



Ward One Update

JUNE/JULY 2012

Volume 3, Number 5

In This Issue

- Council Member's message
- Education & the Creative Economy forum
- Firefighters Museum Exhibits & Events
- Tracking Better Biking Options
- Save the Date Calendar

Contact Kevin Reich
350 S. 5th Street
Room 307
Minneapolis, MN 55415

612-673-2201
kevin.reich@minneapolismn.gov

Message from Council Member Kevin Reich

The City Council voted on May 25 to implement single-sort recycling for residential customers in Minneapolis beginning in 2013.

Single-sort recycling is a system in which customers put all of their recyclables into one container for collection instead of separating glass, plastic, paper, etc.



The City did much study of the recycling system, including pilot projects in dual- and single-sort recycling before making a decision. I myself spent time riding trucks on recycling routes and visiting recycling facilities around the seven-county area to garner an in-depth understanding of the various processes involved. Minneapolis' recycling rate is currently at 18.1%; based on case studies, the change to single-sort is projected to increase the recycling participation rate to 32% and increase materials recovered by 60%. Targeted education and marketing can push those rates even higher.

Previous concerns about switching from a multi-sort to a single-sort recycling program related to the "residual rate", which is the amount of recycling that gets thrown out at the recycling facilities. Traditionally, multi-sort programs led to a lower residual rate. However, improvements to sorting technologies and processes in the past 5-10 years have led to a significantly improved residual rate for single-sort recycling. As Material Recovery facilities strive to remain competitive, we expect to see that rate continue to improve. The implementation of single-sort in Minneapolis will also be compatible with the option to add multi-unit housing recycling collection and organics recycling in the future. Click [HERE](#) to read the City of Minneapolis Dual Sort/Single Sort Collection Study.

There are still significant steps that need to be taken before full implementation in 2013, so until then, stay tuned for further updates.



Many of us are trying to cut back on paper bag use by taking our own bags to the grocery store. If you find that that practice leaves you short of paper bags for separating your recycling, the City of Minneapolis has an alternative for you. You may use wastebaskets, pails or corrugated boxes for separated paper, plastic or cans. *These alternative containers should be 10 gallons or less and there must be a city recycling sticker on at least one side of the container.*

The Ward One office has a supply of recycling stickers, so if you need some, just give us a call at 612-673-2201. We would be happy to mail or drop them off for you.

Education & the Creative Economy

This May Council Member Reich and Corporate Art Force co-hosted a forum discussion on the topic of the connections between education and the creative economy. The panel included Gulgun Kayim, the City of Minneapolis Director of Arts, Culture and Creative Economy, CAF president Bill Kieger, Blu Dot co-founder Maurice Blanks, Brave New Workshop's John Sweeney, Edison High School principal Carla Steinbach, Morris Park Players Board President Sue Fust and Edison theater teacher Max Athorn.

Kayim (pictured at right with NEMAA Board President Susan Wagner Ginter) described her task of building strategies around achieving a specific City goal – “Arts and artists are economic drivers in and of themselves”. One of her first steps will be specifically mapping the economic impact of the arts in Minneapolis through objective values such as jobs and dollars generated, and developing a “creative vitality index” for the City.



The vitality of Northeast Minneapolis and the Arts District was a central theme of the evening. Maurice Blanks, one of the co-founders of nationally recognized and award-winning Blu Dot Design, talked about his company's desire to remain in the creative environment of Northeast Minneapolis, describing it as a great environment for “out of the box” thinking. Similarly, CEO Bill Kieger discussed Corporate Art Force's motivation in relocating from Plymouth to Northeast to take advantage of the proximity of working artists and detailed the company's work with local schools in the area of career development and internships.



Edison High School principal Carla Steinbach (pictured at left with School Board member Jenny Arneson) characterized their location within the Arts District as being a “diamond mine for a school”. One example was their recent experience hosting James Brenner as an artist-in-residence. Edison has recently formed a partnership with Morris Park Players community theater and MPP Board Chair Sue Fust and Edison theater teacher Max Athorn discussed the synergy of bringing students and community together in creative endeavors. MPP has brought significant upgrades to Edison's theater lighting and equipment; at the same time the School Board is planning a \$1.5 million investment in the school's theater auditorium. Theater owner Sweeney offered a history of the Brave New Workshop's 54 years as the nation's oldest satirical theater and described the business training program that he developed to support the theater and provide training to major companies and the broader public.

This was Ward One's second annual forum to discuss arts and the

First Ward

Neighborhood Associations

[Audubon Park Neighborhood Association](#)

[Columbia Park Neighborhood Association](#)

[Holland Neighborhood Improvement Association \(HNIA\)](#)

[Logan Park Neighborhood Association](#)

[Concerned Citizens of Marshall Terrace](#)

[Northeast Park Neighborhood Association](#)

[Southeast Como Improvement Association](#)

[Waite Park Community Council](#)

[Windom Park Citizens in Act](#)

creative economy. Last year's forum focused on some of the artists and building owners who make up the Arts District and ways in which the City and its various departments could support their endeavors. This year's forum emphasized the importance of the creative economy to the vitality of the Ward itself and as a driving force for supporting the City's economic development goals.

