



Community Planning and Economic Development Department

Media Advisory

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Minneapolis City Goals: A Safe Place to Call Home □ Jobs & Economic Vitality □ Eco-Focused □ Livable Communities, Healthy Lives □ Many People, One Minneapolis □ A City That Works

July 15, 2011

Opportunity for press to visit teens on the job

*City of Minneapolis summer employment programs
put more than 2,000 teens to work*

- WHAT:** A worksite tour of three job sites gives a first-hand look at the types of employment teens are engaged in this summer through the City of Minneapolis STEP-UP program. Media will have the opportunity to interview teens about their work and job training experiences. Featured sites demonstrate how rich work environments are helping Minneapolis kids earn money and gain important employment skills.
- WHO:** Teens employed through the City's STEP-UP program; elected officials; members of the Minneapolis Workforce Council.
- WHEN:** **Tuesday, July 19, 2011**
- WHERE:** **8:45 a.m. – 9:30 a.m.: Mortenson Construction, Minneapolis Public Schools Educational Service Center (under construction), 1250 West Broadway**
- Three interns, working as engineering aides, are involved in the construction of the new Minneapolis Public Schools Educational Service Center; two interns are working in human resources and college recruiting and talent acquisition.
- 9:45 a.m. – 10:30 a.m.: Juxtaposition Arts, 2007 Emerson Ave. N**
- Nineteen interns receive intensive training in the final weeks of the school year for apprenticeships in mural painting as well as apparel and graphic design.
- 10:45 a.m. – 11:30 a.m.: Latino Economic Development Center (LEDC), 1516 E. Lake St.**
- Four interns are participating in LEDC's Young Entrepreneur Program, assisting the director with general office work, program and curriculum development, coordinating outreach activities, creating marketing materials and following up with clients.

If you plan to attend a worksite, please RSVP to Krista Bergert, Krista.bergert@ci.minneapolis.mn.us, or by phone, (612) 673-5015; cell, (612) 360-8702.

MORE: The annual worksite tour is an opportunity for funders and administrators of youth employment programs to hear from youth about their work experiences.

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