

MyCommunity.org presents
Bearden Place

Inspired by the Livestrong wristband, MyCommunity.org housing projects are marked with bright yellow signage. Gable rake boards and select siding panels exhibit the group's mission, call to action, sponsorship, and Web site URL.

Like the wristband, the bright yellow scripts on MyCommunity.org houses work to heighten awareness of a pressing social need - in this case, affordable housing. The signage invites participation. While the Web site provides the means for getting involved, sharing ideas, and educating the public.



MyCommunity.org is a housing cooperative. Community groups, non-profits, and local businesses are encouraged to participate and offer their unique expertise. Temporary signage may be placed on the houses by way of removable, interchangeable, and reusable, rain screen panels. For up to three years, a group or business may advertise their community involvement and commitment to neighborhood revitalization. The sponsorship fees for advertising help to support the housing projects, the network of professionals, and their mission. The panelized facade with removable logos draws attention to the houses, showcasing the concerted action of the group - while providing a unique funding source for the housing projects.

The MyCommunity.org Web site features housing projects and group participants. The site provides detailed information about members and sponsors. Contact information can be made readily available for easy collaboration between members. New participants or community groups may easily initiate a MyCommunity.org project, and benefit from the experience and involvement of the group.

Romare Bearden imagery placed on lightweight durable aluminum panels by FASTSIGNS. Aluminum rain screen panels are secured to 3/4" PT furring strips on housewrap.

Peel-and-stick text on yellow-painted finish rake board. Finish rake is 1x12 maintenance-free MiraTec.

Community group and sponsor logos on lightweight durable aluminum panels by FASTSIGNS. Logo rain screen panels are secured to 1/2" PT furring strips on housewrap. **NOTE: rain screen panel sizes are modular and logo panels may be reused on future MyCommunity.org projects when sponsored.**

Acrylic sheet signage placed on inside of glazing.



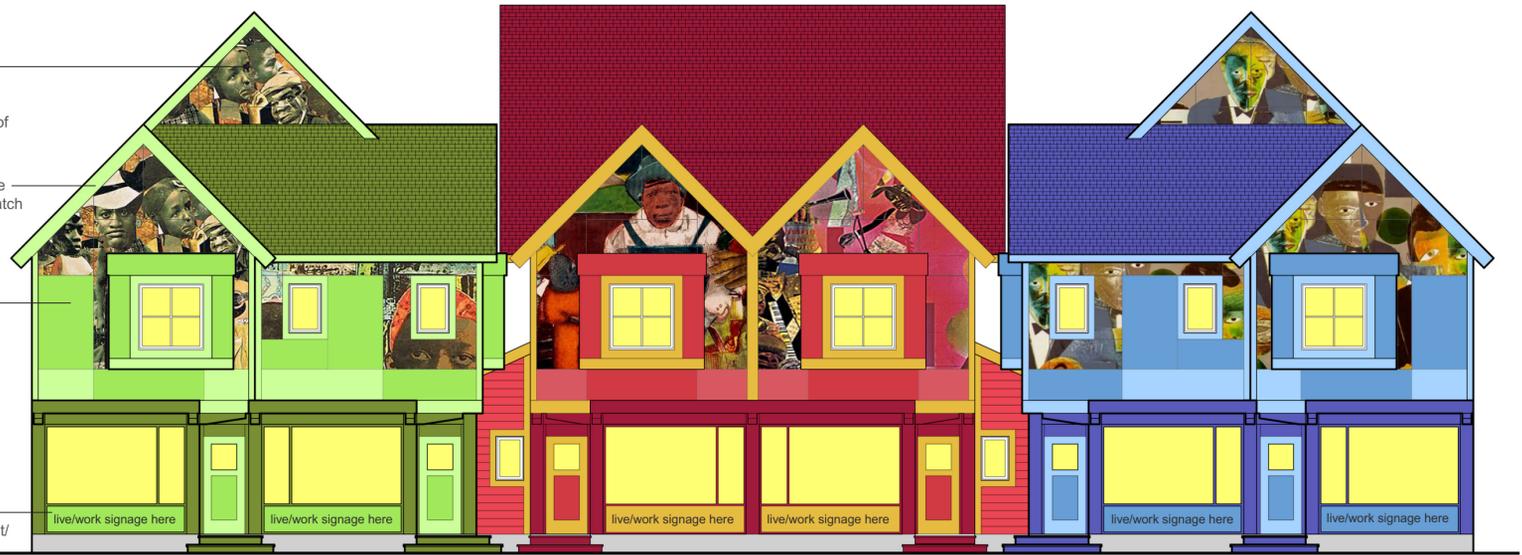
MyCommunity.org's removable/interchangeable/reusable Rain Screen: Used for branding and sponsorship - typical facade treatment, first 3 years