Firefighters Museum Exhibits & Events

Two new exhibits will open to the public on June 30 at the Firefighters Hall & Museum in the Holland neighborhood. "81 MINUTES: After the Bridge Collapsed" examines the extraordinary rescue effort from the first call to dispatch to the last victim cleared from the bridge. The exhibit examines the experiences of firefighters working in five arenas: the north side, the south side, the 10th Avenue Bridge, the Mississippi River, and the dispatch center. The stories of responders at each of these locations will anchor the exhibit.

"81 MINUTES" will remain on permanent display at the museum, while the Minnesota Historical Society's traveling exhibit "MINNESOTA DISASTERS" will be hosted for two months. This exhibit explores the preparation, reaction and aftermath to catastrophe in our state, from tornadoes to fires to swarms of grasshoppers.

In conjunction with the exhibit, the museum will host a Family Home Disaster Preparedness Day on Saturday, July 21, 11 a.m.-4 p.m. The day will feature fire truck rides, the Minneapolis Fire Department Safe Escape Trailer, tours, crafts, and a fire safety bag for families to take home.

The Firefighters Museum is located at 664 22nd Ave NE. Summer museum hours are Saturdays 9 a.m.-4 p.m. and Sundays noon-4 p.m. For further information, click [HERE](#).

Tracking Better Biking Options

Would you like to participate in a program that will help make our region become more bike-friendly? The Metropolitan Council is offering a smart phone application that will help transportation planners gain a better understanding of the routes and habits of Twin Cities' bicyclists. The app, called **CycleTracks**, was developed by the San Francisco County Transportation Authority (SFCTA); they have given the Met Council permission to use it for transportation planning in our region. It's free to download and use and riders can opt in to record their actual bike trips with the help of GPS. The app then sends details of the routes to a centralized database. Riders can also use it to see maps and get statistics for their rides. The app can be downloaded from Google Play (android) or App Store (iPhone). For further information, contact David Vessel at david.vessel@metc.state.mn.us.



Need to report a broken street light? Is there a stray dog roaming your neighborhood? Do you just want a question about the City of Minneapolis answered? Minneapolis 311 is the most efficient option for taking care of these and many other issues.

Operators will be available from 7 a.m. to 7 p.m. Mon.-Fri. However, you will find many 311 services and information sources online by clicking [HERE](#). Also, the Ward One office staff is 311-trained, so you may always call our office at 612-673-2201 for assistance.

Meet with your Council Member

If you would like to discuss an issue or concern with Kevin, he'd be happy to meet with you at either City Hall or a convenient location in Ward One. Please call the Ward One office at 612-673-2201 or email lisa.brock@minneapolismn.gov to schedule a date.

Getting Ready for National Night Out

2012 National Night Out is Tuesday, August 7. You can now register your NNO event and apply to close your street or alley in a single online process at http://www.minneapolismn.gov/nno/nno_register. If you register your event by July 24, you can block your street for free. From July 25-August 2, the fee is \$100. Note: not every street can be blocked off. Generally, bus routes and high traffic streets cannot be used for block events.

Save The Date Calendar:

Live Dark Literature Anthology

Saturday, June 23, 7:30 p.m., Hollywood Theater, 2815 Johnson St NE. An evening of dark storytelling featuring local writers and performers from *The Unsettled Foundation*. Free, with a suggested donation of \$10. RSVP at <https://www.facebook.com/events/241068899330530/>

SE Como Bike Ride

Saturday, June 23, 10 a.m. – noon. Meet at the St. Anthony Park Library, 2245 Como Ave, St. Paul, at 10 a.m. Experience bike-friendly Como Avenue with a 4 mile ride that will proceed down Como Avenue to the Mill City Farmer's Market and then back to the library. Bike Walk Twin Cities and St. Paul Smart Trips are sponsoring this event. RSVP to maryl@smart-trips.org or call 651-224-8555 #23.

Bike Minneapolis 55+

Wed, June 27, 10 a.m., Logan Park. Bike Walk Ambassador Program hosts a leisurely ride to explore NE, SE and Downtown. Call 612-333-3410 to request a helmet and/or bike for the ride.

Audubon Neighborhood Bicycle Tour

Saturday, June 28, 10 a.m., Audubon Park, Fillmore St NE & 29th Ave NE.

National Night Out

Tuesday, August 7.

6th Annual Eastside Community BBQ

Thursday, August 23, 3 – 8 p.m., Edison High School parking lot, 700 22nd Ave NE.

If you would prefer not to receive this newsletter, please click [HERE](#) to unsubscribe.