



Request for City Council Committee Action from the Department of Communications on behalf of Bike Walk Ambassadors

Date: April 11, 2011

To: Ways and Means Committee

Subject:

Utility Billing Insert – May 2011: Bike Walk Week

Recommendation:

The Communications Department recommends the approval of a utility billing insert on behalf of Bike Walk Ambassadors providing information about Bike Walk Week and bicycle parking in MPLS Parking ramps.

Prepared by: Elizabeth Haugen, Communications Specialist, X2009

Approved by: Sara Dietrich, Communications Director, X2101 _____

Financial Impact

- No financial impact

Community Impact

- Neighborhood Notification
- City Goals
- Comprehensive Plan
- Zoning Code
- Other

Supporting Information