. of primary frontage or fraction thereof, but not more than two (2), and 1 per secondary frontage of 600 ft. or more.
Maximum area per sign	80 sq. ft.
Lighting of signs	Yes, <u>but no backlit signs.</u>
Maximum height of signs ²	25 <u>24</u> ft.
When not allowed	A freestanding sign shall not be allowed if existing signs attached to buildings on the same zoning lot exceed one (1) sq. ft. of signage for each one (1) ft. of primary building wall.
<u>Location</u>	A freestanding sign may be located in a required front or

<u>restriction</u>	<u>corner side yard not exceeding eight (8) ft. in height and shall be no closer than ten (10) ft. from the nearest residence or office residence district boundary</u>
<u>Types of freestanding signs allowed</u>	
<u>Monument Signs</u>	<u>Yes</u>
<u>Pole Signs</u>	<u>Yes</u>
<u>Dynamic Changeable Copy Signs</u>	<u>Yes, see Section 543.215.</u>
<u>Service Area Canopy Signs</u>	<u>See Section 543.310. Yes, see Section 543.310.</u>
<u>Auxiliary Signs</u>	<u>See Section 543.190. Yes, see Section 543.190.</u>

¹ ~~Signage for residential uses that are located in the industrial districts shall be governed by the regulations of Table 543-1.~~

² ~~Freestanding signs may be located in a required front or corner side yard but shall not be higher than eight (8) ft. and shall be no closer than ten (10) ft. from the nearest residence or office residence district boundary.~~

Section 10. That Section 543.115 of the above-entitled ordinance be amended to read as follows:

543.115. Farmers' market. Notwithstanding the provisions of Tables 543-1 Specific Standards for Signs in the Residence and OR1 Districts, 543-2, Specific Standards for Signs in the OR2, OR3 and Commercial Districts, 543-3, Specific Standards for Signs in the Downtown Districts, and 543-4 Specific Standards for Signs in the Industrial Districts, signage accessory to a farmers' market shall be limited to one (1) square foot of signage per one (1) foot of street frontage of the zoning lot. One (1) freestanding sign shall be allowed per zoning lot. Freestanding signs shall not exceed fifty-four (54) square feet in area and ~~twenty (20)~~ fourteen (14) feet in height. All other signs shall not exceed forty-five (45) square feet in area and fourteen (14) feet in height. Signs for temporary farmers' markets shall not be permanently installed on the site.

Section 11. That Section 543.120 of the above-entitled ordinance be amended to read as follows:

543.120. Multiple tenant buildings. (a) *Master sign plan required.* Any application for a sign permit for a multiple tenant building, ~~or for a building permit or zoning certificate that includes the provision of signage for such multiple tenant building,~~ shall include a master sign plan for the building. Said plan shall be drawn to scale and fully dimensioned, showing any signage to be provided in compliance with the Minneapolis Code of Ordinances.

(b) *Allocation of signage.* The property owner or the property owner's designee shall be responsible for allocating the allowable sign area among the tenants of a multiple tenant building. ~~If the property owner does not allocate such~~

sign area, the zoning administrator may do so based on the proportion of floor area occupied by each tenant.

Section 12. That Section 543.130 of the above-entitled ordinance be and is hereby repealed.

~~**543.130. Neighborhood serving retail sales and services.** Freestanding signs shall be prohibited accessory to neighborhood serving retail sales and services located in the OR2 and OR3 Office Residence Districts.~~

Section 13. That the above-entitled ordinance be amended by adding thereto Section 543.130 to read as follows:

543.130. Museums. Notwithstanding any other provision to the contrary, on-premise dynamic wall or window signs may be allowed on museums of at least one hundred thousand (100,000) square feet of gross floor area (in those districts where museums are allowed) when approved as a sign adjustment pursuant to Chapter 543, On-Premise Signs, and Chapter 525, Administration and Enforcement.

