



News Release

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City of Minneapolis and Neighborhood Organizations Together Update Development Plan for Lowry Avenue

February 19, 2010 (MINNEAPOLIS)—The City of Minneapolis and Lowry area neighborhood organizations are hosting the third and final community meeting related to the Lowry Avenue Strategic Plan on Thursday, March 25, 5:30-7:30 p.m. at the North Regional Library, 1315 Lowry Avenue North, Minneapolis.

The community is invited to:

- Review maps guiding future development
- Review and discuss proposed strategies for attracting new development and addressing the challenges related to revitalizing Lowry Avenue's neighborhood retail areas.

The plan is an update to the 2002 Lowry Avenue Corridor Plan. Its purpose is to sharpen the long-range vision for Lowry Avenue and to create a strategy for fostering change. It will lay the groundwork for ongoing improvement efforts led by multiple parties, including the neighborhood organizations, Lowry Avenue businesses, and developers.

"We want to see the Lowry Avenue Plan put into action, to build on the investment made by Hennepin County", said Minneapolis City Council President Barbara A. Johnson.

The reconstruction of Lowry Avenue, funded by Hennepin County, followed approval of the 2002 plan and is now complete from the Mississippi river to Victory Memorial Drive. The recently constructed Aldi development at the Penn and Lowry intersection, and a groundbreaking for the EcoVillage development at Lyndale and Lowry already held this year are setting a standard for new development. With the economy beginning to emerge from the recession, other opportunities for new development are being identified.

After soliciting community feedback at the March 25 meeting, the plan will be finalized and submitted to the City Council for adoption.

More information can be found at
http://www.ci.minneapolis.mn.us/cped/lowry_strategic_plan.asp

