

# MINNEAPOLIS 2020 – A CLEAR VISION FOR THE FUTURE

Minneapolis is a vibrant and welcoming city that encourages learning and innovation and embraces diversity. A mixture of accessible housing, jobs and educational opportunities creates a livable city and stimulates growth. Neighborhoods give the comfort and safety of home while offering the connectedness of community. Thriving commercial areas are linked by state-of-the-art transit and generous green spaces. Renowned cultural and recreational activities entertain and inspire. Minneapolis is a valued state resource and a city people enjoy visiting and calling home. The city's future is shaped through thoughtful and responsible leadership in partnership with residents and coordinated with a regional vision.

## FIVE-YEAR GOALS

### A SAFE PLACE TO CALL HOME

#### HOUSING, HEALTH AND SAFETY

In five years all Minneapolis residents will have a better quality of life and access to housing and services; residents will live in a healthy environment and benefit from healthy lifestyles; the city's infrastructure will be well-maintained and people will feel safe in the city.

##### STRATEGIC DIRECTIONS

- GUNS, GANGS, GRAFFITI GONE
- CRIME REDUCTION: COMMUNITY POLICING, ACCOUNTABILITY & PARTNERSHIP
- LIFECYCLE HOUSING THROUGHOUT THE CITY
- "GET FIT" AND MAKE HEALTHY CHOICES
- YOUTH: VALUED, CHALLENGED & ENGAGED

### ONE MINNEAPOLIS

#### EQUAL ACCESS, EQUAL OPPORTUNITY, EQUAL INPUT

In five years the gap will be closing for access to housing, health care, education and employment; diversity will be welcome, respected and valued; the city's middle class will be thriving; there will be living-wage jobs or entrepreneurial opportunities for everyone; all residents will have confidence in public safety services; and residents will have access to fair, open and transparent decision-making.

##### STRATEGIC DIRECTIONS

- CLOSE RACE & CLASS GAPS: HOUSING, EDUCATIONAL ATTAINMENT, HEALTH
- MIDDLE CLASS: KEEP IT, GROW IT
- EQUITABLE CITY SERVICES & GEOGRAPHICALLY PLACED AMENITIES
- ELIMINATE HOMELESSNESS
- DECONCENTRATE POVERTY

### LIFELONG LEARNING SECOND TO NONE

#### SCHOOLS, LIBRARIES AND INNOVATION

In five years Minneapolis will provide a superior education for all students; literacy rates will be increasing; everyone entering adulthood will have the knowledge and skills to earn a living wage; educational resources will be a top priority; the city will fully realize the benefits of having renowned educational and research institutions such as the U of M; the wisdom of the senior population will be harnessed; and Minneapolis will be known as a center of ideas.

##### STRATEGIC DIRECTIONS

- ALL KIDS READY-TO-READ BY KINDERGARTEN
- ECONOMIC ENGINE: GENERATING IDEAS, INVENTIONS & INNOVATIONS
- 21<sup>ST</sup> CENTURY SKILLS FOR ALL 21 YEAR-OLDS
- EMBRACE THE U'S OUTREACH & LAND-GRANT EXPERTISE
- EDUCATION: STRONGER PARTNERSHIPS TOWARD BETTER RESULTS
- TAP THE CONTRIBUTION POTENTIAL AND WISDOM OF RETIREES & SENIORS

## CONNECTED COMMUNITIES

### GREAT SPACES & PLACES, THRIVING NEIGHBORHOODS

In five years, Minneapolis will be a connected collection of sustainable urban villages where residents will live within walking distance of what they need or of public transit; there will be a connected network of transportation options; streets will be destinations; a mix of unique small businesses will be thriving; and Minneapolis' neighborhoods will have unique identities and character.

#### STRATEGIC DIRECTIONS

- INTEGRATED, MULTIMODAL TRANSPORTATION CHOICES BORDER-TO-BORDER
- WALKABLE, BIKABLE, SWIMMABLE!
- CUSTOMER-FOCUSED, OUTCOME-BASED, PERFORMANCE-DRIVEN DEVELOPMENT SERVICES
- NORTHSTAR COMPLETED; CENTRAL CORRIDOR UNDERWAY; SW CORRIDOR FULLY-DESIGNED
- STREETS & AVENUES: REOPEN NICOLLET AT LAKE; REVITALIZE BROADWAY & LOWRY; REALIZE WASHINGTON BOULEVARD

## ENRICHED ENVIRONMENT

### GREENSPACE, ARTS, SUSTAINABILITY

In five years there will be plentiful green spaces, public gathering areas, celebrated historic architectural features and urban forests in Minneapolis; lakes, rivers and the soil and air will be clean; the city's parks and the Mississippi riverfront will be valued and utilized; opportunities to experience diverse cultures and the arts will abound; and usage of renewable energy will be increasing.

#### STRATEGIC DIRECTIONS

- ENERGY INTO RENEWABLE & ALTERNATIVE ENERGY
- REPLANT, RESTORE, REVERE OUR URBAN FOREST
- ARTS – LARGE & SMALL – ABOUND AND SURROUND
- UPPER MISSISSIPPI PLANNED AND PROCEEDING
- FULLY IMPLEMENT THE CITY'S CULTURAL & SUSTAINABLE WORK PLANS

## A PREMIER DESTINATION

### VISITORS, INVESTMENT AND VITALITY

In five years Minneapolis will be the economic leader in the region with vast potential for growth and development; investors will see Minneapolis as a sure thing; a distinctive mix of amenities, entertainment and culture will be available downtown and in Minneapolis neighborhoods; people who visit the city will want to come back; the city will be an attractive landing spot for people in all life stages and will be well-positioned for the creative class; and the country will see Minneapolis as a national treasure.

#### STRATEGIC DIRECTIONS

- RETAIN & GROW BUSINESSES IN LIFE SCIENCES & THE CREATIVE ECONOMY
- REPOSITION CITY IN MINDS OF REGION, STATE, NATION & WORLD
- CLEANER, GREENER, SAFER DOWNTOWN
- JOBS: BE A TALENT MECCA
- LEVERAGE OUR ENTERTAINMENT EDGE ... HECK, BE EDGY!