Section 14. That Section 543.140 of the above-entitled ordinance be amended to read as follows:

543.140. Nonconforming uses. Newly established signs located on nonconforming uses shall ~~meet the requirements of the zoning district in which the use is located,~~ be limited to one nonilluminated, flat wall identification sign, not to exceed sixteen (16) square feet in area and fourteen (14) feet in height. In addition, on a corner lot, two (2) such signs per building, except as otherwise allowed in the manner provided for in Chapter 531, Nonconforming Uses and Structures, governing expansion or alteration of legal nonconforming uses and structures.

Section 15. That Section 543.150 of the above-entitled ordinance be amended to read as follows:

543.150. Parking lots. (a) *Off-site accessory parking lots.* Notwithstanding the provisions of Tables 543-1 Specific Standards for Signs in the Residence and OR1 Districts, 543-2, Specific Standards for Signs in the OR2, OR3 and Commercial Districts, 543-3, Specific Standards for Signs in the Downtown Districts, and 543-4 Specific Standards for Signs in the Industrial Districts, signage accessory to off-site accessory parking lots shall be limited to one (1) nonilluminated sign per entrance, not to exceed eight (8) square feet in area and six (6) feet in height. In addition, not more than two (2) auxiliary signs per entrance shall be provided on the site. No sign shall project beyond the property line into the public right-of-way.

(b) *Principal use parking lots.* Notwithstanding the provisions of Tables 543-2, 543-3 and 543-4, signage accessory to principal use parking lots shall be limited to one (1) nonilluminated sign per entrance, not to exceed ~~fifteen (15)~~ sixteen (16) square feet in area and ~~fifteen (15)~~ fourteen(14) feet in height. In addition, not more than two (2) auxiliary signs per entrance shall be provided on the site. No sign shall project beyond the property line into the public right-of-way.

Section 16. That Section 543.180 of the above-entitled ordinance be amended to read as follows:

543.180. Theaters. (a) *In general.* ~~Manual Changeable~~ changeable copy signs shall be permitted on theater marquees (in those districts where theaters are allowed) in addition to the permitted name or nameplate, with the following limitations:

- (1) ~~Manual Changeable~~ changeable copy signs shall list by means of lettering or other symbols only what is currently playing inside the theater, or coming attractions which will be presented in the theater, except signs regulated by the sign standards for the Downtown Entertainment Area.
- (2) The maximum vertical dimension of a theater manual changeable copy sign shall be ~~eight (8) feet, four (4) inches~~ nine (9) feet.
- (3) There shall be a maximum of three (3) manual changeable copy signs on any one (1) theater marquee, but not more than one (1) manual changeable copy sign on any one (1) face.
- (4) Identification signs may be erected on or above any theater marquee, subject to the dimensional limitations listed for the district in which the theater is located. Identification signs shall be regulated the same as manual changeable copy signs as to number permitted.
- (5) Except in the office residence districts, traveling or chasing lights shall be allowed on the face of any manual changeable copy sign within the size limitation for such panel or as soffit lighting under such theater marquee.

(b) *Definition of theater marquee.* "Theater marquee," as used in this section only, shall be defined as a permanent, roof-like structure projecting over an entryway, parallel to the ground, located on a building in which entertainment is provided by the showing of pictures on a screen or by live production upon a stage and which building is designed with an auditorium with permanent fixed seating.

Section 17. That Section 543.185 of the above-entitled ordinance be and is hereby repealed.

~~**543.185. Museums.** Notwithstanding any other provision to the contrary, on-premise flashing wall or window signs may be allowed on museums of at least one hundred thousand (100,000) square feet (in those districts where museums are allowed) when approved as a sign adjustment pursuant to Chapter 543, On-Premise Signs, and Chapter 525, Administration and Enforcement.~~

Section 18. That Section 543.200 of the above-entitled ordinance be amended to read as follows:

543.200. Awning, canopy and marquee signs. Awning, canopy and marquee signs shall be painted on or affixed ~~flush against~~ to an awning, canopy or marquee. No such sign shall extend ~~beyond~~ outward from the awning, canopy or marquee on which it is located, except as provided for theater marquees in section 543.180. Awning, canopy and marquee signs shall be included in the calculation of the total permitted building sign area.