Romare Bearden art panels will remain in place on Bearden Place gables for the life of the buildings. These panels are an integral part of Bearden Place's identity.

Text is removed from the finish rake boards, and they are painted to match adjacent trim boards.

Sponsor logo panels are switched to Hardi Panel material for the remainder of the building's life.

MyCommunity.org banners are removed - providing space for artist/home business signage.



MyCommunity.org's removable/interchangeable/reusable Rain Screen: Bearden Place street facade after 3 years (facade treatment changed by MyCommunity.org)



MyCommunity.org is a housing cooperative for Minnesota residents, community organizations, local business owners, and non-profit groups to converge their interests and skills on the single focus of providing high-quality affordable housing in neighborhoods threatened by the impact of the recent foreclosure crisis.

MyCommunity.org is a team. We are a group united by the common vision of creating and preserving healthy neighborhoods. We encourage area businesses to get involved. We all have a stake in community investment. We advocate buying locally and supporting the businesses that support our communities.



Letters and Logos on a house in your neighborhood! With bright yellow banners and the colorful logos of community groups and local businesses, MyCommunity.org is:

1. Generating awareness of the need for affordable housing.
2. Encouraging community support of local businesses.
3. Creating an advocacy program for local businesses to participate in strengthening their communities.
4. Encouraging and enabling residents to support the construction of affordable homes in their neighborhoods.
5. Aiding the acquisition of financing needed to rehabilitate and build new homes.
6. Promoting healthy and sustainable neighborhoods where residents and businesses work together.



- Quick Links**
- Housing Projects
 - Sponsor a Project
 - Volunteer Your Time
 - Support our Artist Residents
 - Find a Partner
 - Public
 - Private
 - Non-profit

What's New? check out MyCommunity.org's pilot project: Bearden Place - located in Minneapolis' Willard Hay neighborhood.



Proposed MyCommunity.org Web site home page

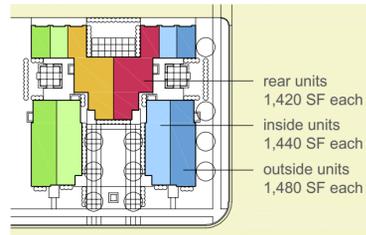
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Bearden Place is the first neighborhood revitalization project to be initiated by MyCommunity.org - a new collaborative community of local residents, non-profit groups, and Twin-Cities-area businesses.

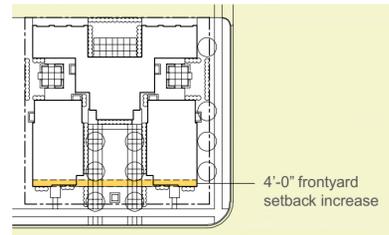
Bearden Place will offer market-rate housing in the Willard Hay neighborhood for six families. The six duplex units will offer 1,420, 1,440, and 1,480 square feet of finished space. Basements will be capable of future finish, and each unit will have its own 1-car garage. The new homes will cost approximately \$120 per square foot of finished space. Each new 2-bedroom home will feature a unique ground floor live/work space. The space will be readily visible from the street - Plymouth Ave N. Street exposure with storefront-like styling will offer artist-homeowners and other home based businesses to develop their own presence and identity in the community. Patrons may easily approach each unit from a common plaza located along Plymouth Ave.

