

**LICENSES AND CONSUMER SERVICES
LICENSE INSPECTOR'S REPORT
Extended Hours License
L317-50011**

Purpose of Application: Domino's Pizza is requesting to extend their business's hours of operation to the following:

Sunday – Saturday, from 10:00am to 3:00am daily

Applicant's Name (Legal Entity): Ultimate Challenge LLC

DBA/Trade Name: Domino's Pizza

Complete Address: 4552 Bloomington Avenue South, Minneapolis, MN 55407

Telephone Number: 320-235-7550

Current License: The applicant has held a Food Manufacturer's License since April, 2011.

Zoning: C1/AP / Airport Overlay District / Neighborhood Commercial District

Current Authorized Hours: Sunday - Thursday, from 6:00am to 10:00pm.
Friday - Saturday, from 6:00am to 11:00pm.

Neighborhood/Ward: Northrop/11

Date of Application: July 18, 2011

Inspector: Michele Olds, 612-673-5484

Public Hearing Requirement: A public hearing is required for this license application. 63 notices were mailed to residents and property owners within 300 feet of the premises, and emailed to the Hale, Page, Diamond Lake Business/Community Association on August 2, 2011 and the Field Regina Northrop Neighborhood Group on August 8, 2011. The public hearing will be held on August 22, 2011 at the Regulatory, Energy and Environment Committee meeting. As of August 15, 2011, there have been six written responses received for this application. Four are completely against the application. One is in support of the application on a one-year trial basis. One is in support of the application.

Background: The applicant proposes to extend the hours of operation for their food manufacturer with delivery service provided by on-site employees from 10:00am to 3:00am daily.

Findings as Required by the Minneapolis Licensing Code:

The Licenses and Consumer Services Division has analyzed the application and concludes that the application has answered the following:

A security plan that describes the security features, including personnel and equipment, that the applicant will employ and how they will be utilized:

The licensee shall provide sufficient staff devoted exclusively to security-related duties to protect the well-being and safety of patrons, employees and the general public. The security staff shall be distinctly clothed to make their appearance and function easily recognizable. The licensee shall designate an employee as head of the security staff. The designated employee may be the on-site manager. Upon request, the licensee shall meet representatives of the City of Minneapolis to discuss any safety, security or operational concerns.

Also, see Domino's corporate security policy.

Description of how the applicant will maintain the orderly appearance and operation of the premises with respect to litter and noise:

Staff will remove litter once daily, and according to their business plan loud cars, music, and customers will not be tolerated.

Description of how the business will have people exit the establishment at closing time and during an emergency that requires all people to exit the establishment quickly:

Because this is a delivery institution, closing time exit is not applicable.

Such other reasonable and pertinent information as the city council may require:

Upon request, the licensee shall meet representatives of the City of Minneapolis to discuss any safety, security or operational concerns.

Proximity to permitted or conditional residential uses.

Nature of the business and its impacts of noise, light and traffic.

The establishment borders a residential area.

Conformance with applicable zoning regulations, including but not limited to use, yards, gross floor area and specific development standards.

The existing business is categorized as a food manufacturer which is a permitted use in the C1 district.

History of complaints related to the use.

There are no significant police calls for service at this location. Licenses and Consumer Services records show that there has been one observed violation relating to operating outside the allowed hours of operation. This occurred on August 13, 2011. Licenses and Consumer Services has received recent complaints regarding operating past the allowed hours of operation at this location and about delivery drivers racing through the alley.

RECOMMENDATIONS (pending public hearing):

The Licenses and Consumer Services Division make the following recommendation regarding this application to extend hours:

A recommendation for this license application will be made after the public hearing is held on August 22, 2011.

Considerations include:

- There is a residential district directly behind this establishment.
- Public hearing notice responses have reported the use of the alley by drivers is disturbing late at night.