



Request for City Council Committee Action from the Department of City Coordinator's Office

Date: May 21, 2009

To: Council Vice President Robert Lilligren, Chair of the Committee of the Whole

Subject: Preview of Results Minneapolis Website

Recommendation: Receive and file

Previous Directives: January 31, 2008 presentation to COW highlighting results from residential focus group input. Focus group results provided the input for developing the Results Minneapolis website.

Department Information

Prepared by: Jay Stroebel, Director of Planning and Management

Approved by: Steven Bosacker, City Coordinator

Presenters in Committee: Jay Stroebel

Financial Impact

- No financial impact

Community Impact

- Transparency and accountability

Supporting Information

The Results Minneapolis website will be one of the primary tools the City uses to share performance information with City residents. The Website was developed based on the results from four focus groups held with City residents and years of refining performance measurement through *Results Minneapolis* progress conferences. The Sloan Foundation provided the funds to conduct the focus groups.

The Results Website is organized to report results in the areas of most interest to residents, including public safety, education, neighborhood vitality, housing and economic development, resident health and environment. For each measure, there is supportive narrative identifying why the measure is important, what's being done and any clarifying language to help the reader better understand the data. Each measure also has additional links for related information. Where possible, the Results Website presents information at the closest geographic level, typically neighborhoods.