

A close-up photograph of a woven basket filled with fresh, vibrant vegetables. The basket is overflowing with produce, including several bright orange carrots, a large green bell pepper, a bunch of red radishes, a yellow bell pepper, a head of garlic, a cob of yellow corn, and various leafy greens like spinach and basil. The vegetables are glistening with water droplets, suggesting they are freshly washed. The lighting is bright and natural, highlighting the textures and colors of the food.

Farmers Market Ordinance Updates

Proposed Updates

Overview

1. Creation of three new market types.
2. Establishing new market vendor percentages.
3. Defining market vendors.
4. Updating fee schedule.

Market License Types

Current:

- ***Public Market***
 - Farmers Market
 - Mini Market
- ***Municipal Market***

**Proposed:

- ***Farmers Market***
- ***Mini Market***
- ***Produce and Craft Market***
- ***Municipal Market***
 - Annex

**Proposing to eliminate the Public Market license type in KIVA and create three (3) new license types.

Farmers Market Updates

Proposed:

- Outdoor with up to six (6) indoor events per year.
- Nonprofit.
- Accept FMNP, S/FMNP, WIC-CVV.
- Minimum sixty (60) percent agricultural producers.
- Maximum twenty-five (25) percent non-food vendors.

Farmers Market Vendors (Current)



Maximum twenty-five percent non-food vendors

25%

75%

Minimum seventy-five percent must be food vendors.



■ Food Vendors

■ Non Food Vendors

Farmers Market Vendors (Proposed)



Including: Craft Producers and Vendors of Services

25%

Minimum of an additional 15% must be Agricultural Producers, Food Market Manufacturers, Food Market Distributors, and Home Processors.

15%



60%

Including: Growers, Farm Processors and Wild Harvesters



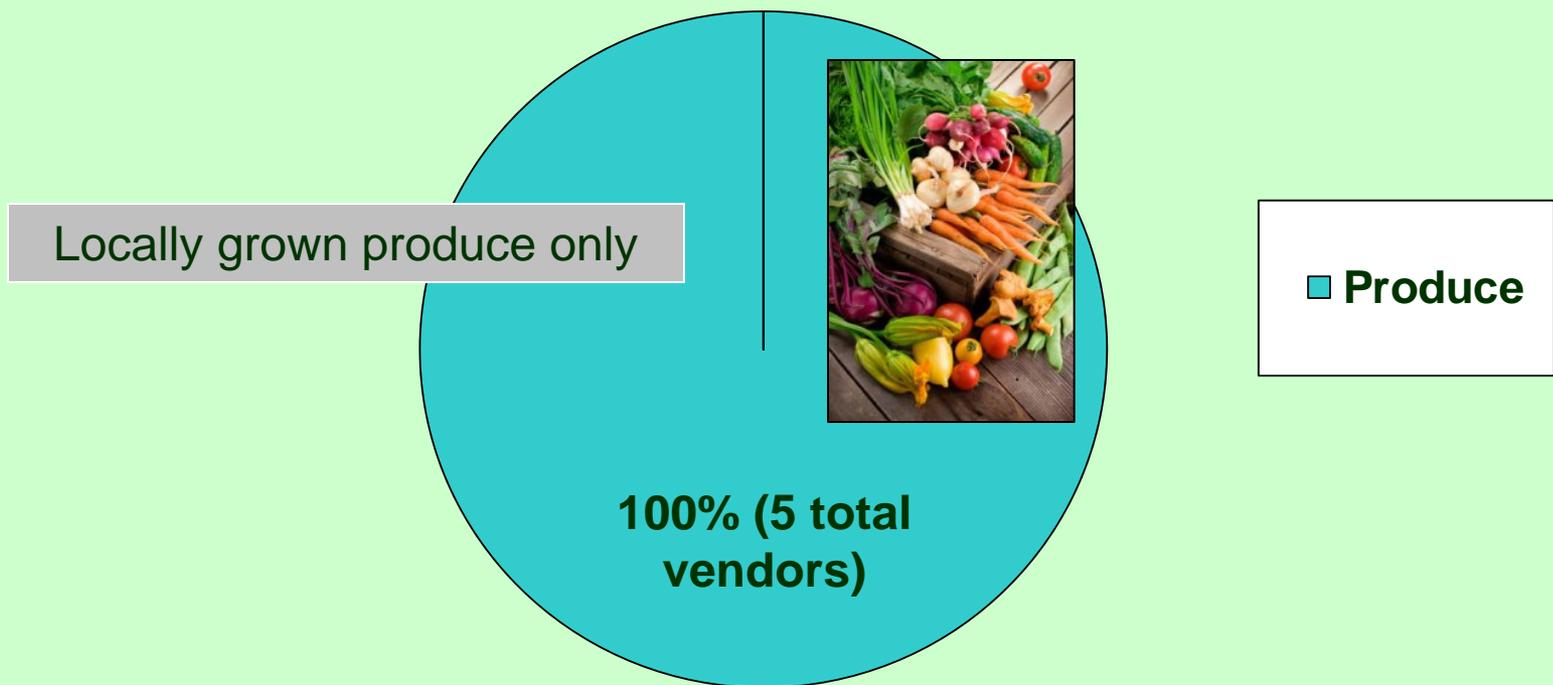
- Agricultural Producers
- Other Food Vendors
- Non-Food Vendors

Mini Market Updates

Proposed:

- Outdoor with up to six (6) indoor events.
- No more than five (5) market vendors.
- Minimum one (1) agricultural producer.
- Maximum of one (1) food market distributor of fresh produce when not available from local agricultural producers.
- Maximum of one (1) home processor.