Section 19. That Section 543.210 of the above-entitled ordinance be amended to read as follows:

543.210. Banners. (a) *Commercial banners.* Commercial banners shall be considered signs and therefore shall be included in calculating the total sign area of the site and shall be regulated as such. A commercial banner shall be considered a wall sign or a projecting sign.

(b) *Decorative banners.* Decorative banners shall be allowed in all districts, provided such banners comply with the following:

- (1) Commercial messages or logos shall be prohibited from decorative banners.
- (2) Decorative banners shall be exempt from the total allowable sign area for a site, provided the maximum aggregate area for decorative banners shall not exceed fifteen (15) percent of the total allowable sign area for a parcel, except that at least one (1) decorative banner not exceeding eight (8) square feet shall be allowed on a zoning lot.
- (3) ~~Decorative banners shall not exceed fourteen (14) feet in height, except in the C3A and downtown districts and the Downtown Entertainment Area, where such district standards shall apply. The height of decorative banners shall comply with the district regulations for sign height.~~

Section 20. That the above-entitled ordinance be amended by adding thereto a new section 543.215 to read as follows

543.215. Changeable copy sign, dynamic. (a) *In general.* The dynamic changeable copy sign shall be limited to letters or numbers only. The background of the dynamic changeable copy sign shall be black and the text shall be colored.

(b) *Number of signs.* There shall not be more than one (1) dynamic changeable copy sign located on a zoning lot.

(b) *Location.* The dynamic changeable copy sign shall be located on a primary building wall or be part of a freestanding sign.

(c) *Size.* The maximum size of the dynamic changeable copy sign shall be sixteen (16) square feet. Dynamic changeable copy signs shall be included in the calculation of the total permitted sign area.

(d) *Height.* Notwithstanding Tables 543-2, Specific Standards for Signs in the OR2, OR3 and Commercial Districts, 543-3, Specific Standards for Signs in the Downtown Districts, and 543-4, Specific Standards for Signs in the Industrial Districts, the maximum height of a dynamic changeable copy sign attached to a building shall be fourteen (14) feet, or top of wall, whichever is less.

(e) *Duration of message.* The copy of the dynamic changeable copy sign shall remain static for a period of not less than one (1) hour.

(f) *Luminance.* Between 7 a.m. and 7 p.m. the maximum luminance shall be 5,000 nits and between 7 p.m. and 7 a.m. the maximum luminance shall be 500 nits.

Section 21. That the above-entitled ordinance be amended by adding thereto Section 543.220 to read as follows:

543.220. Dynamic signs. (a) *In general.* Except where allowed as-of-right in the Downtown Entertainment Area, dynamic signs may be allowed as a conditional use, subject to the provisions of Chapter 525, Administration and Enforcement, and the following:

(b) *Number of signs.* There shall not be more than one (1) dynamic sign located on a zoning lot.

(c) *Location.* The dynamic sign shall be located on a primary building wall.

(d) *Height.* Notwithstanding Tables 543-2, Specific Standards for Signs in the OR2, OR3 and Commercial Districts, 543-3, Specific Standards for Signs in the Downtown Districts, and 543-4, Specific Standards for Signs in the Industrial Districts, the maximum height of a dynamic sign attached to a building shall be fourteen (14) feet, or top of wall, whichever is less.

(e) Size. Dynamic signs shall not exceed thirty-two (32) square feet. Dynamic signs shall be included in the calculation of the total permitted sign area.

(f) Duration of message. The sign message shall remain static for a period of not less than eight (8) seconds.

(g) Luminance. Between 7 a.m. and 7 p.m. the maximum luminance shall be 5,000 nits and between 7 p.m. and 7 a.m. the maximum luminance shall be 500 nits.

Section 22. That Section 543.220 of the above-entitled ordinance be renumbered as follows:

543.220543.230. Fence signs. (a) *In general.* Signs attached to fences shall be included in the calculation of maximum wall sign area allowed on a site and shall be regulated as such. Signs attached to fences shall not project beyond the edge of the fence.

