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Media Advisory

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Ground Breaking for new "Green" Home in North Minneapolis

City works with partners to rebuild neighborhoods impacted by foreclosure

WHAT: Ground will be broken for a "green" single-family home in the Hawthorne EcoVillage, an area of north Minneapolis impacted by foreclosures.

The celebration marks the kick-off of the overall development and the beginning of construction on the first of two homes slated for completion in 2010. The goal for the homes is to meet both Minnesota Green Communities standards and achieve LEED certification upon completion. A second home will also be completed in 2010. The homes will be for sale to an owner-occupant.

WHO: Members of the Hawthorne neighborhood, Project for Pride in Living and other development partners; Elected officials

WHEN: Thursday, January 7, 2010
2:30 p.m.; reception follows at Farview Recreation Center, 621 29th Ave. No.

WHERE: Brief outdoor ceremony at the site: 400 31st Ave. No.
Followed by an indoor reception at Farview Recreation Center

MORE: Development partners include: Hawthorne Area Community Council, Project for Pride in Living, City of Minneapolis, Minnesota Housing, Family Housing Fund, Northside Home Fund, Big City Builders, Neighborhood Energy Connection, Twin Cities Community Land Bank, Neighborhood Revitalization Program, Architron Architecture.

The Hawhtorne EcoVillage is a four block area bounded by Lowry Avenue on the north, 30th Avenue on the south, Lyndale Avenue on the west, and 4th Street on the east.

With funding from The Home Depot Foundation, the work in this neighborhood is an example of best practices in community-based development, neighborhood revitalization, and sustainable green building and landscaping to help transform a four block area into a green, healthy neighborhood.

More information can be found at http://www.ppl-inc.org/ppl-events.

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