Department of Community Planning and Economic Development
Communications Department
City of Minneapolis
105 Fifth Avenue South, Ste. 200
Minneapolis, MN 55401

Media Advisory

Contact: Krista Bergert, Communications, CPED, 612 673 5015 (cell, 612 360 8702); or Beth Elliott, Planning, 612 673 2442

For Immediate Release
December 7, 2009

North Loop Small Area Plan Now Available for Public Review

WHAT: The City of Minneapolis encourages stakeholders to read the draft plan document to guide the City with a clear policy direction for land use and development for the next 20 years in the North Loop area of downtown. Recommendations in the small area plan include future land use in the area, development intensity, transportation and infrastructure, and urban design. The plan focuses on the needs of the North Loop, a growing residential area coupled with diverse employment opportunities.

The North Loop planning process began in January of 2009. Since that time, a Technical Advisory Committee, Community Advisory Committee, various stakeholder meetings, and a large community meeting have guided the content in the draft document. The public will have 45 days to submit comments or concerns about the plan directly to City staff or through a Wiki Pilot Project.

Comments and concerns about the plan should be directed to:

Beth Elliott, Principal City Planner
Minneapolis Department of Community Planning & Economic Development
Planning Division, 250 South 4th St., Rm 110, Minneapolis MN 55415
or by email, beth.elliott@ci.minneapolis.mn.us.

Comments will become part of the public record and be included in a report forwarded to the City Planning Commission when they consider the adoption of the plan. The draft plan will be available:

- Online at: http://www.ci.minneapolis.mn.us/cped/north_loop.asp
- Public Service Center, 250 4th St. So., Rm 110
- Minneapolis Central Public Library, 300 Nicollet Mall
- Wiki Pilot Project: http://northloopsap.wetpaint.com/, hosted by the North Loop Neighborhood Association

WHEN: Written comments are appreciated before January 20, 2010. All comments will become part of the public record and be included in a report that will be forwarded to the City Planning Commission when they consider the adoption of the plan. A public hearing is tentatively set for March 8, 2010 in City Hall, Room 317, during the City Planning Commission meeting. After adoption by the City Planning Commission, the plan will be forwarded to the City Council for adoption and will be amended to the Comprehensive Plan. A rezoning study will follow soon afterward.

# # #