Mini Market Vendors (Current)



Mini Market Vendors (Proposed)

5 Total Vendors



Home Processor

Max. 1



- Agricultural Producer
- Reseller
- Home Processor

Food Market Distributor
reselling fresh produce only

Max. 1

1-3
Vendors



Including: Growers, Farm Processors and Wild Harvesters

Produce and Craft Market Updates

Proposed:

- Indoor or Outdoor.
- Nonprofit.
- Minimum thirty (30) percent food market vendors.
- Maximum one (1) or ten (10) percent food market distributor of fresh produce when not available from local agricultural producers.

Produce and Craft Market Vendors (Proposed)



Including: Craft Producers and Vendors of Services

70%



Including: Food Market Manufacturers, Food Market Distributors, Agricultural Producers, Home Processors



30%

■ Food Vendors

■ Non Food Vendors

Proposed Vendor Types

- **Food Market Manufacturer**
- **Food Market Distributor**
Including: Farm Processor, Wild Harvester
- **Farm Produce Permit**
Including: Grower, Home Processor
- **Craft Producer**
- **Vendor of Services**

Food Market Manufacturer



Grilling burgers, eggs, sausages and hot dogs at the market.

Preparing foods and handling it on-site at the market for immediate consumption.



Food Market Distributor



Selling foods prepared in a licensed kitchen, no food handling on-site.

Food Market Distributor Reseller



Reselling foods purchased from retailer, wholesaler or other agricultural producers.

Agricultural Producer Grower

Locally grown produce
and flowers



Agricultural Producer Grower



Harvesting honey from bee hives on property owned or leased by vendor

Beef raised on farm owned or leased by vendor without any additional ingredients added.



Agricultural Producer

Farm Processor



Selling cheeses produced from animals raised on farm owned or leased by vendor but have additional ingredients added.



Selling meats that were raised on farm owned or leased by vendor but have additional ingredients added.

Agricultural Producer

Wild Harvester



Wild rice harvested from property that is not owned by vendor

Maple syrup that is produced from maple sap that is collected from trees that are not on the vendor's property



Home Processor

Home processed
candies.



BBQ sauces prepared
at home.

Home Processor

Pickle Bill

Home processed canned vegetables.



Home processed canned jams.



Craft Producer



Vendor of Services



Prohibited Vendors

- Resellers of “found, used, reclaimed” items.
- Vendor of products that are not crafted by vendor.
i.e. Sunglasses, clothing
- Vendor of services that are not for immediate consumption.
i.e. Window installations

Fee Updates

Farmers Market Related Annual License Fee Schedule 2011-2012

License Type	2011 Annual License Fee**	Proposed Annual License 2012 Fee**
Market, Municipal	\$171.00	\$480.00
Market, Farmers (previously Public Market) and market adjunct to Municipal Market	\$171.00	\$276.00
Market, Produce and Craft (proposed)	NA	\$276.00
Market, Mini	\$0	\$59.00
Food Market Manufacturer	\$172.00	\$177.00
Food Market Distributor	\$172.00	\$177.00

**All fees derived from Schedule J.

Fee Updates

Farmers Market Related Directors Fee Schedule 2011-2012

Plan Review Fee Type	2011 Fee**	Proposed 2012 Fee**
Plan Review, Municipal Market	\$171.00	\$177.00
Plan Review, Farmers Market (previously Public Market) and market adjunct to Municipal Market	\$171.00	\$177.00
Plan Review, Produce and Craft (proposed)	NA	\$177.00
Plan Review, Mini Market	\$59.00	\$71.00
Plan Review, Food Market Manufacturer	\$59.00	\$71.00
Plan Review, Food Market Distributor	\$59.00	\$71.00
Plan Review, Home Processor, Meat Processor	\$59.00	\$71.00

**All fees derived from Schedule J.

A close-up photograph of a woven basket filled with fresh, vibrant vegetables. The basket is overflowing with a variety of produce, including several bright red tomatoes, a large green bell pepper, a yellow bell pepper, and several red radishes. There are also ears of yellow corn, a head of purple garlic, and various green leafy herbs like basil and dill. The vegetables are glistening with water droplets, suggesting they are freshly washed. The lighting is bright and natural, highlighting the textures and colors of the food.

Questions?