(b) *In required yards.* Signs attached to fences, retaining walls or other similar structures may be located within a required yard, provided such sign, including the back of such sign, shall not be visible from any residence or office residence district abutting such required yard.

Section 23. That Section 543.230 of the above-entitled ordinance be and is hereby repealed.

~~**543.230. Flashing signs.** (a) *Downtown districts.* Flashing signs shall be allowed in the downtown districts, provided flashing signs containing changing written messages shall be limited to the news, weather, time or other public service messages, except signs regulated by the sign standards for the Downtown Entertainment Area, provided further that the vertical dimension of such changing written message shall not exceed four (4) feet, except signs regulated by the sign standards for the Downtown Entertainment Area. Other flashing signs shall comply with the sign regulations for the district in which the sign is located.~~

~~(b) *C3A district.* Flashing signs shall be allowed, except that flashing signs containing changing written messages shall be limited to time and temperature only.~~

~~(c) *All other commercial districts.* Flashing signs shall be limited to the time and temperature only and shall comply with the sign regulations for the district in which they are located, but in no case shall the vertical dimension of such sign exceed two (2) feet.~~

Section 24. That Section 543.240 of the above-entitled ordinance be amended to read as follows:

543.240. Freestanding signs. (a) *In general.* Except for auxiliary, political, portable, project information, real estate and temporary signs, decorative banners, menu boards and signs accessory to parking lots, not more than one (1) freestanding sign shall be permitted on a zoning lot, except as otherwise permitted in this section.

(b) *Public and institutional uses in the OR2 and OR3 Office Residence Districts.* Notwithstanding Table 543-2, Specific Standards for Signs in the OR2, OR3 and Commercial Districts, not more than one (1) freestanding sign shall be permitted per frontage.

~~(c) *Uses located in the C3S District.* One (1) freestanding sign shall be permitted for each six hundred (600) feet of primary frontage or fraction thereof, but not more than two (2) such signs shall be allowed, except as otherwise provided in this section. In addition one (1) freestanding sign shall be permitted for each secondary frontage, provided such secondary frontage is at least six hundred (600) feet in length. If a frontage is longer than six hundred (600) feet, one (1) additional sign based upon another frontage may be placed on such frontage for each three hundred (300) feet of frontage in excess of six hundred (600) feet.~~

(dc) *Landscaping Base of sign.* Landscaping or other decorative materials designed to screen the base of the freestanding sign and any light fixtures shall be provided. Such landscape or decorative materials shall be capable of screening the base of the sign all year and shall be well maintained.

Section 25. That Section 543.260 of the above-entitled ordinance be amended to read as follows:

543.260. Political signs. (a) *Location.* Political signs are allowed as a permitted encroachment in the required front yard. No political sign shall be closer than eight (8) feet from any other zoning lot. No political sign shall be placed on the public right-of-way, including boulevard trees and utility poles.

(b) *Maximum number of signs.* No limit within size allocation.

~~(bc)~~ *Size.*

(1) *Residence and OR1 Districts.* ~~One (1) freestanding or wall political sign, not to exceed Maximum of eight (8) square feet in area,~~ shall be permitted per street frontage. A larger political sign may be allowed,

provided such sign shall be included in the calculation of the total permitted sign area of the site and shall be regulated as such.

- (2) *All other districts.* ~~One (1) freestanding or wall political sign, not to exceed~~ Maximum of thirty-two (32) square feet in area, shall be permitted per street frontage. A larger political sign may be allowed, provided such sign shall be included in the calculation of the total permitted sign area of the site and shall be regulated as such.

(ed) *Height.*

- (1) *Residence and OR1 Districts.* The height of a freestanding political sign shall not exceed six (6) feet. A political sign mounted on a wall shall not exceed the height requirements of the district in which the sign is located.
- (2) *All other districts.* The height of a freestanding political sign shall not exceed fourteen (14) feet. A political sign mounted on a wall shall not exceed the height requirements of the district in which the sign is located.

