Department of Community Planning and Economic Development
Communications Department
City of Minneapolis
105 Fifth Avenue South, Ste. 200
Minneapolis, MN 55401

Media Advisory

Contact: Krista Bergert, CPED Communications, 612 673 5015, or by cell, 612 360 8702;
Miles Mercer, 612 673 5043

For Immediate Release
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Proposals Sought for Redevelopment of Hollywood Theater, NE Minneapolis

WHAT: The City of Minneapolis is seeking redevelopment proposals for the City-owned Hollywood Theater building, located at 2815-2819 Johnson St. NE. The City's redevelopment goals for the site include renovation of the existing structure to accommodate a commercial use while preserving the character-defining features of the building.

The City will consider a wide range of commercial uses of the theater building. Proposals that involve a theater or entertainment reuse will be considered, but so will proposals with other commercial uses such as office and/or retail. Any proposals with a non-theater use must address how they will preserve the option for re-use as a theater in the future, if such an option arises. Residential uses are not allowed at the site.

Proposal information can be found at
www.ci.minneapolis.mn.us/cped/Hollywood_Theater_RFP_2009.asp

WHEN: Proposals are due no later than 4:00 p.m. on Friday, July 31, 2009

MORE: For more information, please contact: Miles Mercer, 612-673-5043, or by email, miles.mercer@ci.minneapolis.mn.us.

The Department of Community Planning & Economic Development (CPED), Economic Policy and Development Division, focuses on business retention, expansion, creation, and attraction—both downtown and in Minneapolis' neighborhoods. CPED provides financing and tools for commercial, mixed-use and industrial development and expansion. CPED assists with building necessary physical infrastructure, community amenities and cultural resources. The division works to enhance the City's tax base, preserve and create living wage jobs, redevelop blighted and contaminated areas, provide commercial services to city residents, and promote Minneapolis as a world-class business community.

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