



City of Minneapolis Department Civil Rights

Summer 2006 Outreach and Education Plan

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Purpose

- Resident Survey 2005
- Mayor's 2006 State of the City Address
 - Running Government Well
 - Closing the Gaps



Summer 2006 Outreach and Education Plan

The overall intent of this work plan is:

- To outline the MDCR's role in executing the City's goals regarding outreach.
- To ensure that the MDCR continues moving towards building a stronger Civil Rights Department.



Objectives

- Educate the community.
- Engage the community.
- Increase the outreach and education activities.



Focus

The target of the Summer 2006 Outreach and Education Plan will be the residents of North Minneapolis and communities of color, particularly the Latino community.



Phase I: Action Items

- Operation Calendar
- Educational and Marketing Material
- Community Interaction
- Community Sign-Up Days
- Community Presentations
- Community Outreach
- Community Education



Phase II

The MDCR will report on the Summer 2006 Outreach and Education plan in the Fall of 2006. This report will provide:

- A review and the results of outreach and education activities.
- Pre-and post-results of citizen complaints to CRA and CIU as it pertains to civil rights, discrimination and police misconduct.



City of Minneapolis

Department of Civil Rights

equal access

equal opportunity

equal justice