

News Release



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Minneapolis City Goals: A Safe Place to Call Home ▫ Jobs & Economic Vitality ▫ Eco-Focused ▫ Livable Communities, Healthy Lives ▫ Many People, One Minneapolis ▫ A City That Works

Public Invited to Help Shape Peavey Plaza Revitalization

January 25, 2011 (MINNEAPOLIS) – The City of Minneapolis is hosting an open house where the public can give input on shaping the revitalization of Peavey Plaza. **oslund.and.associates**, the landscape architecture firm chosen for the project, will lead the visioning session. At this session, the public will be asked what they like about the Plaza and what they would like to see in a revitalized Peavey Plaza. The information will be gathered and used in the design phase.

The event will take place Tuesday, Feb. 1, from 6-7 p.m. at Orchestra Hall, 1111 Nicollet Mall, in Minneapolis. The public can also give input via an online survey beginning Friday, Jan. 28 at <http://www.surveymonkey.com/s/QN7DBF2> or by sending an email to peaveyplaza@oala.com. The link to the online survey can also be found on the Oslund homepage at oala.com or on Facebook at Oslund and Associates.

The first phase of the project involves gathering information about the plaza and programming activities as well as input from users and stakeholders. Oslund will then develop concepts for the redevelopment of the Plaza that provide maximum improvement in design quality. Design ideas will be showcased at an event early spring with final design concepts presented in the summer. The second phase includes final design work and construction. The groundbreaking is planned for spring 2012 with a grand opening scheduled for summer 2013.

Oslund's team includes Charles Birnbaum of The Cultural Landscape Foundation, M.P. Friedberg, original designer of the plaza, Dan Euser Waterarchitecture and Shuler & Shook Lighting Design. The team's portfolios of additional projects include the World Trade Center Memorial in New York, Mellon Square Park in Pittsburgh and Battery Park City in New York.

The Minneapolis City Council approved the selection of **oslund.and.associates** as the landscape architect for the revitalization of Peavey Plaza in November 2010. The firm was selected for the quality of its design for projects such as Gold Medal Park and Target Plaza in Minneapolis as well as its ability to lead projects involving extensive public participation, such as the new I-35W bridge project in Minneapolis.

The City and the Minnesota Orchestra are collaborating in the revitalization of Peavey Plaza, which is adjacent to Orchestra Hall, in conjunction with the Orchestra's \$45 million renovation of Orchestra Hall. The Peavey revitalization will include maximum improvements in Peavey Plaza's function and usability, while respecting the Plaza's original intent.

Information on the project can be found at www.ci.minneapolis.mn.us/cped/peavey_plaza.asp or contact [Beth Grosen](#), (612) 673-5002.

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