In addition, the live/work spaces feature a pleasant southern exposure that offers generous daylight. Summertime heat gain will be minimized by a solar shade above each unit's storefront. The multifunction ground floor space may also be used as a 3rd bedroom for guests or a family member with limited mobility.

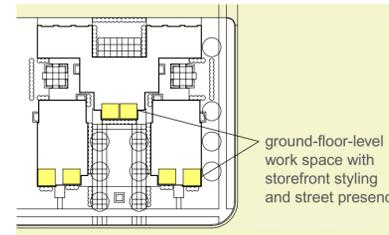
Bearden Place will pay tribute to the life and work of artist Romare Bearden. Large-scale reproductions of Bearden's work will be placed within eight gables facing either Plymouth Ave. or the public courtyard. Bearden's paintings and collages convey, and will help to contribute to, a sense of African-American legacy to Bearden Place.



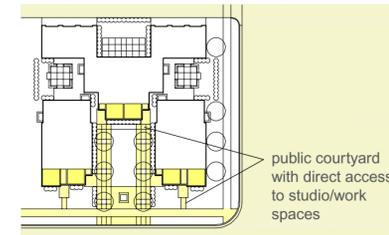
6 Walk-up Units



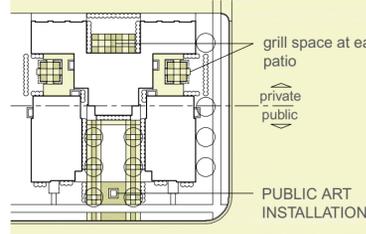
Zoning Variance



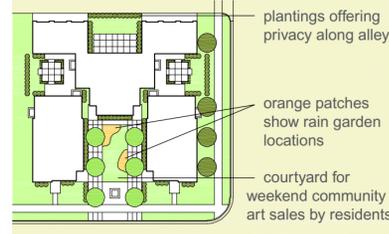
Live / Work Studios for Artists



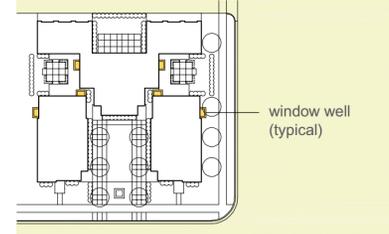
Street Presence and Public Access



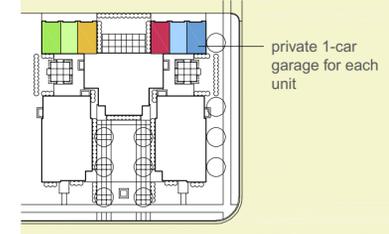
Public and Private Patios



Green Space / Gardens



Basement Egress

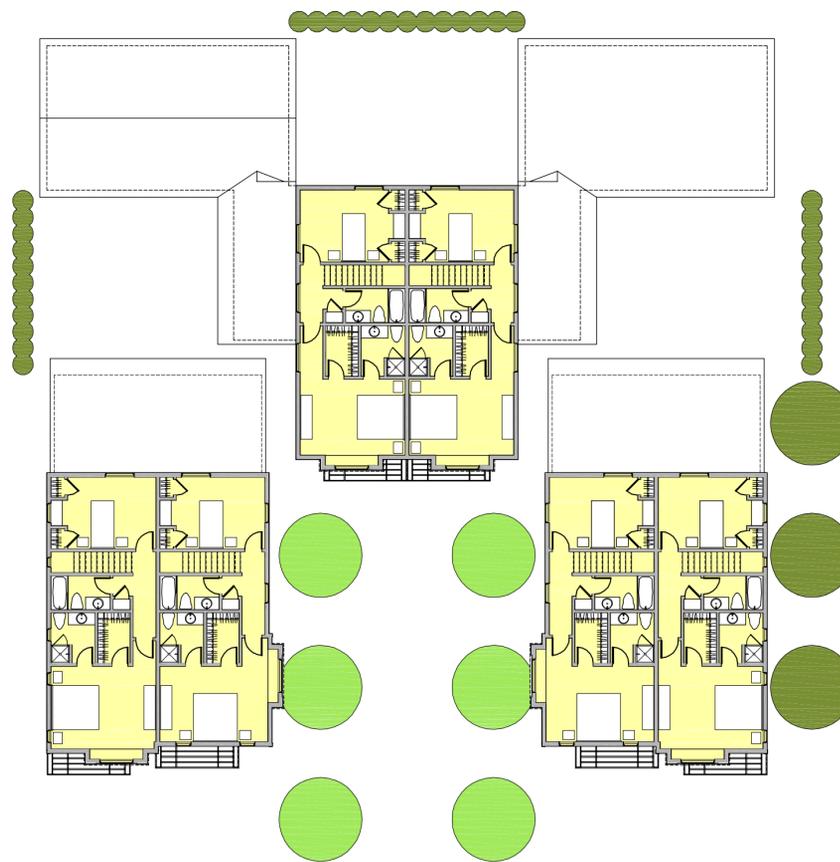


Garage Parking with Bicycle Storage

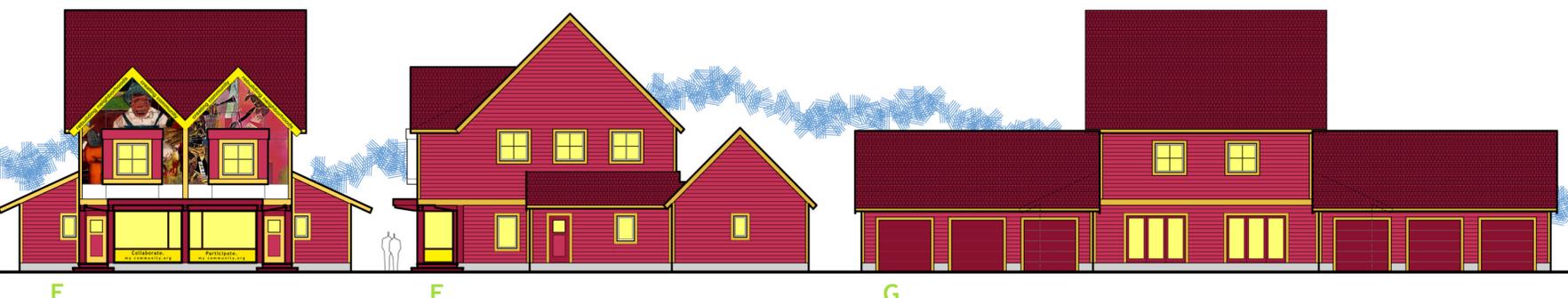
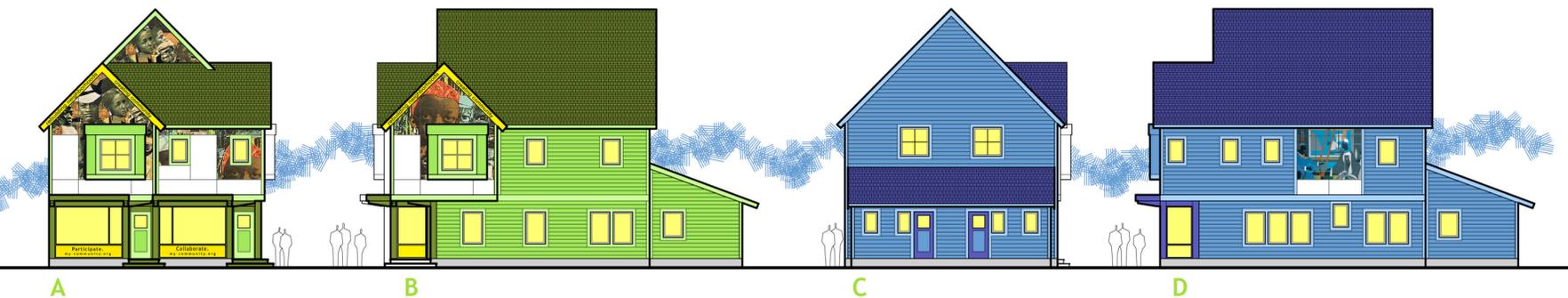
PLANNING



GROUND LEVEL



UPPER LEVEL



CHARACTER