(de) *Sign removal.* Signs sponsoring candidates for public office shall be removed within ten (10) days after an election has been held unless the candidate is one (1) who qualifies as a candidate to be named on the ballot at a general election after a primary election. In that case, signs erected prior to the primary election may be left in place until ten (10) days after the general election.

Section 26. That Section 543.270 of the above-entitled ordinance be amended to read as follows:

543.270. Portable signs. (a) *Limits.* Portable signs shall not exceed twelve (12) square feet in area, shall not be illuminated, and shall be of sufficient weight to prevent movement by wind.

(b) *On the public right-of-way.* Portable signs may be allowed on the public right-of-way, provided an encroachment permit is obtained for such sign. Portable signs shall not obstruct the public sidewalk and shall not be attached to public infrastructure.

(c) *Exemption from regulations on number of freestanding signs.* Portable signs shall be exempt from the restrictions on the number of freestanding signs allowed on a zoning lot, provided such portable signs shall not exceed four (4) feet in height and there shall be not more than one (1) such portable sign per street frontage.

Section 27. That Section 543.290 of the above-entitled ordinance be amended to read as follows:

543.290. Projecting signs. A projecting sign ~~shall not~~ may extend above the top of the wall or parapet line or, in the case of a mansard roof, beyond the deck line. Subject to the sign height regulations, a projecting sign may extend two (2) feet per story, but not more than a total of ten (10) feet, above the roof line of a flat roofed building. In the case of a mansard roof, a projecting sign may extend not more than four (4) feet above the deck line. In no case shall any element of the projecting sign be attached to the roof of the building.

Section 28. That Section 543.310 of the above-entitled ordinance be amended to read as follows:

543.310. Service area canopy and pump island signs. (a) *Service area canopy signs.* Notwithstanding Tables 543-2, Specific Standards for Signs in the OR2, OR3 and Commercial Districts, 543-3, Specific Standards for Signs in the Downtown Districts, and 543-4, Specific Standards for Signs in the Industrial Districts, twenty-five (25) square feet of signage per frontage may be applied to the faces of the canopy facing any street. Such signage may be lighted externally or internally, or be ~~back-lighted~~ backlit, but no other part of the face of the service area canopy shall be illuminated. Service area canopy signs shall not extend beyond the face of the canopy.

(b) *Pump island signs.* Signs on pumps and pump islands shall be permanently affixed, non-illuminated, less than one (1) square foot in area and less than six (6) feet in height.

Section 29. That Section 543.320 of the above-entitled ordinance be amended to read as follows:

543.320. Specific product or brand name signs. Signs which mention a specific product or brand name sold or offered on the premises, except identification signs, shall be subject to the following:

- (1) Such signs shall not exceed sixteen (16) square feet in area.
- (2) Not more than ~~one (1)~~ two (2) such signs shall be located on a freestanding sign.
- (3) Not more than two (2) such signs per primary building wall.
- (~~3~~4) Such signs shall be included in the calculation of the total permitted sign area.

(45) Such signs shall comply with all of the applicable regulations of this zoning ordinance.

Section 30. That Section 543.330 of the above-entitled ordinance be amended to read as follows:

543.330. Temporary signs. (a) In general. All temporary signs shall be attached to a building.

(ab) *Time.* During any calendar year temporary signs shall not be in place for more than a total of sixty (60) days. If temporary signs are maintained on a zoning lot in excess of sixty (60) days, such signage shall be considered permanent and shall be regulated as such.

(bc) *Sign area and number.* Temporary signs shall be exempt from the calculation of total permanent sign area allowed on the site, but shall meet the same dimensional, locational, total sign area and other applicable regulations for permanent signs.

Section 31. That the above-entitled ordinance be amended by adding thereto a new section 543.335 to read as follows:

543.335. Time and temperature signs. (a) Commercial districts. Time and temperature signs shall comply with the sign regulations for the district in which they are located, but in no case shall the vertical dimension of such sign exceed two (2) feet.

(b) Downtown districts. Time and temperature signs shall comply with the sign regulations for the district in which they are located, but in no case shall the vertical dimension of such sign exceed four (4) feet.

