

**AN ORDINANCE
OF THE
CITY OF MINNEAPOLIS**

By Schiff

Amending Title 20, Chapter 544 of the Minneapolis Code of Ordinances relating to Zoning Code: Off-Premise Advertising Signs and Billboards.

The City Council of the City of Minneapolis do ordain as follows:

Section 1. That Chapter 544 of the Minneapolis Code of Ordinances be amended by adding thereto a new Article IV, including new Sections 544.100 - 544.120, to read as follows:

ARTICLE IV. BILLBOARD PERMITTING, INSTALLATION AND MAINTENANCE

544.100. Billboard erectors to be licensed. No person shall install, reconstruct, alter, repair or remove any billboard or submit a sign permit application without first having secured a license from the director of regulatory services.

544.110. Permits required. (a) *In general.* No person shall paint or install any billboard without first obtaining a permit from the zoning administrator. An application for a sign permit shall be filed on a form approved by the zoning administrator along with all supporting documentation including the permit fee. The fee for such permit shall be as set forth in Chapter 91, Permit Fees, of the Minneapolis Code of Ordinances.

(b) *Exceptions.* No sign permit shall be required for the installation of the following signs:

(1) Replacement of the changeable copy portion of a billboard having a stationary framework or structure.

(2) Repainting any legal, existing billboard when there is no change in copy or size for which previous permits had been issued.

544.120. City financing of billboard advertising prohibited. (a) *In general.* The city, any city employee working within the scope of the employee's employment, and any agency or individual acting on behalf of the city shall not pay for or in any way financially support billboard advertising, taking place within the city limits of the City of Minneapolis.

(b) *City contracts.* All city contracts shall contain a provision prohibiting the use of city or city derived funds to pay for billboard advertising as a part of a city project or undertaking. Billboard space donated to the City of Minneapolis shall be exempt from this section. Production costs associated with in-kind donations shall not be prohibited.