RESOLUTION 2009R-127
By Lilligren, Ostrow, Gordon, Hofstede, Johnson, Samuels, Goodman, Glidden, Schiff, Remington, Benson, Colvin Roy and Hodges

Establishing April 1, 2009, as Census Awareness Day.

Whereas, the 2010 Decennial Census plays an essential role in the social and economic successes enjoyed by all residents of Minneapolis; and

Whereas, $300 billion per year in federal and state funds are distributed based on Census counts; and

Whereas, the work of 2010 Decennial Census requires advanced planning, training, implementation and promotion in order to obtain a complete and accurate count of all residents of Minneapolis; and

Whereas, U.S. Census Awareness Week will be observed during the week of Monday, March 30, 2009, to recognize the importance of the 2010 Decennial Census and the contribution that it plays in securing that residents of Minneapolis are adequately represented at all levels of government, and that Minneapolitans receive their fair share of our nation's resources; and

Whereas, the theme of the Minneapolis' U.S. Census Awareness Day 2009 is "Stand-Up and Be Counted"; and

Whereas, achieving a complete count of all city residents is crucial to achieving the City's goal of "One Minneapolis;"

Whereas, the City of Minneapolis intends to improve on its 2000 Census response rate of 67%;

Now, Therefore, Be It Resolved by The City Council of The City of Minneapolis:

That the City Council does hereby declare April 1, 2009, as U.S. Census Awareness Day, recognizing the value of a complete and accurate Decennial Census and calls upon all Minneapolitans to support and promote the 2010 Census over the next year in order to achieve a complete count throughout our entire City.

Adopted 3/27/2009.

Absent - Colvin Roy.