Section 32. That Section 543.340 of the above-entitled ordinance be amended to read as follows:

543.340. Wall signs. (a) *In general.* A wall sign shall not extend outward more than twenty-four (24) inches from the structure, except a flat wall sign shall not extend outward more than six (6) inches from the structure. A wall sign shall not extend above the top of the wall or parapet line or, in the case of a mansard roof, beyond the deck line, nor shall a wall sign extend beyond the corner of the building.

(b) *Exception.* Recognizing that certain ~~larger~~ buildings or uses may have unique identification needs, notwithstanding the height and area limits of Tables 543-2, Specific Standards for Signs in the OR2, OR3 and Commercial Districts, 543-3, Specific Standards for Signs in the Downtown Districts, and 543-4, Specific Standards for Signs in the Industrial Districts, a conditional use permit

may be applied for, as provided in Chapter 525, Administration and Enforcement, to allow not more than two (2) additional wall signs identifying the name or logo of a building or use in a building that exceeds six (6) stories or eighty-four (84) feet in height, subject to the following:

- (1) Signs shall be limited to individual letters or elements permanently affixed to the building wall.
- (2) Signs shall not exceed three (3) square feet of sign area for each one (1) foot of building wall to which such sign is attached or three hundred (300) square feet, whichever is less.
- (3) Not more than one (1) sign shall be located on a building wall.
- (4) The vertical dimension of such sign shall not exceed fourteen (14) feet.

Section 33. That Section 543.350 of the above-entitled ordinance be amended to read as follows:

543.350. Window signs. Window signs shall be allowed, provided that such signage shall not exceed thirty (30) percent of the window area, whether attached to the window or not, and shall not block views into and out of the building ~~at eye level~~ in the area between four (4) and seven (7) feet above the adjacent grade. Window signs shall be included in the calculation of the total permitted building sign area, except as provided for temporary signs in section 543.330.

Section 34. That Section 543.380 of the above-entitled ordinance be amended to read as follows:

543.380. ~~Sign removal~~Surface repair. Any ~~structure~~ surface from which a sign has been moved or removed shall be repaired with materials which match the existing background.

Section 35. That Section 543.390 of the above-entitled ordinance be amended to read as follows:

543.390. Signs not to be a traffic hazard. (a) *Misleading signs.* No sign shall be installed in a way that obstructs clear vision of persons using the streets, or may be confused with any authorized traffic sign, signal, or device. No sign, other than a public sign, which makes use of the words "Stop," "Look," "Danger," or any other word, phrase, symbol, or character which may interfere with, mislead, or confuse persons shall be visible from a public street. In addition, a sign in direct line of vision of any traffic signal, from any point in the traffic lane from a position opposite the near sidewalk line to a position one hundred fifty

(150) feet before said sidewalk line, shall not have red, green or amber illumination.

(b) *Site triangle*. No sign shall be ~~constructed or maintained~~ located within a distance of fifteen (15) feet from any street, ~~or alley~~ or driveway intersection where the zoning administrator finds it to obstruct a ~~driver's~~ one's view of approaching, merging or intersecting traffic.

Section 36. That Section 543.410 of the above-entitled ordinance be amended to read as follows:

543.410. Procedure. An application for a sign adjustment shall be considered an application for a conditional use permit or a variance, as specified in Chapter 525, Administration and Enforcement. In addition to the conditional use permit or variance standards, the approval criteria of this article shall be met before a sign adjustment may be approved.

Section 37. That Section 543.420 of the above-entitled ordinance be amended to read as follows:

543.420. Approval criteria. Adjustment to the number, type, height, area or location of allowed signs on property located in an OR2 or OR3 District or a commercial, downtown or industrial district may be approved if the following criteria are met:

- (1) The sign adjustment will not significantly increase or lead to sign clutter in the area or result in a sign that is inconsistent with the purpose of the zoning district in which the property is located.
- (2) The sign adjustment will allow a sign ~~of exceptional design or style that will enhance the area or that is more consistent with the architecture and design of the site~~ that relates in size, shape, materials, color, illumination and character to the function and architectural character of the building or property on which the sign will be located.